

WHO WE ARE

Let Colorado Vote 2016 is dedicated to pursuing policies to increase voter engagement and participation in Colorado. We are considering ways to increase voter participation in Colorado and will ask voters this fall to approve two ballot initiatives:

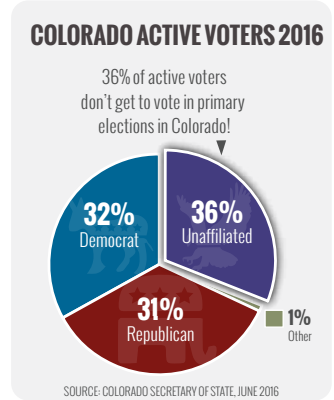
- ✓ **PROP 107**
Restore Colorado's presidential primary election, last held in 2000.
- ✓ **PROP 108**
Open primary elections to Colorado's 1.3 million unaffiliated voters.

WHY IT MATTERS

Freedom and independence are core Colorado values. It's not right to force voters who want to be independent to join a political party just to have their voices heard.

Since all voters pay for elections, it's not fair to exclude more than 1 million Coloradans from our primary elections.

Turnout in primaries in Colorado is so low – roughly 1 in 5 Colorado voters in 2016 picked candidates to run in November – that the winners tend to appeal to the extremes of each party. We need more people involved if we want the best candidate options.



WHAT WE KNOW

A majority of states open their primaries to unaffiliated voters, yet Colorado clings to an antiquated system that leaves out nearly 4 in 10 voters.

- ✓ Colorado leads the nation in the growth of unaffiliated voters since 2008, and they now make up a plurality (36%) of active voters. (Sources: nonpartisan group "Third Way"; Colorado Secretary of State)
- ✓ Almost 50% of registered voters age 25 and under are unaffiliated, and nearly 47% of voters age 40 and under are unaffiliated. (Secretary of State data)
- ✓ Colorado has some of the highest general-election turnouts in the nation, but primary turnout has declined from 31% of active voters in 2010 to just 21% in 2016. (Secretary of State data)
- ✓ Caucuses limit participation. There are more than 3.6 million registered voters in Colorado, and just 180,000 (5%) participated in 2016 caucuses.

EXECUTIVE COMMITTEE

- Kent Thiry**, Campaign Chair | Chairman & CEO, DaVita
- Don Childears** | President/CEO, Colorado Bankers Association
- Kelly Brough** | President/CEO, Denver Metro Chamber
- Cole Finegan** | Regional Managing Partner, Hogan Lovells
- John Hereford** | President/CEO, Oak Leaf Energy Partners
- Mike Kopp** | President and CEO, Colorado Concern

ENDORSEMENTS

- | | | |
|---|--|------------------------------------|
| Gov. John W. Hickenlooper | Former State Sen. Kiki Traylor | Denver Metro Chamber |
| Rep. Jared Polis | Former State Sen. Josh Penry | Grand Junction Chamber of Commerce |
| Former Gov. Bill Ritter | Former State Sen. Lois Tochtrop | Metro Mayors Caucus |
| Former Gov. Bill Owens | State Rep. Dominick Moreno | Boulder Chamber of Commerce |
| Former Gov. Roy Romer | Former State Rep. Cheri Gerou | Club 20 |
| Former Gov. Dick Lamm | Former State Rep. B.J. Nikkel | Colorado Concern |
| Former U.S. Sen. Mark Udall | Former State Rep. Christine Scanlan | Colorado Association of Realtors |
| Former U.S. Sen. Hank Brown | Former State Republican Party chair Don Bain | Colorado Contractors Association |
| Former U.S. Sen. Gary Hart | Boulder Daily Camera | Progressive 15 |
| Former Transportation Sec. Frederico Peña | Colorado Springs Gazette | Vail Valley Partnership |
| Colo. Springs Mayor John Suthers | | Rocky Mountain Farmers Union |

DONATE

- Online:** LetCoVote2016.com/donate
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MORE INFORMATION

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