



MINUTES

Committee: FOUNDATION BOARD OF DIRECTORS

Date: May 25, 2017

Time: 12:00 NOON

Location: President’s Conference Room

Present:

D. Crippens

J. McDowell

Ex-Officio:

R. Farrell

J. Motta

M.Gallagher

L, Frank

K. Phipps

C. Johnson-Taylor

E. Pulation

D. Kuba

G. Perez

S. Martínez

Staff: Iris Caplan

Guests: Martin Diaz, Academic Senate President & Steve Kasmar & Culinary Students

Meeting Convened: The Foundation Board meeting was called to order at 12:00 p.m. by Chairperson David Crippens.

Public Comment: A student shared his concerns of the closing of some counseling offices and the hours of availability of the counselors. Since this was not a foundation matter, President Frank and Martin Diaz, Head of the Academic Senate stepped outside to handle the matter.

Steve Kasmar came with the culinary students who won Skills USA and made a presentation to the board. The students thanked the board for their sponsorship for Skills USA. They read their thank you notes to the board, and shared how appreciative they were for the opportunity to have competed.

Approval of Minutes: The minutes from meeting March 23, 2017 were approved.

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Item V: Committee Reports

Finance Committee

- David Crippens reported that he, Iris Caplan, and Erhong Ling have had several meetings and phone calls to revise the accounting procedures and the reporting of the forms. He will have a full report at a future board meeting.



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Scholarship & Friend Raiser Committee

- Chini Johnson Taylor announced that the Scholarship Committee met on April 13th. The committee discussed the sustainability of the Foundation and how we continue to bring in funds. We discussed various ways and asked the committee to start thinking about this as we move forward for the year.
- Chini Johnson Taylor announced the Friend Raiser is now set for July 20th. She again asked that each board member please come up with a list of at least two new names to invite to the Friend Raiser. We are going to have the opportunity for Foundations and Funders to hear about the College and the work of the Foundation.

Annual Dinner Fundraiser

- Chini Johnson Taylor discussed the dinner which will be held on October 26, 2017 on the campus in the tent. We now have two confirmed honorees: Jackie Dupont Walter, and Ernest Moreno.
- President Frank stated that Rusty Hicks has declined to be honored at this time. John McDowell also declined as the Labor Department is having a big fundraiser this year. He also stated the Ballmer's declined for this year as well. President Frank suggested the head of Plumbers Local 78 Union, Doug Marion. His father was alum of Trade-Tech. He feels he could bring in a lot of money. He was going to make an ask on behalf of the Foundation and report back to the committee. Ron Miller of LA/OC Bldg. Trades felt this was a good suggestion. President Frank mentioned they are hiring a lot of our students.
- Chini Johnson Taylor mentioned Jess Guerro.
- President Frank also suggested Charlie Woo of Megatoys who is working with Workforce Development.
- Darlene Kuba suggested Betty Huang, a graduate of Yale and very community oriented.
- Another suggestion Chris Martin. Darlene will feel this one out.
- Chini Johnson-Taylor suggested the committee discuss all of these suggestions and then we will make another ask of an honoree.

Website

- Chini Johnson Taylor discussed the website. She has someone who will help us with the website. We want to put photos from Tools & Skills USA and include thank you notes from the students.
- David Crippens wants to make sure that more people use the website and it really shows the work of the Foundation.
- George Perez suggested that we highlight some of the students on the website.

No action taken.

Item IV: Chairs Report

Key Consideration

- David Crippens discussed that we are seeking to double our support to the college by 2020. The question becomes how we get there. We are in the process of completely reviewing our budget. We are totally dissecting the way we operate as a foundation.



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We want to be more financially solvent. We need to trace where money comes from and need to thoroughly review our process of grants and pass through money.

- David Crippens discussed that we need to be consistent in how we present the financials and the budget. He also discussed that we need to track the money better.
- David Crippens discussed that we need to talk about the money for administration fees. We also should look at how much we give to Skills USA and Tools of the Trade.
- David Crippens also discussed that we could look at Planned Giving down the road, but would need to set this up correctly.
- David Crippens that we need to get four to six new board members but need to diversify the areas, banking, business, etc.

Item VI: President's Report

- President Frank reported that Gold Thimble will be having an event Friday, May 26, 2017. The Annenberg Foundation and Gregory Weingart Annenberg will be coming. The Weingart Foundation gave \$500,000 to go to media arts. They are very interested in the preservation of the collection. The reception will be held at 6:15.
- President Frank talked about the Tools of the Trade Dinner. Darlene Kuba reported how she spoke on behalf of the Foundation and how nice the dinner was and especially seeing the winners and their families. The Foundation sponsored the dinner.
- Mary Gallagher discussed the parking for the Rams Games and that all money collected will be going to the Foundation. An administrative fee of 7% was discussed. The Foundation has already collected \$1,600.
- Mary Gallagher also stated the college has hired a historian who will be working for the 95th and 100th anniversary of the college. They are putting all the history together and trying to find alumni.
- David Crippens and Chini Johnson-Taylor will meet with Mary and the historian.
- Darlene Kuba discussed that she met with the CEO of Stein Mart who would be interested in visiting the College and seeing the Fashion Department.

Meeting Adjourned: David Crippens adjourned the meeting at 1:10 p.m.