Tools and Partnerships for Integrated Housing + Transportation
A Webinar for Los Angeles County
AHSC project development
Webinar Goals

• Delve deeper into active transportation and urban greening concepts

• Introduce applicants to potential community project partners

*Keep in mind: program regulations will be revised for 2017, but key concepts still relevant*
## Agenda and Speakers

<table>
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<th>Speaker</th>
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| **Tamika Butler** - Executive Director | • Bicycle infrastructure, planning, and programming  
Los Angeles County Bicycle Coalition | • Bikeshare |
| **Andy Pasillas** - Regional Policy Manager | • Pedestrian and Safe Routes to School planning, programs, and improvements  
Safe Routes to School National Partnership | • SCAG Go Human Program |
| **Elsa Tung** - Policy & Research Manager | • On-site and off-site urban greening  
Los Angeles Neighborhood Land Trust |
| **Jeanie Ward-Waller** - Policy Director | • Case Study #1 – Statewide project  
California Bicycle Coalition |
| **Ramon Mendez** – Director of Solutions | • Case Study #2 – Los Angeles project  
Enterprise Community Partners | • Lessons Learned & Technical Assistance |
ABOUT LA THRIVES

• Network of organizations working towards equitable smart growth in Los Angeles County
• Policy change, capital tools, and implementation to increase affordable homes and quality jobs connected to transit
• Convenes ongoing AHSC working group

Join our online community at www.lathrives.org
AHSC Glossary

• **SGC:** Strategic Growth Council
• **AHSC:** Affordable Housing & Sustainable Communities Program
• **TOD:** Transit Oriented Development
• **ICP:** Integrated Connectivity Project
• **RIPA:** Rural Innovation Project Area
• **AHD:** Affordable Housing Development
• **STI:** Sustainable Transportation Infrastructure
• **TRA:** Transportation Related Amenities
• **HRI:** Housing Related Infrastructure
Affordable Housing & Sustainable Communities

• Funded by cap and trade auction proceeds
• Greenhouse Gas Reduction program
• Emphasis on collaboration & integration and multiple co-benefits

TOD
Transit Oriented Development Project

ICP
Integrated Connectivity Project

RIPA
Rural Innovation Project Area
Housing + Transportation Integration

**Required**
- Affordable Housing or Housing-Related Infrastructure

**AND at least one additional use**
- Sustainable Transportation Infrastructure
- Additional Capital or Program Uses

**Optional**
- Additional Capital or Program Uses

**TOD**
- ½ mile from High Quality Transit
- 40% Target

**ICP**
- Served by Qualifying Transit
- 30% Target

**RIPA**
- Served by Qualifying Transit
- 10% Target

(2016)
Bicycle Elements for AHSC Applications

January 17, 2017

Los Angeles County Bicycle Coalition
WWW.LA-BIKE.ORG
LACBC works to make all communities in Los Angeles County healthy, safe & fun places to ride a bike

• 13 local chapters
• 10 full-time staff

Education, outreach & advocacy
• Key goal of AHSC is to increase access to housing, jobs, and community destinations through low-carbon transportation options...like BIKES

• Specifically when thinking of making your developments more bike friendly, think:
  • On-site facilities
  • Education
  • Access to Services
  • Proximity to infrastructure
On-site facilities

- Bicycle storage
  - Secure and weather protective parking for residents
  - Outdoor okay for guests
  - Long and short-term options
- Bike workshop/bike kitchen
  - Space and tools to make repairs
- Bike share
  - Circumvent cost of ownership and storage
  - Will need operations and maintenance service
  - Can require education as prerequisite for use
Education

• Classes and workshops
  • Commuting
  • Safety
  • Family riding
  • Repair
Access to services

• Free or subsidized
  • Bike share membership
  • Bike supplies
  • Bike Repair
Proximity to bike infrastructure

• Aim for development site that connects to planned or existing bike network of at least 5 continuous miles in length
  • Planned: Help implement by building the relevant portion at the development
Proximity to bike share

• Ideal is no more than 1000 feet from development
• Provide information about bike share

Los Angeles County bike share contacts:
Metro Bike Share Coordinator:
Avital Shavit
Shavita@metro.net

LADOT bike share coordinator:
Rubina Ghazarian
Rubina.ghazarian@lacity.org

Cyclehop regional manager:
Beverly Hills, Long Beach, Santa Monica, West Hollywood
Ron Durgin
rdurgin@gmail.com
• How does LACBC fit into AHSC?
Active Streets LA

- Participatory planning
- Focuses on South LA
- Designs safe walking and bicycling routes to parks, schools, and local businesses along neighborhood streets through community knowledge.
Calles Activas LA

Caminar, Pedalear, Vivir.

