



# Community Leadership Development Program

## Bursary Sponsorship

### What is the Community Leadership Development Program?

Each year since 2001, a class of 24 emerging have participated in a nine-month journey to develop their leadership skills, broaden their networks and deepen their understanding and service to the community of Greater Victoria. This program consists of:

- Three-day residential learning experience;
- Ten Community Learning Days providing theory, demonstrations and practical experience with skills ranging from communication and team-building to innovative problem-solving frameworks;
- Individual ride-along with a local police force, or other experiential learning unit designed to provide exposure to and appreciation of community needs;
- Group community service project, beginning with an exploration of community needs and resulting in the delivery of a project with lasting impact, in partnership with a community organization;
- One-to-one mentoring with a community leader in Greater Victoria.

Participants come from all sectors and career stages, although most are 25-60 years of age and in positions of responsibility and leadership in their work.

### What is Community Leadership?

Community leadership is the practice of leadership for the advancement of community benefit, addressing the complex issues and challenges that face Greater Victoria. Though leadership is present in all fields of work, community leadership drives solutions that combine diverse stakeholders from across sectors, without traditional hierarchies or clear rules of engagement.

Leadership Victoria has developed a framework of competencies for community leadership, which is the guide for our programming. The competencies fit into four pillars:

- Know and Manage Self
- Lead Through Influence
- Navigate Community Systems
- Make Things Happen

Through the Community Leadership Development Program, participants learn tools for implementing these practices, such as communication, team-building, problem-solving, project management and collaboration.

## Why Support Community Leadership Development?

Leadership Victoria believes that the future of our community lies in the hands of the community leaders who will step forward to identify challenges, seek solutions and strive to empower and coordinate others towards action. While our education systems may prepare people for the workplace, Leadership Victoria's Community Leadership Development Program is the only opportunity locally for individuals to develop as leaders in a complex, non-hierarchical setting.

The skills of community leadership can indeed be taught: there are practices and tools that can be used by anybody. These practices and tools are often very effective in the workplace setting as well. Leadership Victoria's program is a non-academic, safe environment for emerging leaders to develop these skills, test out new approaches, and build their network for a lifetime of community involvement.

## Bursary Sponsorship

Position your organization at the forefront of community engagement! We welcome the opportunity to work with partners that are passionate about ensuring Greater Victoria has a strong cadre of skilled, connected and dedicated community leaders.

Sponsorship will enable your organization to enhance your visibility as a socially-responsible enterprise, build your brand in front of key audiences and influencers, and support capacity building among emerging leaders in the Greater Victoria community.

Each bursary sponsorship creates one space in the program for a participant who demonstrates need. You may specify additional criteria, such as a field of interest or past accomplishments/involvement.

## Recognition of Bursary Sponsorships

Your branding will be visible and appreciated in front of a wide range of audiences within Greater Victoria, including:

- 20-24 participants of the Community Leadership Development program, and their family, friends and employers;
- 20+ professionals who volunteer to develop and deliver the curriculum;
- 20+ community leaders who mentor the participants for one year;
- 75+ community members who attend Community Learning Days in October and April;
- 100+ community members who attend the Celebration & Graduation in May;
- 500+ Facebook fans and 1,850+ Twitter followers of Leadership Victoria Society;
- 4500+ average website visitors per month.

We welcome your ideas for how to incorporate your sponsorship into more recognition opportunities.

## Sponsorship Cost

Our program tuition for 2016-17 is \$2,500 for bursary seats and two or more seats sponsored by the same employer, and \$3,000 for single registrations. We anticipate the same costs for the 2016-17 year.

## More Information

For more information or to initiate a bursary sponsorship, please contact **Susan Low, Executive Director**, by email at [susan@leadershipvictoria.ca](mailto:susan@leadershipvictoria.ca) or by phone at 250-386-2269 ext. 34.