

# MEASURE *will* #makeLACounty

# M

✓ *Bikeable*

✓ *Livable*

✓ *Connected*

Pledge to vote **YES** at  
[la-bike.org/MeasureM](http://la-bike.org/MeasureM)

## What is Measure M?

Measure M, known as the “Los Angeles County Traffic Improvement Plan,” is a half-cent sales tax ballot measure that Los Angeles County residents have the opportunity to vote on this November. The measure will provide approximately **\$120 billion** over 40 years for transportation projects. Of that money, over **\$4 billion** is set aside **for walking and biking**. Measure M will give Los Angeles County its **first sustained source of funding for walking and biking projects**.

## Measure M will #makeLACounty.....

BIKEABLE

Measure M will take Los Angeles County to the next level of bicycle infrastructure. For example, bicycling from the Valley to Long Beach on the Los Angeles River will finally be made possible, by connecting through the downtown section of the Los Angeles River from the Elysian Valley to Maywood.

LIVABLE

With Measure M, communities will become more livable with better amenities for people who walk and bike. With sustainable local funding, cities will be able to make streets safer for all people who want to age, live, work and play in place. More livable communities means better quality of life for you and everyone you love.

CONNECTED

Not only will Measure M further connect Los Angeles County by expanding our rail network, but it will link communities to each other. You will have more reliable and efficient options to get to the people and places that matter. Measure M will bring Los Angeles County together.

OVER  
**\$4 BILLION**

dedicated funding for walking and biking during the next 40 years

**\$850**  
MILLION/YEAR

to improve transportation and mobility options for all

**\$650**  
MILLION FOR

completing the Los Angeles River and San Gabriel Valley Greenways



LOS ANGELES COUNTY  
**BICYCLE**  
COALITION

WWW.LA-BIKE.ORG