54th Street Improvement Events

Dr. Maya Angelou Community High School
300 E. 53rd Street Los Angeles, CA 90011

Sábado de 28 Junio, 2014 — 10am - 2pm
Caminata y paseo en bicicleta Comunitaria
• Rifa de tarjeta de regalo
• Reparación de bicicleta básica gratuita
• Diversion para toda la familia

Sábado de 19 Julio, 2014 — 10am - 2pm
Ayude a crear un mapa de los recursos de la comunidad
Únase a nosotros para una caminata y paseo por bicicleta en la comunidad y ayúdenos a construir un mapa de los recursos de su área. Sea la voz de su comunidad!

Sábado de 23 Augusto, 2014 — 10am - 2pm
Charla Comunitaria
Únase a nosotros y exprese su opinión acerca de su comunidad al personal de la ciudad. Esta es su oportunidad para ayudar a implementar cambios a su comunidad!

Para más información:
eileen@trustsouthla.org
323-233-4118 (12 – 3pm)

Active Streets LA


54th Street Improvement Events

Dr. Maya Angelou Community High School
300 E. 53rd Street Los Angeles, CA 90011

Saturday, June 28, 2014 — 10am - 2pm
Community Walk & Bike Ride
• Gift Card raffle
• Free Snacks and Refreshments
• Children’s Activities
• Family Fun

Saturday, July 19, 2014 — 10am - 2pm
Community Mapping Walk & Ride
Join us for a community walk and bike ride and help us create a map of the resources in your area. Be the voice for your community!

Saturday, August 23, 2014 — 10am - 2pm
Community Charette
Join us for an opportunity to provide your opinion about your community to Los Angeles City Staff. This is your opportunity to help implement changes for your community!

For more information:
eileen@trustsouthla.org
323-233-4118 (12 – 3pm)
ACTIVE STREETS LA TOOLKIT

- Visual tools (toolkit) allow for there to be a better rapport between the city and community by providing a picture and description to technical terms.

- The community can also view the toolkit and ask if certain treatments can be applied to their street.
Conceptual Design

- Conceptual design done by LADOT.

- Already vetted by the community and City.

- AHSC funded project, Rolland Curtis West, will be implementing curb ramps and bulbout.
AHSC Grant Application Points

- GHG reduction – 55% of total score, using the TAC quantification methodology yields most active transportation points (varies).
- C.2. Transportation-related infrastructure capital projects (up to 3 points).
- E.1 & e.2. implementation of planning efforts (up to 1 point).
- G. Extent to which the project area incorporates walkable corridors (up to 5.5 points).
- H.1 & h.2. Extent to which the project area incorporates features which encourage bicycling (up to 3 points).
- J. Extent to which the project addresses co-benefits (up to 6.5 points).
- L. Community engagement (up to 2 points).
Thank you

Silicon Valley Bicycle Coalition for the original research and advice on putting together this presentation

bikesiliconvalley.org
Questions?

Tamika Butler
Executive Director
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www.la-bike.org
Twitter: @lacbc
Instagram: @lacbc
Facebook: Los Angeles County Bicycle Coalition
AHSC in LA County
Safe Routes to School Partnerships

Andrew Pasillas
Southern California Regional Policy Manager
January 17, 2017
We are a nonprofit organization that improves the quality of life for kids and communities by promoting active, healthy lifestyles and safe infrastructure that supports bicycling and walking.

We advance policy change; catalyze support for safe, active, and healthy communities with a network of more than 650 partner organizations; and we share our deep expertise at national, state, and local levels with those who are helping propel our mission forward.
LADOT
SRTS Strategic Plan

Goal

To eliminate all traffic deaths of students walking or bicycling to and from school, while increasing share of students walking and bicycling to school.

Objectives

• Create a strategic data driven plan

• Build strong partnerships with the Los Angeles Unified School District (LAUSD) and other key agencies and community based organizations

• Increase efficiencies and effectiveness in developing, funding and implementing projects and programs.

• Formulate strategies that capitalize on transportation and non-transportation funding sources to implement.

