

ACTION PLAN – RP LEVEL
PROPOSED DELIVERY STRUCTURE

Financial:

1. To ensure that all elected Liberal Democrats, who receive a payment for their elected role, puts in at least 10% of their pre tax allowances/pay into campaigning for the Lib Dems in their area (not withstanding a discretion for hardship) as per standing orders.
2. Making the appropriate treasurer aware of how Point (1) is fulfilled, whether it is through direct contribution to a party body i.e. like a local party, by paying into a councillor “fund” run by councillors, or through payment for things like services or products i.e. printing leaflets or buying branded campaigning materials like rosettes.

Training:

3. To provide/sign-post training opportunities to members to increase the average skill levels in Local Parties and Council Groups, ensuring coverage of the basics to a) enable the implementation of the Regional Campaign and/or Development plans and b) to increase the number of first rate grass-roots campaigners and activists, e.g. Connect, social media, literature production, fundraising, interacting with voters.
4. To provide/sign-post accessible training and support for Local Party and Council Group Role-Holders they need to run their Region, Group or Local Party as effectively and efficiently as possible, sharing best practice and providing update sessions where necessary i.e. for legal changes.
5. Ensuring that training encourages participants to assess who their work impacts on and to approach them – building a more collaborative work culture in and across the Region.
6. Encourage Role-Holders to utilise platforms for different groups of Officers and “Functions” (like fundraising) be these digitally or in person so that they can share best practice and discuss how best to fulfil their roles.

Campaign Support:

7. To utilise HQ and ALDC staff support to create, agree, communicate and implement Regional Campaign & Development Plans, delivering in partnership with Regional Staff where available.
8. Each Regional Campaign and/or Development Plan should include working with local parties with aim of every Council or Local Party area having Lib Dem councillors.
9. To provide a process and support for members to be able to develop policy at a Regional level and to help to influence HQ policy papers.

10. To provide, through the Regional Candidates Committee, an active group of skilled Returning & Assistant Returning Officers to complete PPC selections in a timely manner.
11. Work to ensure there is a full slate of candidates in all Parliamentary, Local, Regional and Police Commissioner elections, unless there is agreement with the Regional Party that there is a good reason to not stand.

Organisation:

12. Work to reduce duplication of effort on the part of Volunteers and Staff, meaning that their efforts can be more effectively focussed on delivering the Regional & Local Development Plans.
13. Improve internal communications across the Region to increase efficiency and effectiveness.
14. Examining what the Region can do to improve communication about what tools and support are available and what work is being done/has been done across the Region
15. To support the English Party with the creation of an online bank of party members who are experts in their field, that would be available to facilitate policy discussions and/or be speakers for events.
16. Ensure all staff employed are on HQ approved contracts.

Diversity:

17. To encourage and support a wider and more representative group of parliamentary and council candidates and role-holders, through provision of training and addressing of accessibility issues within the bounds of reasonable adjustment.

Constitution & Compliance:

18. To support Local Parties to increase the level and accuracy of Compliance.
19. To make sure each Local Party and Council Group has a compliant Constitution.