

LISA-MARIA BORNEMANN

For Federal Board



I moved to the UK from Germany in 2011, after I graduated from university. After leading teams of international customer care agents, I now work as a team

manager in international healthcare regulation

Throughout my career I have prioritised **team building and people management**. I know how to unite people under a common goal and motivate them to give their best.

In 2015, after the disastrous General Election result, I realised that if I wanted change, the only way was getting involved myself.

The Liberal Democrats were and still are the one party that supports my values of **liberalism, personal freedom and positive international relations**.

A few months later, I joined Harrow Liberal Democrats' executive committee and have been **heavily involved in the local party's strategic planning** ever since. I served as a panel member for local candidate selection and was on the team drawing up a campaign strategy for council elections.

In 2017, I was a founder member of **Liberal Democrat Immigrants** and have been its Chair since that time. LDI promotes the rights and interests of those who, like me, have come to the UK from all over the world and made it our home.

In 2019, a few months after gaining my British citizenship, I was selected as PPC for Harrow West.

As a Federal Board member, I will:

✧ *Support measures to make our party more diverse and inclusive*

✧ *Ensure that we take advantage of the expertise in our AOs and SAOs by involving them in decision-making*

✧ *Call for improvements in the working conditions and wellbeing of party staff*



If you'd like to know more: lisa-maria@harrowlibdems.org

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RUBY CHOW



Your 1st Choice for Federal Board

Dedicated - Experienced - Efficient

MY PRIORITIES

1

Communication and Transparency

About our decision making process to ensure a consistent flow of information across all levels of party officers

2

Continued development of BAME talent

Encouraging more BAME members to stand for internal officer roles, and ensure BAME candidates receive appropriate and continuous training post-approval and selection

3

A plan for developing beginner and emerging local parties

Providing tailored, measurable targets to developing team via encouragement and implementation of achievable best practices. This is currently a project taking place in London as part of the campaigns team - my aim is to expand this.

WHY RUBY?

Officer experience at every level:

executive at local, regional and state levels, acquiring an in-depth understanding of support required to run a well-oiled, effective party.

Winning campaigns (and delivering large swings):

with developing local parties as regional by-election coordinator, as well as part of campaigns team in London Lib Dems executive, in charge of "ground war" operations for London 2020 mayoral campaign.

Reliable and efficient: Diary manager for London Euro candidates during European Elections resulting in Liberal Democrat victory to continue our Stop Brexit momentum.

"I'm backing Ruby!"

"Ruby has been incredibly efficient, professional and enthusiastic organising the Euro campaign in London. A large part of recent Lib Dem success is due to her tireless effort."



Irina von Wiese

Liberal Democrat MEP for London



doublereds



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Ruby Chow