

**ACTION PLAN – LP LEVEL**  
**PROPOSED DELIVERY STRUCTURE**

**Financial:**

1. To ensure that all elected Liberal Democrats, who receive a payment for their elected role, puts in at least 10% of their pre tax allowances/pay into campaigning for the Lib Dems in their area (not withstanding a discretion for hardship) as per standing orders.
2. Making the appropriate treasurer aware of how Point (1) is fulfilled, whether it is through direct contribution to a party body i.e. like a local party, by paying into a councillor “fund” run by councillors, or through payment for things like services or products i.e. printing leaflets or buying branded campaigning materials like rosettes.

**Training:**

3. Sign-post to and facilitate training and support provided by the Party (on either a Federal, National or Regional level), or ALDC and HQ, to increase the average skill levels in the Local Party and Council Groups, ensuring coverage of the basics like Connect, social media, literature production, fundraising, interacting with voters, to:
  - a. Enable the implementation of the Campaign and/or Development plans.
  - b. To increase the number of first-rate grass-roots campaigners and activists
  - c. Fulfil Electoral Commission requirements.
4. To facilitate/sign-post accessible training and support for any Local Party and Council Group Role-Holders that they need to run their Local Party or Council Group as effectively and efficiently as possible, sharing best practice and providing update sessions where necessary i.e. for legal changes.
5. Encourage training participants to assess who their work impacts on and to approach them – building a more collaborative work culture in the Local Party and as part of the Region.
6. Encourage Role-Holders to utilise platforms for different groups of Officers and “Functions” (like fundraising) be these digitally or in person so that they can share best practice and discuss how best to fulfil their roles.

**Campaign Support:**

7. To utilise HQ, ALDC and Regional support to create, agree, communicate and implement Local Party Campaign & Development Plans.
8. To stand Lib Dem candidates in every possible ward in the Local Elections.

9. To be active in as many wards as it is possible to have an effective presence in, with the overall aim of ensuring there is a/are Lib Dem councillor(s) on each council and in each Local Party area.
10. Each Local Party Development Plan should include a section looking at how to address areas where there is no active presence.
11. To encourage and provide a process and support for members to be able to develop policy motions for debate at Regional level and to help to influence HQ policy papers.
12. Work to ensure there is a full slate of candidates in all Parliamentary and Local elections, unless there is agreement with the Regional Party that there is a good reason to not stand.

### **Organisation:**

13. To communicate with members regularly about news and activities

### **Diversity:**

14. To encourage and support a wider and more representative group of Parliamentary and Council Candidates and Role Holders through effective collaborative working across different layers of, committees in and organisations within the Party, including SAOs and AOs in the conversation, remembering “there is nothing about us without us”.
15. To ensure that a section of the Local Party development plan focuses on increasing the diversity and inclusivity of the Local Party when it comes to reaching out to different communities among voters.

### **Constitution & Compliance:**

16. To be compliant under the terms of the PPERA
17. To maintain compliant Local Party and Council Group Constitutions.