



**North Cornwall
Liberal Democrats**

Campaign Manager

Do you want to help elect a Lib Dem councillor in every ward in North Cornwall and send Danny Chambers to Westminster? North Cornwall was held by the Liberal Democrats from 1992 until 2015 and is one of the party's top targets for the next General Election. We've selected Danny Chambers as our Parliamentary Candidate and are seeking an exceptional outgoing, organised and driven individual to lead our professional campaigning in the constituency.

Salary: £23,000 - £27,000 (dependent on experience)

Hours: 40 hours per week, including working both at weekends and evenings.

Other Benefits

- All the tea and coffee you can reasonably consume in a day
- You will get to help change the world.

What you'll be doing

The successful candidate will support our parliamentary candidate, sixteen Cornwall Councillors, campaign team and volunteers to win elections and run campaigns.

The main duties of the job include, but are not limited to:

- Work with the Campaign Team to devise a campaign strategy and plan, and then carry it out
- Recruit, train and mobilise an army of volunteers to deliver the campaign
- Assist the parliamentary candidate and campaign team to carry out a fundraising programme to raise sufficient funds to run a top-level campaign.
- Work with the Campaign Team to ensure all Key Performance Indicators (KPIs) are met or exceeded and that these are reported on a regular basis to the local party and other key stakeholders
- Work with the volunteer team to oversee the parliamentary candidate's diary and programme of visits and events



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What we're looking for

- Excellent verbal communication and interpersonal skills to be able to communicate effectively with colleagues, members, volunteers, external organisations
- Proven ability to proactively engage with volunteers in a confident manner, to persuade them to participate in campaigning activities
- Excellent communication skills
- Relevant work experience in either campaigning / marketing / volunteer management or politics
- High level of accuracy and attention to detail
- Ability to manage competing work priorities and remain cool under pressure
- Ability to work independently as required, with minimal supervision, and work effectively within a small team
- Proven ability to work collaboratively with colleagues to achieve common goals
- Good planning and organisational skills, along with the ability to solve problems creatively
- Strong ICT skills, including familiarity with resources such as Microsoft Office packages, web design, databases and data collection systems, DTP and social media
- Familiarity with current issues within UK politics and sympathetic to the values and principles of the Liberal Democrats