General Election Update

From North Somerset Parliamentary Candidate Marcus Kravis and North Somerset Liberal Democrats

March 2015
Produced at no cost to the tax payer

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Delivered free to over 42,000 homes in North Somerset
“The question I often get asked is, ‘Why are you standing for Parliament?’ To me it is a simple question. I want to look back on my life and say that I played my part. I first became a local councillor 20 years ago. I thought the local council needed younger people on it and more business people.

I know what it is like to be a parent and have children at a young age. I know what it is like to run a business under difficult circumstances. I know what it’s like to be mis-sold a product by my bank that almost destroyed my business.

It was during that 5 year battle with my bank that I witnessed at first hand what the work of a good constituency MP can do. Thousands of small businesses like mine thought we stood no chance fighting the banks. Then several MPs stepped up to the mark and gradually the banks were forced to review what they sold to me and to others. In the end they refunded my money and my business survived.

That made me want to step up to the mark too. My battle is only half won, but there are always causes to fight on behalf of constituents. That is why I am standing. Whether it be protecting the environment, helping small businesses or helping the vulnerable, I believe in liberal values and social justice. The Liberal Democrats in coalition have achieved 75% of our manifesto pledges. Our policies, that we have delivered, have made the UK a better place.”
Helping Small Business

Liberal Democrats have adopted the policy, ‘A Better More Sustainable future for British pubs.’ Liberal Democrat MPs have worked hard to save British Pubs.

They have supported pub company reform, including a consultation by the Department for Business, Innovation and Skills, which asked how the principle that the tied licensee should not be worse off than the untied licensee, could be enshrined in law.

Gary Searle of the Salthouse Pub: “The Lib Dems have positioned themselves as the pro pub party in Britain and I hope that this will encourage more action and send a clear message to licensees, pub goers and communities that the Liberal Democrats are serious about standing up for the Great British pub.”

Regional Pay

The Conservatives have revealed plans to pay public sector workers less if they live outside the South East.

“I just can’t believe that the Tories think nurses and Police Officers are worth less in North Somerset than in the South East, which includes Newbury.”

North Somerset workers were outraged when they read about these new plans from the Tories. We have answered their three common questions

“What is Regional Pay and how could it affect me?”

It is a plan put forward by the Conservatives to pay public sector workers less, for not living in the South East.

“What can I do to stop these plans?”

The General Election is a two horse race between Lib Dem Marcus Kravis and the Conservatives.

“What can I do to stop these plans?”

Liberal Democrat MPs stood up to the plan branding it unfair.

The Conservatives have revealed plans to pay public sector workers less if they live outside the South East.

Nurses and teachers in North Somerset are not worth less than those in the South East despite what the Conservatives say. The Lib Dems are committed to fighting regional pay and will object to any future attempts to bring it in.

Liberal Democrat MPs have worked hard to save British Pubs. They have supported pub company reform, including a consultation by the Department for Business, Innovation and Skills, which asked how the principle that the tied licensee should not be worse off than the untied licensee, could be enshrined in law.

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Pensions rise
guarantee

“We’re £800 better off”

PENSIONERS RECEIVE RECORD RISE: The Liberal Democrats by being in Government have delivered an inflation busting rise for pensioners.

Marcus Kravis: “I am proud that the Lib Dem ‘Triple Lock’ guarantee has delivered an £800 increase and has helped 23,000 local pensioners, and if in government again we will write this into Law. A Lib Dem Policy, NOT a Tory one. We have delivered on pensions as promised.”

Pensions rise
guarantee

Protecting our Environment

Investing in renewable energy

Investing in our future

Liberal Democrats have always made protecting the Environment a top priority. Back in the 1980s the Lib Dems were the first party to talk about Climate Change.

We cannot build a strong economy for the long term without creating a greener, more sustainable economy too. The Lib Dems have created 200,000 new green jobs by investing in renewable energy.


