



## **Questionnaire for CPC Leadership Candidates**

### **Background:**

The purpose of the Association of Black Conservatives is to represent and promote civic engagement within the black community. The ABC also aims to raise the social, economic, and educational standards among black Canadians.

### **Instructions:**

Please answer the following questions honestly and transparently. To better encourage this, please be assured the answers to this questionnaire will not be shared publicly or on any social media platforms.

We kindly request that this questionnaire be completed by the candidates themselves. Responses can be dictated or transcribed by staff, however, we ask that no edits to the content be made by anyone beside the candidate.

Please send completed questionnaire to Dr. Ako Ufodike, Chair, National Council, at [ako@black-conservatives.com](mailto:ako@black-conservatives.com). The deadline for submission is **March 22, 2020, by 11:59 PM EST**.

A follow up 30 – 45 minutes call between the candidate and the National Council of Association of Black Conservatives will be set up by March 24, 2020.

The National Council of the Association of Black Conservatives thanks you for taking the time to respond to this questionnaire.



1. Based on your aspirations to become the leader of the Conservative Party (CPC), what are your thoughts on the October 2019 election?
  - a. Given that the CPC was unsuccessful, can you offer any reflections as to how we could have had a different outcome?
  - b. Please provide three suggestions as to how a better outcome could be achieved by the CPC for the next general election.
2. In your opinion, how important is ethnic outreach to national politics? Please explain.
3. If you are successful, what would you do differently than your predecessors to promote ethnic outreach within the CPC, particularly within the black community?
4. What steps have you taken to address the under-representation of the black population in national politics? Who within your existing leadership team, connects you with the black community?
5. Related to the above question, can you please provide a breakdown of the demographics of your current campaign structure? If you are successful in the leadership race, how would you prioritize diversity within your staff, team, and during the nomination process?
6. Can you please describe a time, if applicable, when you deliberately recruited and assembled a team with full consideration for diversity?
7. Would you be willing to sign a pledge committing to having representation of black Canadians within your campaign team, leadership and CPC staff, MPs, Cabinet, boards, committees, etc. if elected leader?