# TABLE OF CONTENTS

2  About LEAP  
5  Programs  
7  Publications  
9  Year In Review  
10  LEAP Annual Contributor Sponsorship  
11  About LEAP’s 35th Celebration  
12  Celebration Sponsorship Opportunities  
13  Celebration Program Advertising  
14  LEAP Sponsorship Form
Founded 35 years ago, Leadership Education for Asian Pacifics, Inc. (LEAP) is a national, nonprofit organization, with a mission to achieve full participation and equality for Asian and Pacific Islanders (APIs) through leadership, empowerment, and policy. It started with a simple yet powerful idea: to address the lack of API leadership representation across the private, public and nonprofit sectors.

Today, despite steady and rapid API population growth, LEAP’s own leadership research indicates APIs continue to be underrepresented in leadership roles across sectors. LEAP’s experience providing culturally relevant workshops and programs to more than 130,000 people across the nation indicates that challenges and roadblocks continue to exist for APIs and their climb into leadership. It also recognizes that the need for API leadership has two separate yet linked components: quantity and quality. Not only is there a need for greater numbers of API leaders, but these leaders also must be more effective if API communities are to thrive.

Thus, the role of LEAP in the API community continues to be essential as we strive to grow leaders for all sectors of society.

Guided by the philosophy: “Keep Your Values. Develop New Skills.®”, LEAP believes that Asian and Pacific Islanders can retain their culture, identity and values while developing new and vital skills that will enable them to be effective leaders in their organizations, their communities and the broader society. Over 2,900 LEAP leadership development programs, workshops, and presentations anchored by this guiding philosophy have been delivered to clients including: colleges and universities, community and student organizations, federal and state government agencies and Fortune 1000 companies across the country.

Intent on “growing leaders”, its core strategic approach is Developing People, because leaders are made not born and need to be at the decision-making table; Informing Society, because leaders need to know the issues and be a voice for the communities they are representing or advocating for; Empowering Communities, because strong leaders give back to and are grounded in strong, vibrant communities.

LEAP is currently the only Asian and Pacific Islander organization dedicated to cultivating a robust pipeline of leaders by encouraging individuals to assume leadership positions at work and in the community, and ultimately, become role models for future leaders.

“LEAP was very influential in my decision to work in nonprofit. I definitely would say that it’s because of LIA (Leadership In Action) that I’m where I am today.”

—Scott Chan,
2007 Leadership In Action Participant

“I would say that LDPHE (Leadership Development Program for Higher Education) is a once-in-a-lifetime experience you should never miss. It’s not a conference – it’s an investment in yourself. The enriching program brings to light your strengths, cultural values and experiences as something to be proud of at your workplace. It’s about establishing meaning in your daily routine, prioritizing well-being personally and professionally and knowing that you have a supportive community behind you.”

—Regina Ip,
2015 Leadership Development Program for Higher Education Participant
LEAP established as a Los Angeles based volunteer organization dedicated to community leadership training.

Community Forums launched to foster dialogue that recognizes API issues in Southern California and later evolved to become Community Leadership Conferences held throughout the U.S.

Technology & Aerospace Management Program focusing on enhancing API career opportunities in higher technology and aerospace industries launched. This program would later become the Leadership Development Program.

Asian Pacific American Public Policy Institute established as the first public policy center in the nation to address issues relevant to APIs.

Building Communities through Leadership created to help build the capacity of API community-based organizations by providing a training program focused on developing leadership and management skills of lead staff and volunteers.

Program Launched: Leadership Development Program for Higher Education

Program Launched: Leadership in Action

Program Launched: Path to Professional Success

GRADUATES BY THE NUMBERS 131468 PARTICIPANTS SINCE 1982
**2007**

**API Youth Conference** begun. This program would later become the Career and Leadership Seminars.

**Programs Launched:**
- Asian Global Leadership Program
- Executive Director Leadership Program

**2006**

**Civic Leadership Institute**, consisting of Civic Leadership Training and the Civic Engagement Conference initiated.

**Leading with Impact** created to address the cyclical nature of leadership, participant-specific leadership and career challenges.