Contact: Margot Ocañas, Safe Routes to School Coordinator at margot.ocanas@lacity.org
Prioritization

Ranking Methodology
Top 50 Schools with Most Need

Credit: LADOT
• SRTS is a key strategy of the Vision Zero Los Angeles initiative

• Learn more here:
  – SRTS
  – Vision Zero
Site Selection

LADOT – SRTS Interactive Crash Map
Priorities for Success

- Prioritize improvements for disadvantaged communities with the greatest risks and health disparities
- Promote physical activity to increase health co-benefits, such as walk/bike linkages in parks and safe access to schools
- Encourage coordination with local ped/bike advisory groups, public health professionals, and school officials
Solutions

- Complete walk and bike connections to transit stops and existing walk/bike network within appropriate distance, i.e.:
  - Continuous sidewalks and bike paths/lanes
  - Safe crossing at frequent intervals
  - Adequate bike parking and storage
- Encourage projects that close a critical gap in existing network
- Support infrastructure with non-infrastructure activities such as encouragement programs, traffic enforcement
Outreach/Education Component

Contact: Julia Lippe-Klein at lippe-klein@scag.ca.gov

Go Human Resources
Leverage ATP Projects

- **Active Transportation Program (ATP)**
- Locate project sites near:
  - ATP-funded improvements
  - Places that have applied
  - Places that are applying
Partnership Support

• Wide range of experience with past applications
• Technical assistance
  – Site selection
  – Identify improvements (ped/bike infrastructure)
  – Strategize program elements (SRTS programming, Go Human, ped/bike safety)
  – Community engagement
• Planning and policy expertise
Contact

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Safe Routes to School National Partnership
www.saferoutespartnership.org
www.saferoutescalifornia.org

Facebook.com/saferoutespartnership
@saferoutesnow
URBAN GREENING IN AHSC

Elsa Mei Tung
Policy and Research Manager

Los Angeles Neighborhood Land Trust
MISSION

• ACTIVELY PROMOTE PARK EQUITY AND FOOD JUSTICE in low-income communities of color

• ORGANIZE neighbors around park design and stewardship

• BUILD AND MANAGE parks in park-poor neighborhoods

• DEVELOP local leadership for community and social action
URBAN GREENING IN AHSC

- Your project gets extra points if you incorporate...
  - Off-site greening
  - and/or
  - On-site low-impact design green infrastructure
OFF-SITE GREENING

**WHAT**
- California-native / drought-tolerant plants and trees
- Bioswales

**WHERE**
- Active transportation route
- Transit corridor
- Park or open space

**REQUIRED**: 2 years of initial maintenance
ON-SITE LOW-IMPACT DESIGN GREEN INFRASTRUCTURE

• Landscapes that increase water efficiency through:
  • More efficient irrigation systems
  • Greywater usage
  • On-site stormwater capture
  • Limited turf covering
LEVERAGING PUBLIC URBAN GREENING DOLLARS

- **Statewide Urban Greening Program**
  - Cap-and-Trade (Greenhouse Gas Reduction Fund)
  - California Natural Resources Agency
  - $80M in competitive grants to be awarded Fall 2017

- **LA County Measure A**
  - Voter-approved parcel tax (2016)
  - LA County Regional Park and Open Space District
  - ~$94M per year (indefinitely)
HOW CAN WE HELP?

• **We specialize in...**
  • Developing neighborhood parks and community gardens
  • Community-led park design and stewardship
  • Aligning social and ecological goals and needs
• **Geography**
  • City of Los Angeles
  • Unincorporated LA County
THANK YOU

Elsa Mei Tung
Policy and Research Manager
etung@lanlt.org / 213.797.6559
$20 million award 2016 to City of Redding (Score 78.25)
$37 million total project cost
Partnership with City, Shasta Living Streets, K2 Land and Investment

Housing component:
• replacing old commercial building with 79 units + retail space

Transportation component:
• restore street grid in old mall that closed main street
• create pedestrian prioritized zone
• two-way bikeway connecting trails and bus hub
Keys to success

Shasta Living Streets’ role...

• Hallmark road diet project on California St (Hwy 273)
• Deep relationships with City, Regional Transportation Agency, Caltrans, elected officials
• Support from community members
• Community planning knowledge and vision
• Successful pilot projects, community events
• About Enterprise
  • Enterprise believes opportunity begins when people have a safe, healthy and affordable place to call home.

  • It grows with access to opportunity – good schools, jobs, transit and health care.

