



Public Engagement Report

October 2019

I. Community Meeting #12 - North Long Beach - 10.16.19

Meeting Summary & Findings

The twelfth community meeting was held on October 16th, 2019, at Jordan High School in North Long Beach. At this meeting, 67 members of the public signed in, with an estimated overall attendance of 75. Attendance was generationally diverse, with Millennials and the Greatest Generation having the highest representation. A large percentage of respondents, 46 percent, were born and raised in Los Angeles County.

Purpose

The goal of the Los Angeles River Master Plan (LARMP) community meeting held in North Long Beach was similar to the meeting held in Canoga Park in 2019. The goal was to present an update on the engagement to date and elicit comments on new material. The North Long Beach meeting featured new boards that included information on the following: Goals, Actions, Goal Driven Design, Kit of Parts, Common Elements, Sites and Design Examples. The overall aim is to 1) objectively inform and engage the public on the Los Angeles River, and 2) create a two-way communication opportunity that ensures community concerns and aspirations are recognized and included in the LARMP Update.

Outreach Tactics - Turnout

An array of tactics was deployed to help ensure robust attendance and boost RSVPs for the event. Thousands of flyers were delivered by hand to the neighboring communities surrounding the event location. Both elected



officials and community organizations notified their constituents through email and social media. A multi-week targeted digital ad campaign significantly added to the meeting's awareness and attendance. Personal one-on-one outreach was made to community leaders and organizations, public officials, and key stakeholders.

Meeting Format

The meeting began with a welcome from community partners and public officials. Herlinda Chico from Supervisor Janice Hahn's office, Jonathan Solorzano from Councilmember Richardson's office, Jacob O'Donnell from Senator Lena Gonzalez's office, and Diana Morales from Speaker Anthony Rendon's office gave welcoming remarks. Dan Knapp from the Long Beach Conservation Corps then provided a meeting overview and introduced Genevieve Osmeña, the Project Manager from LA County Public Works who gave opening remarks. The LARMP consultant team provided a 20-minute presentation covering the topics of the LARMP draft goals and priorities and the schedule of development. An open house format was used to provide an ideal environment for one-on-one discussion, direct dialogue with experts, and empower participants to prioritize their own engagement experience. This also allowed for direct and unfiltered input from the public to the planning team. There was a check-in station and a station to respond to demographic questions on a posters. The open house format also featured large boards with detailed information regarding Goals, Actions, Common Elements, Kit of Parts, Sites, and Design Examples. Each board featured a space for community members to provide their feedback on sticky notes. Members from the consultant team consisting of Geosyntec, OLIN, Gehry Partners, and River LA were present to answer questions and actively engage with community members.



Incorporating Data

Community members were asked to provide feedback on Goals, Actions, Common Elements, Kit of Parts, Sites, and Design Examples and demographic information. The community data received at the community meeting will be incorporated directly into the planning process. Public Works and members of the steering committee participated in the community meeting as well to learn first-hand community insights.

II. Digital Engagement Summary -10.16.19

Digital Engagement

The LARMP digital engagement for the month of October focused on the promotion of the community meeting in North Long Beach as well as the community meetings in Canoga Park and Central Los Angeles. In order to elevate public awareness of the LARMP planning process and increase meeting turnout for North Long Beach, the strategy for this meeting was an LA County-wide campaign. The campaign included flyer distribution, emails, social media posts, and digital ads. Additional targeted emails and digital ads were focused in the North Long Beach area and the surrounding areas to work in concert with the on-the-ground canvassing efforts.

Informal Outreach

Meetings were held in the month of October with elected officials, community leaders, and individual residents. These were sequenced and coordinated systematically in order to provide LARMP information and solicit input. Widespread community buy-in was sought to promote participation in all outreach activities.