**Program Launched:**
- Senior Managers Leadership Forum

**2009**

The **Leadership Research Series** launched as a part of LEAP’s mission to inform society and empower communities. The series assesses the current API representation at the highest levels of leadership positions in all sectors of our society.

**Programs Launched:**
- Emerging Leaders Program
- Leadership Through Philanthropy

**2011**

**Program Launched:**
- eLearning Series created to meet the online demand needs of organizations, this series was launched with a version of LEAP’s signature workshop, 21st Century Leader.

**2013**

**Program Launched:**
- A+ An Association of Asian Corporate Directors

**2014**

**Program Launched:**
- Nonprofit Leadership Program for Asian and Pacific Islander Executive Director Women

**2015**

**Program Launched:**
- High School Leadership Initiative
- Asian and Pacific Islander Executive Leadership Program

“**LEAP’s programs are about more than leadership. They are also about providing you with the tools, knowledge, mentorship, and motivation to go after your career aspirations.”**

---

**SERVING OVER 3000 PEOPLE EVERY YEAR**

— Adriallina Guerero, 2015 Leadership Development Program for Higher Education Participant
The following are general descriptions of LEAP’s corporate and community leadership development programs and LEAP’s leadership training workshops and presentations. All of the workshops and corporate programs may be customized according to client needs.

CORPORATE LEADERSHIP DEVELOPMENT PROGRAMS

ASIAN AND PACIFIC ISLANDER EXECUTIVE LEADERSHIP PROGRAM (API ELP) was created with a desired goal for Asian and Pacific Islanders (APIs) to rise to executive levels. To do this effectively, program participants are selected representing high potential, backed by demonstrated performance and an aptitude to learn and grow their career path. This program is tailored to fit the needs of a company and is 9 to 12 months in length.

SENIOR MANAGERS LEADERSHIP FORUM (SMLF) is a 2.5-day program designed to prepare senior-level API managers to assume the next level of management. They will acquire skills to meet the challenges of executive leadership as they prepare to lead their companies to continued growth and profitability in the global marketplace.

PATH TO PROFESSIONAL SUCCESS (PPS) is a 3-day program for companies seeking to increase the success of their API individual contributors through first line managers. It explores the responsibilities and challenges of the workplace and helps participants develop their own paths to leadership positions.

LEADERSHIP DEVELOPMENT PROGRAM (LDP) is an intensive, interactive 5-day program designed for API employees in leadership, management and/or project management positions at leading global organizations. The program provides participants with the concepts, tools, and practices to be “high-value” members of the organization, working together in partnership with their company to achieve business and professional success.

ASIAN GLOBAL LEADERSHIP PROGRAM (AGLP) is a 4.5 day leadership development program aimed at preparing high potential Asian employees to lead and manage in a global integrated enterprise. Programs have been conducted in India and Japan.

GRADUATES

BY THE NUMBERS

LEADERSHIP DEVELOPMENT PROGRAM

2727

LDP FOR HIGHER EDUCATION

633

EMERGING LEADERS PROGRAM

82

155

EXECUTIVE DIRECTORS LEADERSHIP PROGRAM

74

SENIOR MANAGEMENT LEADERSHIP FORUM

107

WORKSHOPS AND PRESENTATIONS

Corporate and community programs varying in length from 1-hour presentations to full day workshops have been offered since 1983.

Workshop topics and lengths may be customized to best fit the organization’s needs. Nonprofit rates are available for qualified community and student organizations.

Please visit www.leap.org for a complete listing of workshop offerings.
COMMUNITY LEADERSHIP DEVELOPMENT PROGRAMS*

EXECUTIVE DIRECTOR LEADERSHIP PROGRAM (EDLP) is a three part, six-month program designed to give Asian and Pacific Islander (API) Executive Directors of nonprofit organizations the knowledge, skills, and support they need to effectively lead, manage and move their organizations forward. Includes one-on-one executive coaching.

NONPROFIT LEADERSHIP PROGRAM FOR API WOMEN EXECUTIVE DIRECTORS (NLP) is an expansion of the EDLP. The NLP is designed and delivered from a women’s perspective for API Executive Directors of nonprofit organizations. Includes one-on-one executive coaching and board consultation.