  • Deploy capital, shape policy, and provide solutions.

  • Investment impact in Southern California of $1.2 Billion and 21,000 affordable homes.
AHSC TA Program

**Tools**
- CAPITAL PRO Match ✭
- Round 1 & 2 Lessons Learned and Recommendations
- Financial Tools that Complement AHSC Funds
- Toolkit
  - Resource library for Co-benefits and planning
  - Overview Packets
  - Process Planner for public sector applicants
  - AHSC 101
  - Presentation Decks

**Technical Assistance**
- Capacity Assessments
- Presentations to Council, etc.
- Host informational convenings
- Co-Applicant Coordination
- Comprehensive application assistance (applicant liaison, organization, project management, content creation, troubleshooting, etc)
- Aligning other grants w/ AHSC
- Staging future applications (prep pipeline for future years; deepen staff capacity; establish protocols, etc.)

**Policy**
- SGC Workshop Presentations
- AHSC Program Design Recommendations
- Guideline Commentary
- Knit statewide relationships
- Spread AHSC awareness and cultivate program advocated throughout state
- Engage health and tech sector
- Align other, related housing and transpiration policy proposals or plans with AHSC goals and partner initiatives
Engaged & trained key public agencies NOT previously involved in AHSC to be meaningful partners

2015 - 2016
Affordable Housing
Sustainable Communities

Southern California Technical Assistance Outcomes

Provided deep TA to LA Metro, City and County of Los Angeles, and the City of Palmdale

Co-convened LA THRIVES AHSC TA Working Group

Supported 14 Concept Applications

12 City of Los Angeles ($104.7M ask)
1 City of Palmdale ($12.6M ask)
1 Unincorporated County ($10.5M ask)

Supported 8 of the 10 invited Concept Applications in LA County

Provided technical support to the City of Los Angeles’ winning applications – $64.6 Million – over 22% statewide
7th & Witmer Westlake/MacArthur Park

Total AHSC Award: $16,760,000 for Improvements along 7th Street between Alvarado & Figueroa

AHD: $6.25M
- New Construction of 76 Permanent Supportive Housing units
- 30% to 50% of AMI
- 6,039 sq. ft. on the ground floor for neighborhood-serving retail and services

HRI: $2.1M
- Undergrounding high and low voltage electrical service to the entire block
- Improvements for 7th & Witmer Intersection
- 86 bicycle parking spaces (77 lockers + 9 guest spaces)

STI: Awarded $5.71M
- 13 new bus platforms
- 2.16 linear miles of enhanced bike lane
- 11 improved intersections with APS, LPIs, ADA ramps, + traffic calming
- Bike Share Station (30 bicycles) ~130 ft from Transit

TRA: Awarded $2.642M
- 2.16 upgraded street lighting (STM + Pedestrian lights) + 54 street trees
Lessons Learned

• Connect early with housing + transportation partners

• Hire knowledgeable consultants that bridge housing and transit

• Learn to speak each other’s language

• Study up on existing plans and tools, i.e.
  • Vision Zero
  • Pedestrian Planning
  • Sustainability Plans
  • Great Streets Challenge
Lessons Learned

• Learn the financing and entitlement processes for housing + transportation projects
  • Enforceable Financing Commitments
  • What meets Readiness to Proceed criteria?

• Engage your politicos and their staff for early support on housing + transportation projects

• Conduct community outreach

• Prioritize infrastructure projects that reduce Green House Gas Emissions*
AHSC Trainings

• 6 regional trainings over the next 18 months
  • Developers, Public Agencies, Stakeholders, Legislators and staff

• March 15   Financial Tools to Expand Housing and Community Assets Near Transit Nodes
  • Federal Reserve Bank

• Mid-April  Facilitating Mobility and Transportation Infrastructure
  • TBD

• Contact Keana Flores  kflores@enterprisecommunity.org
Enterprise AHSC TA Program

• Public agencies, housing developers, and cross-sector partners
• Technology tools, application consulting, political strategizing
• Available statewide
• Fee-for-service
• Contact Sally Greenspan
greenspan@enterprisecommunity.org
Open Q & A

Thank you for joining us!

For post-webinar questions, contact:

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LA THRIVES  
HOMES + TRANSIT + JOBS  
FOR EVERYONE

SCANPH  
SOUTHERN CALIFORNIA ASSOCIATION OF NONPROFIT HOUSING