“The Lib Dems are the only party that can deliver on green policies. We have proved in coalition that we can deliver. If you care about the environment and actually want to see change, then the only way to vote is Liberal Democrat.” Marcus Kravis - member of the Green Lib Dems.
Focus Magazine finds out more about the Liberal Democrat plan to increase spending on the NHS by £8 billion a year.

The NHS is dear to all our hearts. It’s where our family members are looked after when they are at their most vulnerable and it is where our children were born. The NHS is treasured and it is important that it is both protected and improved.

Marcus Kravis said, “The NHS must remain free at point of use. That is sacrosanct. Let us not forget our community hospitals and district nurses. It is vital that these services are protected and if elected as your MP, I will fight tooth and nail to ensure that they are - but also improved.”

Ending the mental health discrimination for good.

Huge progress has been made in ending the discrimination around mental health and has been led by the Liberal Democrats. They have established the first ever standards for mental health waiting times. Marcus Kravis the Liberal Democrat candidate for North Somerset said, “This could have been done by the Labour Party but wasn’t. North Somerset’s Conservative MP has called for the removal of the protection of the NHS budget in the next Parliament.”

“We want to build a fairer society and that’s why we are committed to investing £8 billion in the NHS”
Meet your North Somerset Liberal Democrats

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<thead>
<tr>
<th>Name</th>
<th>Contact Details</th>
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<tbody>
<tr>
<td>Jim Christopherson</td>
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PHONE: ____________________________
EMAIL: ____________________________
MOBILE: ____________________________

INTERESTED IN

Please tick

- Becoming a Councillor
- Helping the Lib Dems
- Joining the Lib Dems
- Helping locally
- Putting up a poster at election time

Data Protection Act: The information you supply will be treated in the strictest confidence in accordance with the Data Protection Act 1998. It will not be passed on to any third party. From time to time we may contact you with further details of party policy, events, etc. By giving us your email address and/or telephone number, you are agreeing to receive communications and information from us. If you do not wish to have your personal data stored by the North Somerset Liberal Democrats, please tick here.

Do you often look at those involved in local councils and think, ‘I could do that’ or (as is often the case) ‘I could do it better’?

♦ Would you like to be a Town, Parish or North Somerset local Councillor?

♦ Do you not have the time to be a Councillor but think you can help in some other way?

♦ Would you like to Join the Liberal Democrats?

If the answer is yes all you have to do is contact Marcus via the contact details on the back page or cut out the adjacent form and bring / post to: FREEPOST (RRGY - XJYS - RAAE), North Somerset Liberal Democrats. 12 Henley Lodge, Yatton. BS49 4JQ

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Wendy Griggs 01934 834143
Angela Neale 01275 392336
Jack Dagnall 01275 873207
Alison Crawford 01275 463546

Register to vote: www.gov.uk/register-to-vote

Liberal Democrats have always believed that the first few years of people’s lives are crucial in helping them achieve their full potential in later life.

That is why the Lib Dems have given 15 hours free early years education to all 3-4 year olds and 40% of 2 year olds and free school meals have been introduced for all infant school children, boosting attainment and helping parents with the cost of living.

Liberal Democrats by being in government have also put more than £5.5billion into schools, specifically targeting those that need the most help. The pupil premium is ensuring that every child has the opportunity to get on in life regardless of their background.

The Liberal Democrats still have unfinished business with regard to education and are pledging to protect the education budget as part of their manifesto.

Marcus Kravis Parliamentary candidate for North Somerset said, “Unlike the Conservatives and Labour, the Lib Dems are committed to protecting cradle to college education spending. Education is a real investment for growth and a fairer society.”

The Liberal Democrats will protect school budgets in real terms, to ensure that the attainment gap between pupils keeps going down.

