



move
forward
together

Vote Layla

Layla will lead us to success

Layla Moran overturned a 10,000 Conservative majority to win Oxford West and Abingdon in 2017. She gained support from thousands of moderate Conservatives, as well as Labour and Green supporters.

She's established herself as a strong voice for the Liberal Democrats, as a team player and as someone who can win success for the country and the party.

The last six months have shown what Layla's leadership will look like: holding the government to account, securing help for some of the most vulnerable in society and winning support from all sides.

In the face of Boris Johnson's empty words, Layla led the campaign for a Coronavirus Compensation Scheme for the families of key workers who lose their lives. She got the Daily Express and over fifty MPs from all parties on board. And she won.

She launched a national campaign when the Government put 'Brexit before breathing' by refusing to join the EU's ventilator scheme. Under pressure from Layla, the government u-turned.

In June, Layla joined forces with The Telegraph to campaign for businesses which had profited from the slave trade to donate to BAME charities. The result has been millions of pounds in donations.



Layla has media cut through

The primary job of our Leader is to make sure our message is heard loudly and clearly.

This year, Layla has appeared on Newsnight, Question Time, BBC News, ITV and Sophy Ridge.

Since June, Layla has been quoted in over 300 media articles, on the front-pages of The Mirror and The Times, and had interviews in The Sunday Times, The Scotsman, The Guardian, The Independent, and the Evening Standard.



Winning across the board

Layla understands that to win, you need to build trust with voters. Without a coalition voting record, Layla is the fresh start needed to move the party forward.

She'll promote a clear and positive message: a quality education for every child, an economy that leaves no-one behind and the need to tackle the environmental emergency.

Layla has a plan to win our target seats at the next election - providing more support to our candidates and delivering a national message that strengthens local appeal.

She'll support campaigners across the nations and states and at every level of election. Layla knows local campaigning is vital and has worked with her local team to win council seats and councils.

About Layla

Layla is the first UK MP of Palestinian heritage. Before Layla was an MP, she was a maths and physics teacher. She found it an amazing experience to watch students learn and thrive, and it was influential in her passion for championing a more compassionate and cooperative United Kingdom that gives every person and our planet a chance to thrive.

Layla grew up in Jordan, Jamaica, Ethiopia & Europe. It taught her to listen, to appreciate different cultures, to engage in politics and to tackle injustice. Layla has navigated change and overcome challenges her whole life, and she can do it again as our leader.

Join my campaign at: votelayla.org

We're backing Layla.....to win!



"Layla has shown that she can cut through with a positive Lib Dem message. She'll help Lib Dems win and she's got my vote."

Wendy Chamberlain,
MP for North East Fife.



"Layla's authenticity wins support from all sides and she'll gain new support for the party."

Josh Babarinde,
Vice-Chair Lib Dem Racial
Diversity Campaign.



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www.votelayla.org



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