Emerging Concepts

By gaining a clear understanding of the fundamental issues and
challenges facing the town, a series of emerging concepts which help
to achieve the Solihull 2030 vision

1. Connections

- The connection strategy will need to be holistic and
  comprehensive to ensure the best results.
- Build on existing rail and road networks and
  infrastructure to provide a stable platform on which
  to develop.
- Create additional high-quality public transport
  corridors including new routes into the town
  centre.
- Enhance the public realm experience
  around the High Street, the town's main
destination; to reinforce Solihull as a unique retail
  offer, which can be focused around the
  High Street.
- Support public transport operations to
  provide opportunities to improve
  journey times, reliability and
  pedestrian movement; and
  focussing traffic away from quality
  facilities.
- Consider consolidating car parking
  facilities.
- Support public transport operations to
  provide opportunities to improve
  journey times, reliability and
  pedestrian movement; and
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  facilities.

2. Living and Working

- Diversification is a central aim of the
  strategy.
- Strengthen the centre's retail core
  by maintaining a retail precinct focused
  around the High Street; to reinforce Solihull
  as a unique retail offer, which can be focused
  around the High Street.
- Create additional high-quality public
  transport corridors including new routes into
  the town centre.
- Facilitate access between the
  edges of the town centre to promote
  pedestrian routes; and
  maximise opportunities for sustainable
  means of travel into town;
- Promote the development of high
  quality cycle routes; and
  Malvern & Brueton
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3. Experience and Place

- The experience of being in Solihull
  is critical to the town's success.
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  around the High Street, the town's main
destination; to reinforce Solihull as a unique retail
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Solihull Town Centre Masterplan

Public Consultation