



DIGITAL ORGANIZER Job Announcement

The LA Black Worker Center (LABWC) seeks a Digital Organizer ready to make history while working with the first Black Worker Center in California, an emerging lead voice on Black work and economic justice in the nation. As a member of the organizing team, the Digital Organizer will help build worker power to eradicate the Black job crisis in Los Angeles by using effective messaging and communication tools to build organizing relationships with Black workers that inspire them to act and win.

Duties and Responsibilities

- Work with issue organizers and other staff to create and implement consistent contribution to the database and devise member recruitment strategies to increase engagement.
- Recruit, engage and maintain remote relationships with current and prospective BWC members to inspire them to action to win BWC campaigns.
- Implement and co-create strategies aligned with priority advocacy and worker organizing campaigns to build and sustain a base of members and leaders that will work with us to meet our immediate and long-term goals.
- Maintain a consistent flow of communication with current and prospective members across the Los Angeles region to keep them current on online and offline opportunities.
- Develop content for peer-to-peer text messaging, scripts for phone banking and other digital engagement.
- Assist in managing online member and activist leader teams and maintaining member and activist involvement in email, calling and texting programs.
- Maintain lists on database current (including importing, exporting, cleaning-up matching, etc.) to reflect ongoing member activity.
- Analyze the performance of online engagement and recommend and adjust strategies accordingly.

Qualifications: Qualified applicants must demonstrate a commitment to social and economic justice, and building collective power for workers. Work a flexible schedule, some evenings and weekends as needed, and have the ability to work independently. Preferred qualities and experience:

- Experience working in Black working class communities and a deep appreciation of Black culture, history, and direct action.
- Proficient with social media platforms (Facebook, Instagram, Twitter, TikTok), Canva; excellent writing, proofreading, desktop publishing, verbal, visual/ graphic communications skills.
- Two or more years' experience in writing leaflets, newsletters, social media platforms, and similar communications preferred.
- Knowledgeable of using social media tools such as infographics and meme imagery to communicate pro-worker messages, a plus.
- Understanding of social and economic justice issues facing underrepresented Black workers and LA's low-income communities.
- Experience with membership outreach and development, and/or volunteer organizing.
- Strong community outreach, organizing and engagement experience preferred.
- Experience working with labor unions, strongly preferred.
- This position reports to the lead organizer.

Compensation: Full-time position, up to \$20 per hour, depending on experience, and a generous benefits package.

To Apply: E-mail cover letter and resume to careers@lablackworkercenter.org, add "**Digital Organizer**" in the subject line. No phone calls, please. Applicants who meet the minimum qualifications will receive a response.

LABWC, a project of Community Partners® is an equal opportunity employer committed to a diverse and inclusive workforce. In addition, the organization will consider for employment qualified applicants with criminal histories in a manner consistent with the requirements of the Los Angeles Fair Chance Initiative for Hiring. The LABWC is also an affirmative action employer. People of color, women, and LGBTQ are strongly encouraged to apply.