

Campaign Manager

JOB SPECIFICATION

Job Title:	Campaign Manager
Responsible to:	Head of Campaigns
Salary:	£26,000 - £32,000 per annum
Benefit:	8% Employer's Pension Contribution
Tenure:	Permanent
Hours:	Full time 37.5 hours per week
Location:	Liberal Democrat Headquarters, Westminster, London

Purpose of job

To co-ordinate and manage the delivery of national advocacy campaigns

Key Responsibilities

1. Bring together campaign specialists, policy team and parliamentarians to deliver national advocacy campaigns that deliver both change objectives *and* grow the Liberal Democrats
2. Monitor campaign progress against agreed targets and take appropriate action where necessary
3. Identify opportunities for new campaigns that can deliver change at every level and enable more people to take leadership on campaigns
4. Work closely with Party fundraisers to develop funding proposals for major donors and provide them with regular updates on campaign progress
5. Build effective working relationships across the Liberal Democrats that deliver increased engagement with advocacy campaigns

PERSON SPECIFICATION

Reporting to our Head of Campaigns, you'll take responsibility for leading on campaigns that deliver change and elect more Liberal Democrats. You'll co-ordinate colleagues from across the Liberal Democrats, including campaign specialists, policy advisors and parliamentarians. The successful candidate will be an experienced campaigner with a successful track record

of delivering integrated, high profile, public facing campaigns. You'll have understanding and experience of a range of online and offline campaigning tools and tactics and outstanding communication skills.

Essential Skills and Experience

1. Clear understanding of how to engage and motivate voters across all channels
2. Outstanding communication and persuasion skills
3. Campaign management experience and a record of success
4. Excellent organisational and planning skills
5. Sympathy with the aims and values of the Liberal Democrats

Desirable Skills and Experience

6. Experience of delivering training
7. Campaign experience at local government level
8. Familiarity with membership organisations
9. Understanding of laws governing political parties and elections
10. Familiarity with Connect (NGP Van); Nationbuilder and Salesforce will be an advantage

APPLICATION PROCEDURE

Closing date: 3rd September 2018

For questions and further details, and to submit an application, please contact:
Sarah Morris on 020 7227 1202 or sarah.morris@libdems.org.uk

Please apply by email attaching:

- CV (including contact telephone numbers and email address);
- Covering letter (two A4 pages maximum) setting out why you want to do this job and how your experience and skills are relevant to it; and
- A completed diversity monitoring form (available with this pack).

Please let us have details of your current salary and two referees including one from your current employer – if you would prefer us not to contact them until a later stage of the selection process, please let us know.

We will notify all applicants when the process is complete.

The Liberal Democrats are equal opportunity employers and particularly welcome applications from people with characteristics currently under-represented among our staff.