August 2018
Big Table
Taking Measure of Equity

Photo Credit: @shabbytom, www.instagram.com 2017
<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Organization</th>
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<tbody>
<tr>
<td>Manal Aboelata</td>
<td>Managing Director, Prevention Institute-Los Angeles</td>
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<tr>
<td>Jane Beesley</td>
<td>District Administrator, LA County Regional Park and Open Space District</td>
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<td>Alfredo Gonzalez</td>
<td>Program Officer, Resources Legacy Fund</td>
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<td>Therese McMillan</td>
<td>Chief Planning Officer, LA Metro</td>
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<tr>
<td>Jessica Meaney</td>
<td>Executive Director, Investing in Place</td>
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</tbody>
</table>
• **PAST**
  Equitable implementation prioritizes investments that close historic racialized gaps, especially by wealth, environmental burden, and existing amenities in a way that will improve work and economic and health opportunities for underinvested communities.

• **PRESENT**
  Equitable implementation involves authentic partnership throughout the process that centers the perspectives of vulnerable communities, supports community-based participation and power, and results in shared decision making, while also strengthening the health and well-being of the entire region.

• **FUTURE**
  Equitable implementation mitigates disparities likely to emerge in the future by leveraging funding for long-term community health and organizational capacity, anticipating and addressing future harm that may result from new investments in a place, and incorporates metrics and evaluation to promote adaptable and effective implementation.
Equity equals providing ample resources to the transit lines and parks that serve those with the highest need and least access.

“Measures Matter”
USC PERE
2018
KEEPING EQUITY IN MIND

Jane Beesley
Los Angeles County
Regional Park and Open Space District

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http://rposd.lacounty.gov/2018/06/28/proceedings-steering-committee/
MEASURE A

WHAT IS MEASURE A?

A voter approved local tax measure that provides funding for parks, recreation, beaches, open space, trails, cultural facilities and related projects throughout the county.
PARK NEEDS ASSESSMENT SUMMARY

MAY 2016

- 186 Study Areas established
- Over 3,000 parks and 9,000 amenities inventoried
- 750 potential park opportunity sites identified
- 5,000 people reached during community engagement
- 1,700 projects prioritized and assigned cost estimates
- $21 billion of need identified
PARK NEEDS ASSESSMENT SUMMARY

RELATIONSHIP TO MEASURE A

• Results informed the development of Measure A
• Allocation of some of the Measure A funds is tied to Needs Assessment results
• Measure A ensures periodic updates of Needs Assessment to maintain accuracy in the future
MEASURE A

HOW WILL MEASURE A FUNDS BE SPENT?

- **Maintenance and Servicing**: Formula-based allocations for maintenance and servicing of grant-funded projects. (7.2%)
- **Implementation, Operations, and Oversight**: Needs Assessment updates, innovative technologies, and operations of RPOS. (35%)
- **Community-Based Park Investment**: Formula-based allocations of funds for grants to each Study Area. (15%)
- **Neighborhood Parks, Healthy Communities, and Urban Greening**: Formula-based allocations of funds for grants to High and Very High Need Study Areas. (13%)
- **Regional Recreation Facilities, Multi-Use Trails, and Accessibility**: Grants, to be awarded through a competitive process. (13%)
- **Natural Lands, Local Beaches, Water Conservation, and Protection**: Grants, to be awarded through a competitive process. (13%)
- **Youth and Veteran Job Training and Placement**: Grants, to be awarded through a competitive process. (3.8%)
MEASURE A
ADDRESSING EQUITY: STRUCTURALLY

Annual Allocations (Study Area):

• Community Based Park Investment Program (Category 1)
• Safe Parks, Healthy Communities, Urban Greening Program (Category 2)
MEASURE A

ADDRESSING EQUITY: STRUCTURALLY

Competitive Grants:

- Category 3: Protecting Open Spaces, Beaches, Watersheds Program
- Category 4: Regional Recreational Facilities, Trail & Accessibility Program
- Category 5: Youth and Veteran Job Training & Placement Opportunities Program
MEASURE A
ADDRESSING EQUITY: POLICIES & PRACTICES

• Requiring all projects to have community engagement

• Ensuring that Study Area Funds are only shared with adjacent Study Areas & have support of the Study Areas

• Evaluation Criteria that include level of need

• Technical Assistance Program aimed at projects and communities in High and Very High Need

• Consistent, regular monitoring of successful, measured steps to park projects

• Targeting of Competitive Grant Funds

http://rposd.lacounty.gov/2018/06/28/proceedings-steering-committee/
ADDRESSING EQUITY: POLICIES & PRACTICES

Technical Assistance
• Process that leads to the ID and development of community supported projects in areas of High and Very High Need

Metrics
• Project Tracking
• Fund Tracking
• Expenditures in Study Areas
• Leveraging of Funds
• Community Outreach and Engagement
• Technical Assistance
Manal Aboelata & Jane Beesley
Access to opportunity: a core concept to public decision-making, public investment, and public service

• Vast disparity exists in LA County among neighborhoods and individuals:
  ➢ To seize opportunity – jobs, housing, education, health, safety;
  ➢ To improve their circumstances to do so.
• Transportation is an essential lever to enable that access.
Multi-point Equity Platform built around four pillars:

I. Define and Measure
II. Listen and Learn
III. Focus and Deliver
IV. Train and Grow
Thanks...
and see you on Metro.
CalEnviroScreen

Communities of Concern
Three Indicators:

1. Race/Ethnicity
2. Poverty
3. Vehicle Ownership
Race/Ethnicity
Los Angeles County
Percent of People of Color by Census Tract, 2010-14

- 0% - 43%
- 43% - 71%
- 71% - 89%
- 89% - 97%
- 97% - 100%
- No data

Source: 2014 5-year American Community Survey and 2014 TIGER/Line Shapefiles from the U.S. Census; quintile ranking
Poverty
Los Angeles County
Percent of People Below Twice the Fed. Poverty Level by Census Tract, 2010-14

- 0% - 20%
- 20% - 33%
- 32% - 47%
- 47% - 62%
- 62% - 100%
- No data

Source: 2014 5-year American Community Survey and 2014 TIGER/Line Shapefiles from the U.S. Census; quintile ranking
Vehicle Ownership
Los Angeles County
Percent of Households Without a Car by Census Tract, 2010-14

- 0% - 3%
- 3% - 6%
- 6% - 9%
- 9% - 16%
- 16% - 89%
- No data

Source: 2014 5-year American Community Survey and 2014 TIGER/Line Shapefiles from the U.S. Census; quintile ranking
All 3 together
Therese McMillan & Jessica Meaney
Questions & Answers

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