

LOCAL GOVERNMENT EVENTS AT CONFERENCE

Alongside a wide ranging programme of events and training this year, the Association of Labour Councillors will also be hosting a dedicated Local Government Zone in the exhibition area.

Over the last few years, this space has acted as a hub for all Labour councillors during conference. The stand offers a great place to meet, network and learn more about how the party can work with you as ALC members. It is also perfect for members who are interested in becoming a councillor, or just learning more about how local government works.

This year the space promises to be even bigger and better.

Throughout conference we will have members of the ALC executive at the stand to hear your views, as well as regular visits from Shadow Ministers with an interest in local government.

For more information or to get in touch with the Local Government team or the ALC executive, go to the ALC Stand – 43 in the exhibition area or email councillors@labour.org.uk.



Sunday 25 September

20.30 - 22.30

Association of Labour Councillors Annual Reception
Meeting room 3B, ACC
Liverpool

Conference isn't all about hard work! Come along to the Local Government Reception to relax, meet other delegates and network with local government colleagues. Join the Leader of the Labour Party, Cllr Simon Henig and Cllr Nick Forbes. Food and drinks served, all welcome.

11:30 - 12:30

ALC: Making an impact whilst in opposition
Campaign Training Room -
Room 4B, ACC Liverpool

Being in opposition can sometimes feel like a never ending uphill struggle but we know the difference that an effective opposition group can make to the community. This session will focus on how to use scrutiny, the media and other platforms to make an impact whilst not being the majority grouping.

Monday 26 September

9.30 - 10.30

Young members and Local Government | Young Labour and the ALC

Meeting room 11A, ACC Liverpool

Have you ever thought of becoming a Councillor but wanted to know more about what it is really like? Are you already a young councillor but keen to hear more from other people in the same position? In this taster session you will hear from young Labour Councillors about the reality of what's involved, how they manage their time and the rewards that they get from being a councillor.

12.30 - 13.30

ALC: Winning at digital: social media

Campaign Technology Training Room - Room 4A, ACC Liverpool

If you've got questions on what content you should be tweeting, how to grow your Facebook page and turn online actions into offline campaigning, this session is for you. We will cover a wide range of digital best practice to help you communicate with your supporters and get the best out of the social media tools available.

14.00 - 15.00

LGA: Be a Councillor **Campaign Training Room - Room 4B, ACC Liverpool**

Have you ever thought of becoming a councillor but wanted to know more about what it is really like? In this session you will hear from Labour councillors about the reality of what's involved, how councillors manage their time and the rewards that they get from being a councillor.

Tuesday 27 September

09.00 - 10.00

Women Councillors Taskforce - Leading in Local Government **Meeting room 13, ACC Liverpool**

Join local government experts for a workshop on identifying the barriers to women getting into leadership roles and what can we do to overcome them. What can we do to support women who are in leadership roles? How can we encourage more women to participate in public life and how can we improve our gender balance in Labour Groups so that they become more diverse?

10.15 - 11.15

ALC: Creating an effective local message workshop **Campaign Training Room - Room 4B, ACC Liverpool**

When it comes to elections, the campaigns you are running and how you put this to the public can be the difference between winning and losing. This session will explore how to create an effective message for your local area, as well as the best ways to get that message out to the public.

12.45 - 13.45

ALC: What does it mean to be a Labour councillor? New councillors training **Campaign Training Room - Room 4B, ACC Liverpool**

There can be a lot to take in when you first get elected, but luckily we've got a panel of experienced councillors to help you as you begin to settle into your role as a new Labour councillor.

19.00 - 20.00

ALC: Local Government and business rates **Room 7, ACC Liverpool**

At a time of unprecedented cuts to Council budgets across the country, local government finance is one of the most important issues facing our Councillors today. Join us to take part in a debate on the important changes that are being proposed to business rate retention at a local government level. The session will be led by Simon Henig, Leader of Durham County Council and Chair of the ALC.

Wednesday 28 September

9.00 - 10.00

Winning at digital: email campaigns **Campaign Training Room - Room 4B, ACC Liverpool**

Anyone can send an email, but what makes a great email? Come along and find out about a wide range of digital best practice to help you better communicate with your members and supporters.