

Dear LCS Families,

You may be aware that for some years, Larchmont Charter School has been auctioning items on the country's leading charitable website, **Charitybuzz**.

Charitybuzz works with and for nonprofits like ours to raise money from a well-heeled global audience interested in bidding for experiences not available to the general public. Some of our recent successes include:

- \$6,000 for tickets to *Game of Thrones*' Season Five Premiere and After Party
- \$5,750 for a tour of the *Hell's Kitchen* set
- \$2,350 for tickets to a Britney Spears concert plus hotel room
- \$1,750 for a pair of *Dancing with the Stars* tickets

Items that sell best are mostly related to the worlds of film, television, music and sport such as:

- Celebrity meet & greets.
- Tickets to film & television premieres, set visits, tapings and table-reads (another local school sold tickets to a *Modern Family* table-read for \$7,000!)
- Tickets to concerts and top sporting events.
- One-off meetings with industry professionals such as: director, composer, publicist, manager, writer, casting director etc. (If you can offer advice to someone trying to get a footing in a particular field, we can donate a lunch with you!)

Winning bidders are professionally vetted by Charitybuzz to ensure the protection of the donor who, depending on the type of item, may choose to remain anonymous. As a result, the site has attracted donations from hundreds of A-list celebrities and even the likes of former President Clinton and the Dalai Lama.

Many of us work within the entertainment industry or are connected to someone who might leap at the chance to introduce a charitable component to his or her life. Charitybuzz will make the very most of those contacts and opportunities to help us raise thousands of dollars for items that might attract only hundreds within our own community. We can advertise donations to our Larchmont community, or not (as you prefer).

Please call or email Lesley O'Toole-Roque (323 397 6319 / [lesleyotoole@gmail.com](mailto:lesleyotoole@gmail.com)) if you have ideas or questions.

Thank you for your time and consideration!

LCS Charitybuzz Committee