EMERGING LEADERS PROGRAM (ELP) is a three part, six-month program designed to build nonprofit organizational capacity by developing API nonprofit staff for future and current leadership and management roles in nonprofit organizations.

LEADERSHIP DEVELOPMENT PROGRAM FOR HIGHER EDUCATION (LDPE) promotes the professional development of APIs in leadership roles as executives, administrators, faculty and staff in colleges and universities. Conducted in partnership with Asian Pacific Americans in Higher Education (APAHE), the program is an intensive, 3.5-day experience that focuses on in-depth interaction between participants and program faculty. In addition to leadership skills training, the program is also designed to build networks among participants, leading college and university presidents, faculty and senior administrators.

LEADERSHIP IN ACTION (LIA) is an 8-week summer internship program that provides college students with practical leadership skills and the opportunity to gain hands-on experience working in API-serving community-based nonprofit organizations in Southern California.

CAREER AND LEADERSHIP SEMINARS provide college-aged students the opportunity to connect with professionals in a variety of different sectors and industries. The seminars consist of professional speakers and leadership development opportunities.

HIGH SCHOOL LEADERSHIP INITIATIVE (HSLI) includes a series of workshops that help students increase their self-awareness, and challenge them to think critically about the type of leaders they are and hope to be. This enables them to more accurately portray themselves in college and scholarship applications, interviews, resumes, and at networking opportunities.

COMMUNITY LEADERSHIP CONFERENCES (CLC) are designed to establish a dialogue that recognizes the concerns of regional API communities. Since their inception, CLCs have provided an important opportunity for API ethnic communities to meet and discuss common issues and challenges. Conferences have been held in Atlanta, Chicago, Houston, Los Angeles, Miami, New York, Riverside, San Diego, San Francisco, Santa Ana and Seattle.

*Community Program Sponsorships are also available. For more information about LEAP programs, workshops and presentations, please contact Nancy Yap at nyap@leap.org.
As part of our mission to inform society and empower communities, Leadership Education for Asian Pacifics, Inc. (LEAP) launched a research initiative in 2009 to assess the current Asian and Pacific Islander (API) representation at the highest levels of leadership positions in different sectors of our society with the objective to establish a baseline from which to measure and compare the different sectors’ progress (or lack thereof) within their diversity and inclusion efforts with respect to the API community. Through our API Leadership Research Series reports and our direct involvement with organizations to develop a robust pipeline of leaders through our programs, LEAP continues to do its part to shed light on the critical need for more representation of APIs in leadership roles.

**Additional Public Policy Publications**

- The State of Asian America: Trajectory of Civic and Political Engagement
- The State of Asian Pacific America: Transforming Race Relations
- The State of Asian Pacific America: Reframing the Immigration Debate
- The State of Asian Pacific America: Policy Issues to the Year 2020
- Beyond Asian American Poverty
- Common Ground: Perspectives on Affirmative Action and its Impact on Asian Pacific Americans
- Dollars & Sense: Policies for Growing Asian Pacific Islander Small Business
- In Support of Civil Rights: Taking on the Initiative
- Lessons of Parcel C: Reflections on Community Lawyering
- Reapportionment and Redistricting in Los Angeles: Implications for Asian Pacific Americans

For more information please visit www.leap.org
18.5 million
Asian Pacific Islanders live in the United States making up 6% of the total population

but

APIs account for

2.6% of Board Seats
2.2% of CEOs
2% of Executive Officers

2.7% of Board Seats
2% of CEOs
1.9% of Executive Officers

NONE of the Executive Directorships
NONE of the CEOs

2.5% of Board Seats

77.2% of the Fortune 500
75% of the Fortune 100
53% of the Top 100 Nonprofits
71% of the Top 100 Foundations

have ZERO API representation on their boards
LEAP provided leadership training for mid-career corporate managers, senior staff of nonprofit organizations, higher education professionals, and college and high school students. These programs included:

**High Touch = High Impact**

We’re good at what we do because we spend time with each participant.

