

# GLA 2016 phoning

Thank you for helping our campaign for the 2016 Mayoral and London Assembly campaign.

If you have any questions about what you are doing tonight please don't hesitate to ask.

Please help yourself to water, tea or coffee from the kitchen or ask one of

the volunteers helping and they will bring you some.

The toilets are passed the kitchen on the left. You will need someone with a pass to let you back into the main body of the office.

Once again thank you for your help and do ask if you need help.

## Logging on

To log onto a computer in LDHQ to do some phoning you will need the following details:

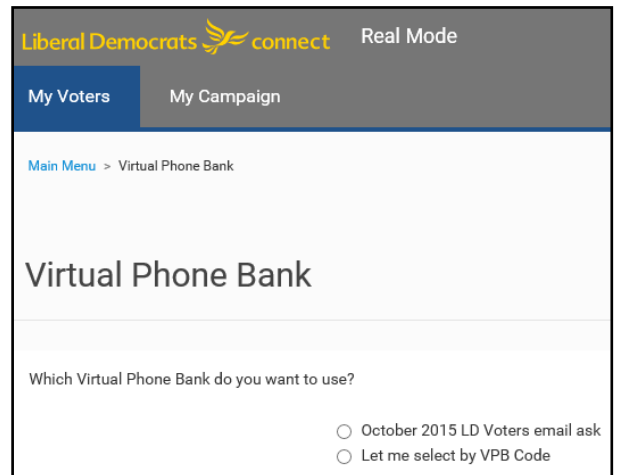
- Login: **VPB**
- Password: **LibDems2015**

Once you have logged onto the computer open a web browser and go to:

- [connect.libdems.org.uk](http://connect.libdems.org.uk)

You can now log in using your Connect or VANID details. If you have any questions please ask. Once logged in go to the Virtual Phonebank. If you can see the phonebank 'October 2015 LD Voters email ask', select it, if not use the VPB Code:

- \_\_\_\_\_ this will take you to the phonebank \_\_\_\_\_



## Who are we phoning?

We are calling people who have been canvassed as supporting the Liberal Democrats this year but that we don't have an e-mail address for. We want to introduce Caroline as our Mayoral candidate and try and send them a survey to complete. This phoning will also help

achieve one of our key objectives of the 2016 campaign. This is to increase the number of people in London whom we are able to keep in touch with using e-mail.

Thank you for your help tonight and please do ask if you need anything.

**Marcus' top phoning tips on page 2**

# Tips and Information

Occasionally voters will have questions about Caroline, her policies, and the Liberal Democrats. Below are some answers to questions you are likely to be asked whilst phone canvassing.

## Caroline Pidgeon:

- Caroline comes from a relatively modest background, and was the first in her family to go to university.
- She is a mother who balances raising a family with her work in City Hall.
- She has unrivalled expertise in London policy issues.

## Housing Plan:

- Caroline would use City Hall to build 50,000 council houses and 150,000 homes for private renters.
- This will be paid for by continuing the Olympic Precept.

## Half Price Fares:

- Caroline would introduce half price fares on the London Underground before 7:30am.
- This would be paid for with the money saved by scrapping the Garden Bridge.

## Wrap-Around Childcare:

- Caroline would subsidise childcare, helping to reduce the strain on working parents with young children.
- She would also launch a scheme to train more childminders in order to increase childcare places.
- This would be paid for with a 'Tourist Tax', charged on luxury hotel stays. Similar schemes are in place in New York and Paris.

**If you have any other questions please ask Marcus. Once again thank you for your help!**

*Thank you and see you again soon!*