Numbers of North Somerset Children benefiting from the Lib Dems in Government:
Free School meals 3,200
Tax Free Childcare 2,700
Free Childcare 2,800

High quality early years education, a qualified teacher in every classroom and more money targeted to the children most likely to fall behind.
That’s why creating more jobs, and more opportunities for everyone is so important. Since 2010 the Lib Dems, by being in government, have helped business create over 2 million new apprenticeships. Unemployment is tumbling and more people are in work than ever before.

Marcus Kravis Lib Dem Parliamentary candidate for North Somerset said, “As Liberal Democrats we have anchored economic policy where it needs to be, in the centre ground. As a result of our balanced approach we now have strong growth, falling unemployment and record numbers in work. There is so much more to do particularly with youth unemployment. The Conservatives are obsessed with cuts and Labour will just ruin the economy again.”

Since going into government the Liberal Democrats have had a keen focus on creating high quality apprenticeships — a great way of getting young people into work and giving people a skill for life. Vince Cable, Lib Dem Business secretary said, “From fashion design to software design, accountancy to pharmacy, care work to engineering, we’ve given 2 Million people the skills they need to get on in life. Can I thank all the businesses and those who have seized the opportunity.”

4,200 New Apprenticeships created in North Somerset since 2010.
“If the Liberal Democrats had not gone into coalition with the Conservatives we would not have been able to deliver our policies. We have also stopped the Tories implementing their more extreme policies. We have a record of delivery and are promising more. We need to be in government to implement our fairer policies. We will also stop the Tories from cutting too much and Labour wrecking the economy again.”

Marcus Kravis Liberal Democrat parliamentary candidate for North Somerset
A PROMISE OF MORE

Manifesto 2015

Our Environment protected
Protect nature and fight climate change with five green laws

Prosperity for all
Balance the budget and invest to build a high skill, low-carbon economy

Opportunity for every child
Guarantee funding from nursery to 19 years

Fair Taxes
Cut your income tax by another £400 by raising the tax allowance to £12,500

Quality health care for all
£8 bn to improve our NHS and guarantee equal care for mental health

Balancing the books but doing it fairly

“...I would govern like a true Tory, if it wasn’t for the Lib Dems.”

David Cameron during Daily Mail interview May 2012

A pledge from Marcus Kravis

“There has been a lot in the National Press regarding MP’s taking second paid jobs. I do not know how an MP finds the time to have a second job. Maybe some MPs’ commitment is not what it should be?

If elected as your MP I will work tirelessly for the communities in North Somerset.

My number one priority will be representing you.”

Marcus Kravis

With the Lib Dems polling 20,687 votes in the last General Election and the other parties only 8,705 between them. It is yet again a two horse race on May 7th.

Come and meet your Lib Dem Parliamentary candidate in March / April

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<th>DAY</th>
<th>Mornings 10am to 11am</th>
<th>Evenings 7pm to 8pm</th>
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<tbody>
<tr>
<td>Mon 23rd Mar</td>
<td>Clevedon: Lorraine’s Café Solo</td>
<td>Portishead: The Ship inn</td>
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<td>Tues 24th Mar</td>
<td>Nailsea: Crown Glass Shopping Centre</td>
<td>Clevedon: The Salthouse</td>
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<td>Thur 26th Mar</td>
<td>Yatton: The Precinct</td>
<td>Nailsea: Crown Glass Shopping centre. 2PM to 4PM</td>
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<td>Fri 27th Mar</td>
<td>Wrinton : The Plough Inn (12PM to 1pm).</td>
<td>Yatton: The Market Inn</td>
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<td>Sat 28th Mar</td>
<td>Clevedon Farmers’ Market.</td>
<td>Nailsea: The Ring O Bells</td>
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<td>Sat 11th April</td>
<td>Portishead Farmers’ Market</td>
<td>Clevedon: The Salthouse</td>
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<td>Tue 14th April</td>
<td>Nailsea Crown Glass Shopping centre</td>
<td>Portishead: The Ship Inn</td>
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www.marcuskravis.com
Or Tel 07876 247947 for further dates in April.