### **Engagement to Date**

"Lode Lane

Car Park is

underused. Can

it be converted

to commercial

space?"

**'Opportunity** 

for a mixed

use, large scale

development at

the Homer Road

"Introduce

new evening

economy uses

including food

and beverage"

**"There is** 

a lack of

wayfinding

& signage

facilities"

"Introduce

improve existing

greenspace in

new and

town"

"Provide a nice

public space

which can

host crowds

and an iconic

attraction"

"Improve

safety in the

town centre"

## 8 Norking

"Solihull needs to respond to the competition of Birmingham"

"Need more facilities for young people; children, teens and young adults"

development opportunity at Mell **Square Car Park as** not to distract from the High Street"

"Residential

"A new hotel 🛛 🔵 for Solihull will have a positive influence on building a night time economy'

> "Opportunity to convert the current Job Centre into a residential development"

Residential levelopment

opportunity

at Monkspath Hall Road Car

Park"

Heritage is highly

valued, the High

Street needs to

embrace the old

new"

and incorporate the

"Parks

surrounding the

town centre should

provide user friendly

facilities & events

should be better

advertised"

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**Every group** suggested to

distinctive &

independent

retail market"

"Create a

gateway

entrance at

Solihull Train

Station"

"Introduce apartment type residential uses in the town centre"

Solihull needs a shift in travel behaviour away from the car and into public transport. Lets improve the existing public transport

the High Street and Tudor Grange Park as there is currently poor safety and limited movement'

'Need to improve

access between

"Need to improve car parking entrances along facilities" Homer Road"

Lane Car Park is "Reduce the amount of cars accessing the town centre

a park and ride

scheme

and suggested

respondents

feel there is

a "need to

lleviate traffic

"Improve access between town centre and Malvern Park"

Improve cycle

and walking

infrastructure"

3

**"Touchwood car** 

park is overused

while Lode

underused"

"The masterplan should consider the location of Solihull Train Station to make best use of this key town centre asset"

"Concerns over the removal of car parking at Monkspath Hall **Road Car Park** from Homer Road employees"

As part of the Solihull Town Centre Masterplan development, two stakeholder engagement events have been held, which gave people the opportunity to share and debate key opportunities and constraints. The events took the form of interactive half day events, and helped to generate ideas and suggestions for potential opportunity sites.

The first event was attended by Solihull Council Officers and the consultant team (AECOM, Cushman and Wakefield and WSP). A second event was attended by key members of the Council, consultant team and a broad range of external stakeholders including Local Councillors, IM Properties, John Lewis, National Grid, Touchwood, West Midlands Police, West Midlands Fire Service, Chiltern Railways, Solihull Citizens Advice Bureau, National Express, plus a large number of other local business representative's and community groups.

These events helped to confirm our understanding of existing key issues and also began to shape the emerging vision and spatial strategy for the town centre. The diagrams above and left visually illustrate the key findings.



"A 21st century town, nationally 'best in class' and the focus of long term regional investment at the forefront of innovation, diversity and sustainability. Offering better living, retail and offices with great connections and public realm to meet the aspirations of local people and "A unique businesses." and aspirational place to live and work"



**'Attractive** home for local business

apart from its

neighbours"

"Modern and diverse"



# Sofful Jown Centre Masterplan

### Pubic

**A** focus

for future

investment'

#### Consultation