Appendix I

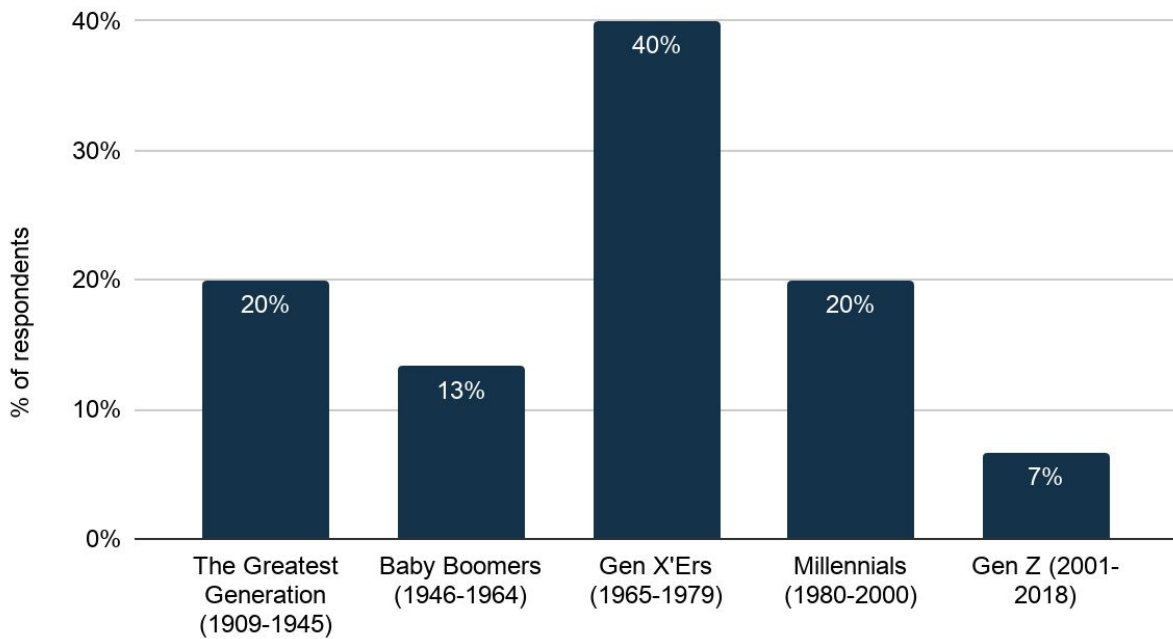
Findings from the Stations at the LARMP Community Meeting in North Long Beach



Demography

1. What generation do you belong to?

Number of responses = 15

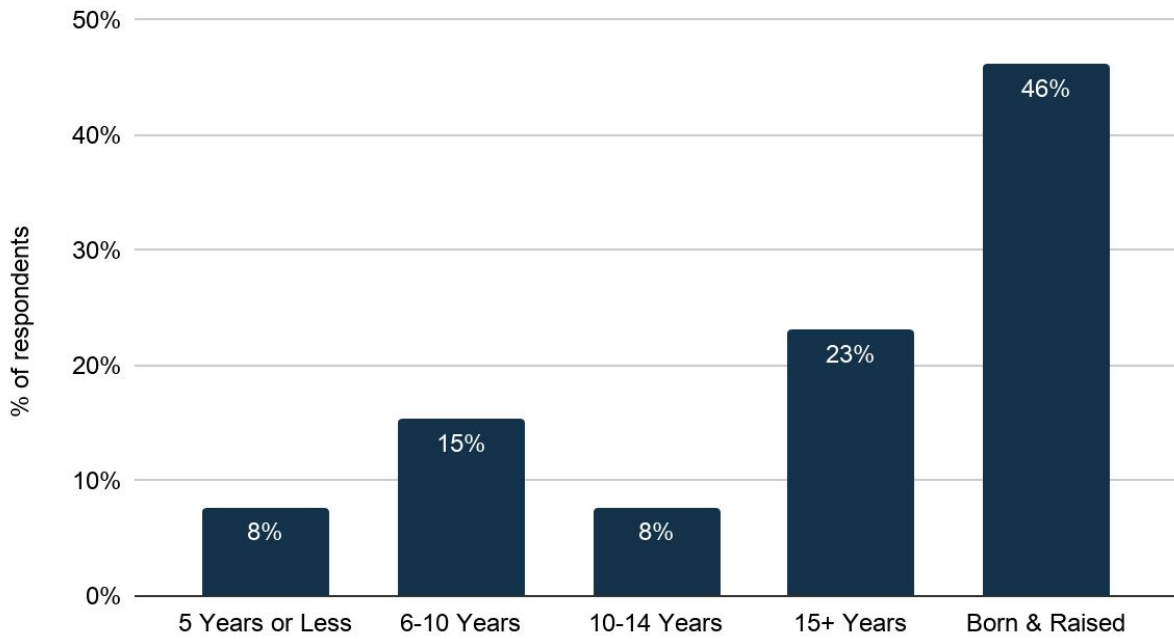


	% of Responses	# of Responses
The Greatest Generation (1909-1945)	20%	3
Baby Boomers (1946-1964)	13%	2
Gen X'ers (1965-1979)	40%	6
Millennials (1980-2000)	20%	3
Gen Z (2001-2018)	7%	1
Totals	100%	15



