



JOINJO
JOINJO.ORG.UK

JO SETS THE AGENDA



The candidate with cut-through

Find a Lib Dem member who hasn't complained that our party doesn't get enough media coverage!

Within **24 hours** of **Jo** launching her bid to become our next Leader, more than **1,500 new members** joined the party. In three days she appeared on Newsnight, Question Time, Today programme (twice!), Radio 2, Talk Radio, BBC News, C4 News, 5 Live, GMB, BBC Breakfast and the Marr Show.

Jo will win us the cut through we need.



Reaching the next generation

"It was so inspiring to meet a group of young tech apprentices, on the day I launched my campaign," says **Jo**.

"I'm a self confessed data geek and self-taught programmer, now chairing a commission on Artificial Intelligence."

We need a leader who will speak to the next generation on the cutting edge issues: the climate crisis, tech, and re-engineering our economy to serve people and planet.

That Leader is Jo.



Leading a liberal movement

Jo, alongside Vince Cable, led the Liberal Democrats to our most successful European election campaign.

During the campaign **Jo's** voice rang out across social media, television and radio inspiring millions of people who had never voted Liberal Democrat before.

Day after day, up and down the country **Jo** carried our party's message - stop Brexit - beyond our base, helping build a new liberal generation.

We need a Leader to build our success. That Leader is Jo.

“We are at a great moment of real opportunity for the Liberal Democrats. We’ve got, if I may say so, a crackerjack potential Leader in **Jo!**”
Shirley Williams.



HOW YOU CAN HELP **JO** WIN

“We have **100,000+ members** and growing, thousands of hard-working activists, candidates and councillors, and **16 MEPs!** With your support I will be able to build our party to even greater heights,” says **Jo**.

3 ways you can help **Jo's** campaign:

1. Sign up to help **Jo**:

[JOINJO.ORG.UK/VOLUNTEER](https://joinjo.org.uk/volunteer)

2. Donate to **Jo's** campaign:

[JOINJO.ORG.UK/DONATE](https://joinjo.org.uk/donate)

3. Add your endorsement:

Join lots of **Jo's** supporters and produce a 30 second video endorsement and send it to teamswinson@gmail.com

Thanks!

Follow **Jo** on social media and share her stories:



/Joswinson



@joswinson



@Jo_swinson

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**LET'S CHANGE
POLITICS**