LEAP provided leadership training for mid-career corporate managers, senior staff of nonprofit organizations, higher education professionals, and college and high school students. These programs included:

- **Leadership Development Program in Higher Education**
  - 33 hours

- **Asian and Pacific Islander Executive Leadership Program**
  - 56.5 hours

- **Emerging Leaders Program**
  - 85 hours

- **Leadership in Action**
  - 99.5 hours

*United States Map and Hawaii from vecteezy.com and freevectormaps.com. Institution icon by Les vieux garçons from the Noun Project. group by Vaibhav Radhakrishnan from the Noun Project. people by Wilson Joseph from the Noun Project.*
In 2010, LEAP established a special partnership opportunity for companies interested in supporting and expanding the impact of LEAP’s leadership work and visibly demonstrating their commitment to, and inclusion of, Asian and Pacific Islanders (APIs) in their diversity efforts.

As organizations seek to create shareholder value, participation as a LEAP Annual Contributor will enhance employee engagement, increase visibility as an employer of choice for highly talented APIs, and showcase a company’s support of the API community.

**LEAP Annual Contributor Benefits:**
- Corporate Sponsorship benefits for the LEAP 35th Anniversary Leadership Awards Celebration
- Year long placement of your organization logo on LEAP website
- Link from LEAP website to your organization’s website
- Organization listing or acknowledgement with logo in LEAP publications and promotional pieces
- LEAP Annual Contributor acknowledgement at all LEAP events and community programs
- Early access to LEAP research and publications

**LEAP Annual Contributor Sponsorship Levels:**

<table>
<thead>
<tr>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000</td>
<td>Two (2) participant seats to the 2017 Path to Professional Success Programs*</td>
</tr>
<tr>
<td>$25,000</td>
<td>Upgrade Corporate Sponsor Level ($7,000) to Executive Sponsor Level ($10,000) + four (4) participant seats to the 2017 Path to Professional Success Programs*</td>
</tr>
<tr>
<td>$50,000</td>
<td>Upgrade Corporate Sponsor Level ($7,000) to President Sponsor Level ($15,000) + six (6) participant seats to the 2017 Path to Professional Success Programs*</td>
</tr>
</tbody>
</table>

*Programs will be held in Atlanta and Los Angeles. Seats are subject to availability.
LEAP is proud to celebrate 35 years of “Growing Leaders” and the leadership of individuals that exemplify LEAP’s mission to achieve full participation and equality for Asian and Pacific Islanders through leadership, empowerment, and policy. Proceeds from the event will be used to develop LEAP’s innovative leadership programs, cutting-edge public policy research, and nationwide community building.

This year’s 35th Anniversary Celebration will be like no other gala that LEAP has had in the past. LEAP’s 35th Anniversary Celebration will be an eventful evening that will be both interactive and experiential. With an abundance of food and friends, LEAP will celebrate those who have shaped the organization, those who have been impacted by the organization, and those who continue to grow as Asian and Pacific Islander leaders and Dream Big.

**Date and Time:** Thursday, July 20, 2017  
**Location:** Japanese American Cultural & Community Center  
244 South San Pedro Street, Los Angeles, CA 90012  
**Attire:** Business Attire

This year’s special honorees include:

**INDIVIDUAL LEADERSHIP AWARD**
- Fatima Bustos-Choy, PhD  
  Founder, Gaia Flow Consulting  
  CEO and Owner, Body & Brain Holistic Wellness Center
- Kenneth Kasamatsu  
  Advisor to the CEO, E-Central Credit Union  
  The Pacific Bridge Companies  
  Founder, Pacific Commerce Bank
- Geri Mannion  
  Program Director, U.S. Democracy and Special Opportunities Fund, Carnegie Corporation of New York
- Paul Ong, PhD  
  Professor of Urban Planning, Social Welfare  
  University of California, Los Angeles

**DAVID R. BARCLAY ALUMNI LEADERSHIP AWARDS**
The David R. Barclay Alumni Leadership Award is presented annually to a LEAP program alumnus who exemplifies, through his/her professional or community involvement, the values that David R. Barclay was committed to: equal opportunity, social justice, diversity and inclusion, integrity and servant leadership. David R. Barclay was an active supporter of LEAP for over 20 years, serving as a LEAP Board member, trainer, consultant, advisor and volunteer.

