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**Ceredigion Senedd Candidate Selection Criteria**

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| **Essential Skills and Behaviours: with scoring shown** |
| * **Excellent Campaigning Skills** 5pts = Shows high level campaigning skills in a General Election or Assembly Election. 3pts = Shows high level campaigning skills in other elections or in professional/private life. 1pt = Shows low level campaigning experience. * **Social Media & Data Skills** 5pts = Has demonstrated considerable Social Media and Data skills. 3pts = Has demonstrated some Social Media and Data skills. 1pt = Has demonstrated limited Social Media and Data skills. * **Team Leadership** 5pts = Considerable experience of leading large teams. 3pts = Some experience of leading large teams. 1pt = Some experience of leading small teams. 0pts = **FAIL** = Shows NO team leadership experience. * **Motivational Qualities** 5pts = Demonstrates a strong ability to motivate self and others. 3pts = Demonstrates motivational skills across a broad spectrum. 1pt = Demonstrates limited motivational skills. * **Excellent Communication Skills** 5pts = Shows excellent communication skills across a wide range of contexts & circumstances.  3pts = Shows excellent communication skills in a limited range of contexts & circumstances. 1pt = Shows excellent communication skills in limited experience 0pts = **FAIL** = Shows NO evidence of excellent communication skills. * **Commitment to the Constituency** 5pts = Commits to considerable time to the constituency from selection onwards.  3pts = Commits to moderate time to the constituency from selection onwards. 1pt = Commits to considerable time to the constituency for election run in only. 0pts = **FAIL** = NO commitment of time to the constituency. * **Knowledge of the Constituency** 5pts = Has demonstrated a high level of constituency knowledge. 3pts = Has demonstrated some level of constituency knowledge. 1pt = Has demonstrated limited level of constituency knowledge. * **Ability to inspire confidence** 5pts = Demonstrates considerable ability to inspire confidence. 3pts = Demonstrates moderate ability to inspire confidence. 1pt = Demonstrates limited ability to inspire confidence. |
| **Desirable Knowledge and Experience with scoring criteria** |
| 1. **Previous experience of having been a Candidate** 3pts = Has been a European. Westminster or Assembly candidate since 2010. 2. **Ability to communicate bilingually**  Up to 3pts = Level of bilingualism (fluency, oral, written). 3. **Strong Proven Desire to Remain in the EU** Up to 3pts = Show commitment to Remain Campaign and Anti-Brexit Activities. |

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| **Selection 'Pass' Mark** |
| 27 points is the expected minimum score for candidates to progress to the short list. |