



# Sponsorship Opportunities

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*10th Year Anniversary*  
*Gala*

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Saturday, September 9, 2017

# Latino Community Fund 2017 Gala

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Join us in celebrating the 10<sup>th</sup> Anniversary of fostering hope, empowerment and equity at the Annual Gala, Latino Community Fund's biggest and most elegant event of the year.

**Saturday, September 9, 2017 - The Four Seasons Hotel Seattle**

**Sponsorship Benefit:** Connect your brand with the fastest-growing population and biggest minority consumer base in the nation. Today, the Census Bureau identifies over 800,000 Hispanics residing in Washington alone, approximately 12% to 14% of the population. By sponsoring LCF's gala, your brand will show consumers that you value and support diversity and inclusion, and giving back to community.

- Audience: The annual Gala has been a sold-out event every year with guests that include elected officials, corporate executives, professionals, community and young leaders.
- On-line Branding: Over 7,000 e-mail subscribers and over 500 page views per month on LCF's website.
- Social Media: Over 5,000 Twitter and Facebook followers of LCF and its board members. Over 1,500 average Facebook weekly reach.

Your sponsorship helps **Latino Community Fund of Washington State (LCF)** achieve impact through investing resources in the Latino community to cultivate leaders and support effective nonprofit organizations to improve the quality of life for all Washingtonians. Over the last 10 years, LCF has:

- Engaged over 10,000 individuals in King, Snohomish, and Pierce County, providing access to health care and environmental justice education and awareness through the Healthy Families Initiative;
- Empowered over 20,000 community leaders to become civically engaged through community dialogues on environmental and climate justice and Get out the Vote campaigns, in Spanish and English, in Snohomish, Pierce, King, Benton, Clark and Yakima counties.
- Enhanced the power of Youth across Washington State through civic engagement and leadership training as part of the Alianza Leadership Network;

Since it began, LCF has invested over \$500,000 in community grants and scholarships to improve education, economic empowerment, arts, civic engagement, environmental justice and health in our communities. It has also facilitated more than \$800,000 for fiscally sponsored projects that have benefited thousands more community members through arts, legal aid, counseling, health, children and youth programs. And has invested \$400,000 in improving access to benefits for families, which continues to grow as families return benefits to our communities across Washington State.

For more information and to discuss how LCF can partner with your business branding needs, please contact Lilliane Ballesteros at [lilliane@latinocommunityfund.org](mailto:lilliane@latinocommunityfund.org) or 661-717-2761.

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**FACT: Of the billions of dollars distributed each year by philanthropic institutions, only 1.3% of funds are invested in the Latino Community. (Foundation Center, 2012)**

**Sponsorship Levels and Benefits | Latino Community Fund 2017 Gala | September 9, 2017**



	Presenting Sponsor \$20,000	Platinum Sponsor \$10,000	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Table Sponsor \$2,500
<b>Category Exclusivity:</b> Sponsor will be the only company within its product or service category associated with the event.	●				
<b>Naming Opportunity:</b> Sponsor will be recognized as "matching" the community grant to be awarded at the event.	●				
<b>Podium Acknowledgement:</b> Sponsor will be acknowledged from the podium.	●	●			
<b>Optional Promotional Item:</b> Optional promotional items provided by sponsor to be placed at event.	●	●			
<b>Public Relations:</b> Sponsor will be listed or named in event-related press and media releases.	●	●	●		
<b>Social Media:</b> Sponsor will receive social media recognition and visibility via Facebook and Twitter.	●	●	●		
<b>Website:</b> Sponsor will be listed on website and in event related emails.	●	●	●	●	
<b>Premier Seating:</b> Sponsor's table will receive optimal placement at the venue.	●	●	●	●	
<b>Tickets:</b> Sponsor will receive seating for up to 10 guests. Fair market value: \$100 per ticket.	●	●	●	●	●
<b>Spotlight:</b> Sponsor's logo will be projected on a wall in the venue space.	●	●	●	●	●
<b>Printed Program &amp; Signage:</b> Sponsorship will be featured in all printed materials and event signage.	●	●	●	●	●
<b>Tax Deduction:</b> Sponsorship of the event is tax deductible to the full extent of the law. Please consult with your tax advisor.	●	●	●	●	●

**We are happy to discuss a customized sponsorship package! Contact [lilliane@latinocommunityfund.org](mailto:lilliane@latinocommunityfund.org)**

*Latino Community Fund is a 501c3 public charity organization (EIN 20-5987399) and after the market value of \$100.00 per seat, contributions qualify for tax benefits.*



*We invest to develop the skills, knowledge, and connections of the leaders and organizations that implement change in our communities.*

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For more information visit our website at:  
[www.latinocommunityfund.org](http://www.latinocommunityfund.org)  
or contact

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**Lilliane Ballesteros, Development Director**

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