



Survey of Likely General Election Unaffiliated Voters

Colorado Statewide

Conducted June 5-7, 2018

n=601 | ± 4.00



METHODOLOGY

This telephone survey was conducted June 5-7, 2018, with 601 likely general election voters. It has a margin of error of $\pm 4.00\%$. Interviews were conducted using live operators to landline and cell phones. Landline interviews constituted 42% of the responses, while 58% were conducted by cell phone. The survey was weighted to a likely statewide general election unaffiliated voter universe for Colorado.



Q1: How likely are you to vote in the November General Election for Governor, Congress, state legislature, and county offices?

	Total
Total	601
Definitely voting	483 80.4%
Probably voting	105 17.4%
Not sure	13 2.2%

Q2: When you vote in elections, do you tend to vote for more Democratic candidates, more Republican candidates, or about the same amount of each?"

	Total
Total	601
<u>Democratic candidates</u>	274 45.7%
Always Dem candidates	71 11.9%
Mostly Dem candidates	165 27.4%
Slightly more Dem candidates than Rep candidates	38 6.3%
<u>Even mix</u>	130 21.7%
An even mix of Dem and Rep candidates	130 21.7%
<u>Republican candidates</u>	154 25.7%
Slightly more Rep candidates than Dem candidates	24 4.0%
Mostly Rep candidates	94 15.7%
Always Rep candidates	36 6.1%
<u>Unsure</u>	42 7.0%



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Q3: Donald Trump

	Total
Total	601
<u>Favorable</u>	175 29.1%
Very favorable	89 14.7%
Somewhat favorable	86 14.4%
<u>Unfavorable</u>	414 68.9%
Somewhat unfavorable	70 11.6%
Very unfavorable	344 57.2%
<u>Unsure</u>	12 2.0%

Q4: The Republican Party and its candidates

	Total
Total	601
<u>Favorable</u>	207 34.4%
Very favorable	45 7.5%
Somewhat favorable	162 26.9%
<u>Unfavorable</u>	343 57.1%
Somewhat unfavorable	187 31.2%
Very unfavorable	156 25.9%
<u>Unsure</u>	51 8.5%



Q5: The Democratic Party and its candidates

	Total
Total	601
<u>Favorable</u>	316 52.6%
Very favorable	43 7.2%
Somewhat favorable	273 45.4%
<u>Unfavorable</u>	235 39.1%
Somewhat unfavorable	129 21.5%
Very unfavorable	106 17.6%
<u>Unsure</u>	50 8.3%

Q6: Hillary Clinton

	Total
Total	601
<u>Favorable</u>	216 36.0%
Very favorable	49 8.2%
Somewhat favorable	167 27.8%
<u>Unfavorable</u>	347 57.7%
Somewhat unfavorable	108 17.9%
Very unfavorable	239 39.8%
<u>Never heard of</u>	1 0.2%
<u>Unsure</u>	37 6.1%



Q7: Walker Stapleton

	Total
Total	601
<u>Favorable</u>	114 19.0%
Very favorable	21 3.5%
Somewhat favorable	93 15.4%
<u>Unfavorable</u>	162 27.0%
Somewhat unfavorable	82 13.7%
Very unfavorable	80 13.3%
<u>Never heard of</u>	207 34.4%
<u>Unsure</u>	117 19.5%

Q8: Victor Mitchell

	Total
Total	601
<u>Favorable</u>	112 18.7%
Very favorable	23 3.8%
Somewhat favorable	89 14.9%
<u>Unfavorable</u>	86 14.3%
Somewhat unfavorable	46 7.6%
Very unfavorable	40 6.7%
<u>Never heard of</u>	308 51.2%
<u>Unsure</u>	95 15.8%



Q9: Jared Polis

	Total
Total	601
<u>Favorable</u>	252 41.9%
Very favorable	55 9.2%
Somewhat favorable	197 32.7%
<u>Unfavorable</u>	153 25.4%
Somewhat unfavorable	85 14.1%
Very unfavorable	68 11.4%
<u>Never heard of</u>	108 18.0%
<u>Unsure</u>	88 14.7%

Q10: Cary Kennedy

	Total
Total	601
<u>Favorable</u>	219 36.4%
Very favorable	55 9.1%
Somewhat favorable	164 27.3%
<u>Unfavorable</u>	116 19.3%
Somewhat unfavorable	67 11.1%
Very unfavorable	49 8.2%
<u>Never heard of</u>	173 28.8%
<u>Unsure</u>	93 15.5%



