



Geek Sheet 6 - New member interests

When new members join the Liberal Democrats, they are invited to complete a survey to indicate what types of activities they would be interested in getting involved in. This can be useful information for local parties when recruiting volunteers and activists, as well as identifying potential candidates.

The full list of potential member interests is shown below.

New member interests	Potential candidate interests
I'd like to join my local party executive	UK Parliament
I'll help run events locally	Scottish Parliament
I would like to stand for election	Welsh Assembly
I'm interested in community action events	London Assembly
I'd like to get stuck into campaigning activities, like leafleting or canvassing	Directly Elected Mayor
I'm interested in policy making	County / Unitary / Metro Councillor
I'd like to attend party conferences	Borough Councillor
I would give my time to be on a party committee	Town Councillor
I'll help spread the word on social media	

To find out your new member's interests in Lighthouse, search for their name in the Contacts page, then click on it. This will open a more detailed view of their contact and membership information.

You can then view their new member interests in the box at the bottom right side of the page.

New member interests

I'll get stuck into campaigning activities like leafleting or canvassing

I'll help spread the word on social media

There is one more important thing to bear in mind when it comes to new member interests.

The interests displayed on Lighthouse represent the interests someone expressed when they joined - so if they joined some time ago, they may not be relevant now. You should use them to give you an idea of what you can point new folk towards, not as a source of up to date volunteering information. MyCampaign is still where you should store details of your current volunteers.