2. How long have you lived in LA County?

Number of responses = 13



	% of Responses	# of Responses
5 Years or Less	8%	1
6-10 Years	15%	2
10-14 Years	8%	1
15+ Years	23%	3
Born & Raised	46%	6
Totals	100%	13



Goal Driven Framework

Comments
I love the community-based Goal Driven Framework used in this project + would love to see this model used in other public works projects
Thank you - good presentation & ability for input

Goal 1 - Reduce Flood Risk And Improve Resiliency

Comments
1.3 is a good idea & emphasizes holistic approach to water management
Ensure local schools start teaching water & river etiquette
The data that the 100 year flood zones is based on are dated & therefore many areas are at a much higher risk of urban flooding than indicated in the zones. Therefore the % in action 1.2 is low compared to current need
I really appreciated how many levels of information + data are in so many of your figures (like the LA River Flood Risk Management Need figure) on this sign! It makes me want to look at a map of Long Beach + compare them
Urban lakes, wetlands, every +/- 5 miles
Neighborhoods in Long Beach (+ I'd imagine most of LA metro area) don't have enough nature-based +/- or much if any storm drains (my neighborhood doesn't have any) consequently urban areas flood when we get the heavy rains. It would be great if drainage from urban neighborhoods could also be taken into account.
Great! Like 1.4 and 1.5 actions



Goal 2 - Provide Equitable, Inclusive, And Safe Parks, Open Space, And Trails

Comments
Start recruiting "JR safety officers" to patrol
Mas areas verdes y seguras e iluminadas poner camaras de seguridad en algunas puntos
Nice when bike path on one side & peds on other along tight river areas (like in the valley)
I love action 2.6 & the figure of LA Park Need. I am curious what the scale is on the distance to the left or right of the River included in the figure
Visibility can be difficult sometimes. I commute thru the trail & sometimes end up in the dark. Reflectors would be helpful so you know you're on the right side of the trail.



Goal 3 - Support Healthy, Connected Ecosystems

Comments
Restoration & preservation of ecosystem is a priority
Connectivity across channel for wildlife
Eliminate horse locations not being regulated of horse waste on trails
3.6= Start having local & schools develop community
How can we create habitat for butterflies (migratory)?
Increase in human activity will have negative impact on ecosystem
DeForest wetlands (N. Long Beach) maintain security of water pipes to ensure healthy habitat for wildlife. (Vandalism has been a problem)
I love these actions + look forward to watching them get implemented
River is a natural micro-climate that drains cool air into hot areas
Please...we need more nature for our <drawing of hearts> (plus they were here first)
In LB access to the river is limited to east bank currently. Please make access possible from west LB. Fix access/bridges across river



Goal 4 - Enhance Opportunities For Equitable Access To The River Corridor

Comments
Accommodate businesses & industries along the river
Continuous bike path w/ local connections is a unique river opportunity that will help equitable access.
Need gateway access to Dominguez Gap Wetlands
I've had to run across Del Amo (super busy street) with my bike to gain access to the trail from the other side
I have found gates/entrances locked for no reason & no prior warning posted

Goal 5 - Embrace And Enhance Opportunities For Arts And Culture

Comments
Elevated walk paths for photography or arts
I'd like to see a once-a-month live performance of "small" groups of all styles of music (well-publicized)
Art/culture critical component so that river is accessible & equitable & not overly commercialized



Goal 6 - Address Potential Adverse Impacts To Housing Affordability And People Experiencing Homelessness

Comments
Prioritize projects where zoning is less restrictive
Contruir viviendas a bajos costo o sin costo para personas sin hogar
Yes! Need all actions to address severe housing shortage
Please consider space for mini houses (vs. permanent supportive housing). jcmh@aol.com
Clearing the homeless encampments based on 'compassionate' practices is not a solution. This plan avoids the answer of what will be done w/ homeless residents
the Billy Jean King Library in Long Beach has incorporated a homeless & veteran assistance center in the library. Maybe incorporate a similar concept in to some of the pavillions (not all). Also HIV testing etc.
Perhaps work programs could be developed to give homeless living along the river training in how to maintain the newly revitalized space (+why it's important to) in exchange for food + shelter (similar to park rangers living onsite). These sites could also include urban agriculture by the housing/shelters to support feeding the care takers + local population in need
Be realistic about 6.3 most areas are built up, home already there will be resentful of "affordable" there
Very important goal & might be the hardest to achieve



