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**Ceredigion Senedd Candidate Selection Criteria**

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| **Essential Skills and Behaviours: with scoring shown** |
| * **Excellent Campaigning Skills**5pts = Shows high level campaigning skills in a General Election or Assembly Election.3pts = Shows high level campaigning skills in other elections or in professional/private life.1pt = Shows low level campaigning experience.
* **Social Media & Data Skills**5pts = Has demonstrated considerable Social Media and Data skills.3pts = Has demonstrated some Social Media and Data skills.1pt = Has demonstrated limited Social Media and Data skills.
* **Team Leadership**5pts = Considerable experience of leading large teams.3pts = Some experience of leading large teams.1pt = Some experience of leading small teams.0pts = **FAIL** = Shows NO team leadership experience.
* **Motivational Qualities**5pts = Demonstrates a strong ability to motivate self and others.3pts = Demonstrates motivational skills across a broad spectrum.1pt = Demonstrates limited motivational skills.
* **Excellent Communication Skills**5pts = Shows excellent communication skills across a wide range of contexts & circumstances. 3pts = Shows excellent communication skills in a limited range of contexts & circumstances.1pt = Shows excellent communication skills in limited experience0pts = **FAIL** = Shows NO evidence of excellent communication skills.
* **Commitment to the Constituency**5pts = Commits to considerable time to the constituency from selection onwards. 3pts = Commits to moderate time to the constituency from selection onwards.1pt = Commits to considerable time to the constituency for election run in only.0pts = **FAIL** = NO commitment of time to the constituency.
* **Knowledge of the Constituency**5pts = Has demonstrated a high level of constituency knowledge.3pts = Has demonstrated some level of constituency knowledge.1pt = Has demonstrated limited level of constituency knowledge.
* **Ability to inspire confidence**5pts = Demonstrates considerable ability to inspire confidence.3pts = Demonstrates moderate ability to inspire confidence.1pt = Demonstrates limited ability to inspire confidence.
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| **Desirable Knowledge and Experience with scoring criteria** |
| 1. **Previous experience of having been a Candidate**3pts = Has been a European. Westminster or Assembly candidate since 2010.
2. **Ability to communicate bilingually** Up to 3pts = Level of bilingualism (fluency, oral, written).
3. **Strong Proven Desire to Remain in the EU**Up to 3pts = Show commitment to Remain Campaign and Anti-Brexit Activities.
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| **Selection 'Pass' Mark** |
| 27 points is the expected minimum score for candidates to progress to the short list. |