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Q11: Mike Johnston

	Total
Total	601
<u>Favorable</u>	167 27.8%
Very favorable	31 5.2%
Somewhat favorable	136 22.6%
<u>Unfavorable</u>	89 14.9%
Somewhat unfavorable	64 10.6%
Very unfavorable	26 4.3%
<u>Never heard of</u>	207 34.5%
<u>Unsure</u>	137 22.8%

Q12: In 2016, Colorado voters approved a new law allowing all Unaffiliated voters to cast a ballot in either the Republican or Democratic primary. Knowing this, if you had to make a decision today about participating in the June 26th primary election, would you vote in the Republican primary, the Democratic primary, or would you not vote in a primary at all?

	Total
Total	601
<u>Democratic Primary</u>	275 45.8%
Definitely the Democratic primary	158 26.3%
Probably the Democratic primary	117 19.5%
<u>Republican Primary</u>	160 26.6%
Definitely the Republican primary	92 15.4%
Probably the Republican primary	67 11.2%
<u>I would not vote in a primary</u>	112 18.7%
<u>Unsure</u>	54 8.9%



Q13: Which of the following issues is most important to you in deciding who you will vote for?

	Total
Total	601
Jobs and the economy	94 15.7%
Education	133 22.2%
Healthcare	111 18.4%
Roads and Traffic	16 2.6%
Taxes and spending	65 10.8%
Crime and public safety	19 3.1%
The environment	59 9.9%
Immigration	28 4.7%
Gun laws	50 8.4%
Unsure	25 4.2%

Q14: Where do you get the majority of your news from?

	Total
Total	601
Television	164 27.3%
Radio	81 13.4%
Print (Newspapers, Magazines, etc.)	54 9.1%
Internet (local or national news sites)	264 44.0%
Social Media (Facebook, Twitter, etc.)	22 3.7%
Directly from other people	8 1.4%
Refused	7 1.2%



Q15: Have you seen, read, or heard anything about the June 26th Republican and Democratic primary elections, or from the candidates in these primaries?

	Total
Total	601
Yes	394 65.5%
No	202 33.6%
Unsure	5 0.8%

Q16: What kind of personal contact have you received from a primary campaign encouraging you to vote in the June 26 primary?

	Total
Total	601
Mail	119 19.8%
Phone calls	40 6.7%
Door knockers/canvassers	19 3.2%
Online/social media advertising	35 5.8%
TV commercials	29 4.8%
Radio commercials	7 1.2%
Other	31 5.2%
Unsure	15 2.5%
Refused	2 0.3%
None	304 50.6%



Q17: What age range do you fall within?

	<u>Total</u>
Total	601
18 - 34	109 18.1%
35 - 49	181 30.1%
50 - 64	178 29.6%
65+	133 22.2%

Q18: Gender

	<u>Total</u>
Total	601
Female	295 49.1%
Male	306 50.9%

Phone Type

	<u>Total</u>
Total	601
Landline	250 41.6%
Cell Phone	351 58.4%



General Voter Propensity

	<u>Total</u>
Total	601
High	264 44.0%
Medium	163 27.0%
Low	174 29.0%

Geo

	<u>Total</u>
Total	601
Denver Metro	254 42.3%
East	195 32.4%
West	152 25.2%

Income

	<u>Total</u>
Total	601
<\$25k-\$49k	143 23.8%
\$50k-\$99k	250 41.6%
\$100k+	208 34.6%



Congressional District

	Total
Total	601
<u>Denver Metro</u>	254 42.3%
7	86 14.2%
1	93 15.5%
6	76 12.6%
<u>East</u>	195 32.4%
2	130 21.6%
4	65 10.9%
<u>West</u>	152 25.2%
5	82 13.7%
3	69 11.5%

Age/Gender Combos

	Total
Total	601
F 18-34	56 9.4%
F 35-49	88 14.6%
F 50-64	87 14.4%
F 65+	64 10.7%
M 18-34	52 8.7%
M 35-49	93 15.4%
M 50-64	91 15.2%
M 65+	69 11.5%



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Ethnicity

	Total
Total	601
White	487 81.0%
Black	5 0.9%
Hispanic	41 6.8%
Other	68 11.3%

Political Party

	Total
Total	601
Independent	601 100.0%

Education

	Total
Total	601
College	292 48.6%
No College	309 51.4%

Education + Gender

	Total
Total	601
Female College	135 22.5%
Female No College	160 26.7%
Male College	157 26.1%
Male No College	149 24.7%