Goal 7 - Foster Opportunities For Continued Community Engagement, Development, And Education

Comments
Traer trabajos locales
Great to have data bank listing all adjacent non-profits to reinforce that community network
Yes for 7.3! Not enough celebration of native people
Agree also more 7.3

Goal 8 - Improve Local Water Supply Reliability

Comments
Water treatment facilities to treat rain water for agricultural uses.
Recharging groundwater should be a big focus; important
Action 8.2 is critical!!
8.1 and 8.2 go hand in hand. Recycling water for use among the many parks along the trail is important



Goal 9 - Promote Healthy, Safe, Clean Water

Comments
Better filtering & treatment of run off going into the river
Eliminate homelessness from the river otherwise the project will be a waste
These actions are great & show a clear understanding of not only the importance of clean water, but the role that nature-based solutions (like wetlands). For example, Long Beach's LB Must is a stormwater treatment center that's being built to clean H2O from the LA River & use it to water an artificial wetlands. The plumbing crew didn't understand that wetlands clean water, & that water could've gone through the wetlands, & then to the plant to be more potable

Goal Informed Project Design

Comments
Projections on channel walls are easy way to activate space & can be used as educational opportunity



Kit of Parts

Comment
Old golf course near 405 and Wardlow would be a great area for BMX Bike Park and an alternative to straight road cycling or trail. Great for outdoor amphitheater to promote education and art.
BMX Bike parks
Quien va a dar mantenimiento esto después que el proyecto termina?
Look for opportunities for businesses to fund some of it -> win/win
Agreed! Cafes & other places to draw people while balancing a sense of nature would be positive
Keep cost down by lowering labor cost -> no PLA, No PW -> best use of tax \$\$

Common Elements

Comments
Have a barrier at the bottom of the rail of a gathering pavilion to avoid trash in the river
Aesthetic continuity along river nice. At least wayfinding could be unified.
Allow local food businesses use the cafe once or twice a month as a way of bringing in the community
I'd love to see the power lines like the ones in the Shade Pavilions & gathering pavilions figures replaced with buried lines to <downward pointing arrow> fire risk, <upward pointing arrow> resilience, & allow nature that surrounds them to flourish unhindered by needing to have their canopies decapitated to make way for the power lines. It would be great if the pavilions provided access to healthy food choices, perhaps even food grown on site.



Sites

Comments
A wider sidewalk for pedestrians & cyclists is do-able here
Make it illegal for motorcycles to be on LA River bed.
Better access to trail off Del Amo & Wetland area. There is enough room to provide a better path to the entrance of the trail. Currently it is full of overgrown shrubs and trees.
Transportation paths for e-scooters or docking stations for kayaks.

Design Examples

Comments
Incorporate burying the power lines into the renovation plans
very cool! make sure this happens
Incorporate open areas within platforms to connect visually to river & habitat below
Use platform for shading opportunities of river below. It will encourage diff. types of habitat.
More bridges to cross the trail and go across the river from it easily to exit and not have to go out of your way. Love bridges. they should be different.



Wrap Up

Anything we missed?

Comments
Great work!
How will this plan be implemented in areas where vacant land is privately owned?
Who is responsible for implementing the plan once it is completed? How will conflicts betw jurisdictions be addressed?
Please think about how the needs & rights of homeless people will be affected when they are displaced from riverbed area.
Bring some "heron" t-shirts to sell for fundraiser for river or raffle
Monitoring of mosquito activity closely
Focus on water quality!
More about housing!
Hopefully there will be running trails along the way
How does global warmness change the environment?
Fitness activities at certain pts along the river
Maintenance
Utilize wind power? (windmill?) & more solar to preserve water & produce food?
Use for disaster planning
Make the river bigger. I want to swim.
Use of projects to increase native biodiversity.
Prevent homeless encampments
Keep up the community workshops. Thanks for emphasizing need to address homelessness



Using some (sic) for parks where homeless can live. It's fruitless to chase them from place to place. Make places where they can set up this



Attendees by zip code

Zip code	# of Responses*
90027	1
90056	1
90255	1
90262	1
90280	2
90604	1
90712	1
90723	1
90802	2
90803	3
90804	2
90805	20
90805	5
90806	5
90808	2
90814	6
90815	3
91606	1
92683	1
Total	59

*Numbers reflect those that reported a zip code at sign in.