

# YOUR LOCAL PARTY AGM LOCAL PARTY OFFICER ROLES

Becoming a local party officer can be a truly rewarding experience. It puts you at the heart of the party's activities and helps you to make a tangible difference to its fortunes. Here is a list of some of the most common committee roles:

1

## **Chair (mandatory)**

This is a key leadership role in the local party. The Chair sets a vision and development plan for the local party, and is accountable for ensuring that it meets legal and party requirements.

2

## **Treasurer (mandatory)**

The party's growth and success is hugely dependent on wise financial decisions. The treasurer has legal responsibilities for maintaining and reporting on the local party's accounts.

3

## **Secretary**

Good administration of the local party is key to planning running and winning elections - this role is crucial to success! It involves writing minutes and dealing with all party correspondence.

4

## **Vice Chair(s)**

The Vice Chair supports the Chair to effectively manage and drive forward the local party. It is good experience for those who may want to become chair in the future.

5

## **Data Officer**

The data officer supports the local party and candidates to use data effectively to run targeted campaigns, helping us to secure victories at the ballot box!

6

## **Membership Development Officer**

This is a crucial role in developing your local party, getting to know your members, ensuring that lapsing members renew, and helping to recruit new ones.

7

## **Exec Member**

Members of the executive assist the committee, and they take on ad hoc roles and special projects. Great for people who want to be involved, but without an official portfolio.

8

## **Press / Media Officer**

The press/media officer communicates the local party's achievements and messages to the outside world. This helps develop the party's reputation, making voter engagement easier.

9

## **Youth and Student Officer**

This role can make a huge difference by harnessing the energy of young members, coordinating with local Lib Dem student societies, and finding ways to recruit more young people.

10

## **Social Events Officer**

Liberal Democrats love to socialise, getting people involved in the fun side of party life is just as important as the political side.