In celebration of LEAP’s 35th anniversary, LEAP will be honoring alumni from two of LEAP’s longest running programs, the Leadership In Action Program (20 years) and the Leadership Development Program for Higher Education (21 years).

- Scott Chan  
  Program Director, Asian and Pacific Islander Forward Movement
- Patricia A. Neilson, EdD  
  Director, Asian American Student Success Program  
  University of Massachusetts Boston
The LEAP 35th Anniversary Celebration will be held on Thursday, July 20, 2017 in Los Angeles, CA. This event will bring together over 400 influential API leaders, government officials, corporate executives at the local, state and national levels to celebrate the leadership and accomplishments of individuals and organizations that exemplify LEAP’s mission to achieve full participation and equality for APIs through leadership, empowerment, and policy.

**LEAP 35th Anniversary Celebration Sponsorship Levels**

<table>
<thead>
<tr>
<th>Celebration Tickets</th>
<th>Title Sponsor ($125,000)</th>
<th>Media Sponsor ($75,000)</th>
<th>VIP Reception Sponsor ($50,000)</th>
<th>General Reception Sponsor ($25,000)</th>
<th>Performance Stage Sponsor ($25,000)</th>
<th>President Sponsor ($15,000)</th>
<th>Executive Sponsor ($10,000)</th>
<th>Corporate Sponsor ($7,000)</th>
<th>LEAP Friend Sponsor ($3,500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>20 VIP Tickets</td>
<td>20 VIP Tickets</td>
<td>10 VIP Tickets</td>
<td>10 General Tickets</td>
<td>10 General Tickets</td>
<td>10 VIP Tickets</td>
<td>10 General Tickets</td>
<td>10 General Tickets</td>
<td>10 General Tickets</td>
<td>10 General Tickets</td>
</tr>
<tr>
<td>Acknowledgement on Invitation</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Customized Benefits</td>
<td>Recognition throughout Celebration</td>
<td>Recognition throughout Celebration</td>
<td>Exclusive signage at the VIP Reception</td>
<td>Exclusive signage at the General Reception</td>
<td>Exclusive signage at the Performance Stage</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emcee Recognition</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Seats to Path to Professional Success Program</td>
<td>10 seats</td>
<td>5 seats</td>
<td>5 seats</td>
<td>2 seats</td>
<td>2 seats</td>
<td>2 seats</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ad Space in Program</td>
<td>2 full-page color ads</td>
<td>2 full-page color ads</td>
<td>1 full-page color ad</td>
<td>1 full-page color ad</td>
<td>1 full-page color ad</td>
<td>1 full-page color ad</td>
<td>1 full-page black and white ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured on Event Webpage</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

For more information, please contact:
Nancy Yap, Director of Development
nyap@leap.org
(213) 485-1422 ext. 4119
celebration program advertising

All advertisements must be received by Friday, June 16, 2017

Please check appropriate box.

☐ Full Page (5” x 8”) $1,500
(only available to celebration sponsors)

☐ Half-Page (2 1/4” x 4”) $1,000

PROGRAM SIZE: 5 ½” W X 8 ½” H (VERTICAL)
LIVE AREA: 5” W X 8” H

Ads must be provided as a PDF optimized as either PRESS READY or PDFX/1A. Absolutely no MS Word or Powerpoint files will be accepted.

