



Ambassador

Experienced in Customer Service

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| Company | BlueLA Carsharing |
| Location | Los Angeles, CA 90013 |
| Industries | Operations, Retail, Customer Service, Street Marketing, Promotions |
| Job Type | Full or Part Time |
| Years of experience | 1+ |
| Education Level | High School/GED |

Description

BlueLA is looking for energetic, outgoing people to carry out promotional, operational, and customer service activities for a new, groundbreaking electric vehicle car sharing service that will serve low-income communities in Central LA. This role will involve interacting with many people as the face of this new and exciting program, as well as performing various operational responsibilities once the program gets under way.

Job Summary

Promotional Activities

- Street marketing: speak to people about the service and how it works
- Working events: set up booths, bring vehicles, conduct workshops, advocate and promote the service
- Carry out test-drives of the vehicles
- Research and outreach: target places and events for promotional activities

Operational Activities

- Maintaining vehicle cleanliness (interior and exterior), as well as station cleanliness
- Driving vehicles to and from charging stations in order to balance the fleet. Driving vehicles to and from headquarters, body shop, car wash, etc.
- Ensuring that the service operates correctly: track any issues and redirect to the right service, do routine preventative maintenance checks
- Handling service anomalies (cars not plugged in correctly, cars parked outside of stations, forgotten items, etc)
- Assisting customers: Resolve customer service issues, report and await assistance in the event of an accident

Desired Skills & Experience

- Fun, energetic, outgoing
- A strong sense of customer care
- Honest, reliable, independent, well-organized, and good communication/presentation skills
- An excellent driver with a valid driver's license and clean driving record
- Bilingual Spanish/English
- Ability to use specialized software (i.e. PDA)
- Compliance with rules and instructions (process, security, traffic rules)
- Operations experience (retail, hospitality, events)
- Sales/Marketing experience a plus
- Willing to work some evenings and weekend hours

About BlueLA Carsharing

BlueLA Carsharing is a subsidiary of the Bolloré Group of France which has launched the world's largest and most successful car sharing service, Autolib' in Paris, and the very first EV car sharing service of its kind in the US, BlueIndy. It is a revolutionary service allowing anyone to use an electric vehicle for short to medium length trips. The service is fun, convenient, affordable and reliable. It is a new mode of urban mobility for anyone seeking an alternative to car ownership.

The City of Los Angeles received a grant to implement an electric vehicle car sharing pilot project to serve disadvantaged and low-income communities in central LA. BlueLA Carsharing was awarded the contract to be the car share provider and operator. Phase I of the pilot project seeks to deliver 40 stations with 200 chargers and 100 electric vehicles in central Los Angeles in 2017. A first demonstration station is planned to launch in May of 2017.

For more information, please visit:

www.blue-indy.com
www.autolib.eu
www.blue-solutions.com/en
www.bolloré.com

To apply, please send resume and cover letter by Tuesday May 2nd to:

camille.balezeaux@blue-solutions.com