Deadlines:
For reservation and payment: **Friday, June 2, 2017**
For camera-ready art: **Friday, June 16, 2017**

Name ________________________________ Title ________________________________

Company ___________________________________________________________________

Daytime Telephone _________________ Mobile Phone ________________ Email __________________

Payment
☐ Enclosed is a check made payable to LEAP for $ __________
☐ Please send me an invoice
☐ Please charge my: (circle) AMEX / MC / VISA

Print name on card ________________________________________________________________

#______________________________ Exp. Date _____ / _____ CVV2 Code _________

Billing Address________________ City______________ State_____ Zip Code ________

Signature__________________________________________

Please return this form with payment to:
LEAP Celebration Program Ad, c/o Mayta Lor
327 E. 2nd St., Suite 226 Los Angeles, CA 90012
(213) 485-1422 ext. 4105 or email to mlor@leap.org
Name

Title
Company

Daytime Telephone

Mobile Phone
Email

I am pleased to support LEAP with the following (check appropriate boxes):

$125,000
☐ Title Sponsor for the 35th Anniversary Celebration

$75,000
☐ Media Sponsor for the 35th Anniversary Celebration

$50,000
☐ 2017 LEAP Annual Contributor
☐ VIP Reception Sponsor for the 35th Anniversary Celebration

$25,000
☐ 2017 LEAP Annual Contributor
☐ General Reception Sponsor for the 35th Anniversary Celebration
☐ Performance Stage Sponsor for the 35th Anniversary Celebration

$15,000
☐ 2017 LEAP Annual Contributor
☐ President Sponsor for the 35th Anniversary Celebration

Payment
☐ Enclosed is a check made payable to LEAP for $ __________  ☐ Please send me an invoice
☐ Please charge my: (circle) AMEX / MC / VISA

Print name on card ________________________________
#______________________________ Exp. Date _____ / _____ CVV2 Code ________
Billing Address____________________ City________________ State___ Zip Code ________
Signature__________________________

Please return this form with payment to:
LEAP, c/o Nancy Yap
327 E. 2nd St., Suite 226, Los Angeles, CA 90012
(213) 485-1422 ext. 4119 or email to nyap@leap.org

LEAP is a charitable, nonprofit 501(c)(3) organization with Tax ID #95-3879677.
“I’ve attended other professional leadership programs and I found the LEAP program to be the most useful for me since it is specific to my core values and what I need to do to succeed in Corporate America.”

—2016 Path to Professional Success Participant

“You will gain a boost in your learning and professionalism that will have immediate and long-term impacts on your career and any organizations you give your time to.”

—2016 Emerging Leaders Program Participant

board of directors

OFFICERS
Bradley Cooper, Esq., Chair
Chief Operating Officer, The Hana Group
Philadelphia, PA

Kenneth Chung, Immediate Past Chair
Executive Vice President, Pacific & Southwest
Regional Manager, Commercial Insurance
Chubb
Dallas, TX

Deborah Buhles, Vice Chair
Vice President, Administration, Comcast
Philadelphia, PA

George Wu, Vice Chair
Partner, The Veng Group
Washington, DC

Erik Takayesu, Secretary
Director, Electric System Planning and
Grid Modernization, Southern California Edison
Pomona, CA

Ashley Lee, Treasurer
Chair, Ken and Ashley Lee Foundation
Duluth, GA

Linda Akutagawa, President & CEO
Leadership Education for Asian Pacifics, Inc.
Los Angeles, CA

Karen Wong, Esq., Legal Counsel (ex-officio)
Partner, Milbank, Tweed, Hadley & McCloy, LLP
Los Angeles, CA

DIRECTORS
William M. Kaneko, Esq.
Director/Shareholder,
Alston Hunt Floyd & Ing
Honolulu, HI

Rizwan Kassim
Chief Strategy Officer and Co Founder,
Ultra Mobile
Los Angeles, CA

Jim Lactaoen
Vice President, Franchise Leadership,
The Coca-Cola Company
Atlanta, GA

David Lin
Vice President, Public Affairs and Advocacy,
IW Group
New York, NY

Na-Ri Oh, MD
Director, Access Operations and Emerging
Markets, Gilead Sciences
Foster City, CA

Giancarlo Pacheco
President and Co-Founder, PCA
Los Angeles, CA

Julie Xiong
Global Diversity Initiatives Manager,
General Motors
Detroit, MI

LEADERSHIP EDUCATION FOR ASIAN PACIFICS, INC.
327 E. 2nd St., Suite 226, Los Angeles, CA 90012-4210 | Telephone: 213.485.1422 | Fax: 213.485.0050 | leap@leap.org | www.leap.org