

Autumn Conference | Online

25 - 28 September, 2020



DIRECTORY

BUSINESS WEEK 2020

15 - 17 SEP



INVITATION

BUY YOUR TICKET (£150):
LIBDEMS.ORG.UK/BUSINESS_WEEK_2020

In light of safety and social distancing concerns, this year's Business Week will be an online event over three days.

FEATURING:



SIR ED DAVEY MP



MIRIAM GONZÁLEZ DURÁNTEZ



JUERGEN MAIER



LAYLA MORAN MP



CAROLINE PIDGEON



SIR IVAN ROGERS



SIR NIGEL SHADBOLT

Tuesday 15th September 10:00 - 12:00

The Leader's Keynote Speech and Policy Roundtables with MPs.

Keynote Speeches from the Leader of the Liberal Democrats and the Deputy Leader of the Liberal Democrats.

Roundtable 1: Britain's Relationship with China, with Alistair Carmichael MP and George Magnus.

Roundtable 2: UK Business, with Sarah Olney MP and Josh Hardie.

Roundtable 3: Scotland and the Future of the Union, with Wendy Chamberlain MP and Willie Rennie MSP.

Roundtable 4: A Green Revolution, with Ed Davey MP and Wera Hobhouse MP.

Roundtable 5: What Next For Pharmaceuticals and Health Policies, with Munira Wilson MP and Dr. Phillip Lee.

Roundtable 6: Future Perfect: Educating for the New Economy, with Layla Moran MP and Sir Vince Cable.

Chairs: Andrew Dixon & Tilly McAuliffe.

Wednesday 16th September 15:00 - 17:00

Technology, AI and Workplaces: What Next?

Keynote Speeches from Sir Nigel Shadbolt and Caroline Pidgeon.

Chair: Baron Tim Clement-Jones.

Thursday 17th September 15:00 - 17:00

The Future of UK Trade

Keynote Speeches from Miriam González Durántez, Sarah Olney MP and Sir Ivan Rogers.

Chair: Juergen Maier.

Sponsored by **gleeds**

Contents

Welcome to the Liberal Democrat Autumn 2020 conference *Directory*.

Please note that the *Directory* is only available online and not in hard copy format.

If you have any questions whilst at conference, please email the conference team at:

conferences@libdems.org.uk

For details of the main auditorium sessions, see the separate conference *Agenda*, available at:

www.libdems.org.uk/a20-agenda

Our virtual conference venue – Hopin

Registered attendees will be emailed details of how to log onto the Hopin platform a few days prior to the start of the conference. See page 6 for information about Hopin.

Please note that all events taking place on the Hopin platform (including fringe events and exhibitors) require you to have a valid conference registration.

To register, please go to:

www.libdems.org.uk/autumn-conference

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Further information, registration and conference publications (including plain text and clear print versions) are available at:



www.libdems.org.uk/conference

Liberal Democrats

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Conference App

Download our Conference App for the Online Autumn Conference, with great features such as My Schedule (the easiest way to plan your Conference) and a searchable Fringe Guide and Agenda. Available from early September.

To download the App visit App Store or Google Play



For Blackberry / Windows Phone visit
www.libdemconference.org.uk



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MA, BSc (hons) HCPC

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AMANDA.CURTIN@LIBDEMS.ORG.UK

T: 073 850 31170



Welcome to our online Autumn Conference

by Mark Pack

As we gather virtually for our very first online federal conference, I'm reminded of the words of David Lloyd George. Speaking at the close of the First World War, he said the task for politicians was, "to make Britain a fit country for heroes to live in ... There is no time to lose. I want us to take advantage of this new spirit. Don't let us waste this victory merely in ringing joybells".

As we struggle through coronavirus, we now face a similar challenge. What sort of country do we want our recovery from coronavirus to produce? There are two answers to that.

There's the illiberal, nationalistic, suspicious response. One that sees the answer to coronavirus as cutting ourselves off from the world. One that puts up barriers and keeps people out. One that's about hunkering down in a corner.

Or there's the liberal answer. One that sees coronavirus – like climate change – as a problem that does

not stop at borders. One that needs greater international cooperation. One that welcomes the flow of skills and expertise across borders. One that requires our best and generous nature to overcome.

You can see those two visions at odds in the questions over who we welcome into our country. Conservatives are so hostile to the outside world that they even want to exclude most care workers from post-Brexit visas.

And as for Labour? It's a split coalition, as its twisting over immigration and free movement shows. It is certainly welcome that Keir Starmer is steering Labour away from the worst excesses of Corbynism. His steps on tackling anti-Semitism are much needed. But Labour is not a liberal party. Our values cannot be trusted to them.

Which is why continuing and accelerating our recovery is so important. Many thanks are due to





I look forward to hearing at conference your views on all those, and other steps you think we need to take.

The move to an online conference is an exciting innovation for the party. It means we can involve far more people. Those of us used to conference will miss the chance to catch-up with old friends in person. But I'm sure the many new opportunities of an online conference will give us something different to enjoy instead.

However, the circumstances which have forced the move to an online conference are,

Dorothy Thornhill and her colleagues for their frank election review. It sets out the huge task we have as a party to fix how we campaign, how we communicate and how we organise ourselves.

We've made a big start on that so far. We have the largest field staff team in place at this point in a Parliament since Charles Kennedy was leader. We're making a major investment in improving our technology. In response to the Thornhill Review's criticisms of the way the party is run, the Board is piloting a new Steering Group. A new plan to improve our record on diversity and inclusion is on its way, and much more.

of course, born of tragedy. Many long-standing friends are absent, their lives cut short by COVID-19. Our thoughts and sympathies are with all those who have lost friends, colleagues and relatives. Let us remember them as we discuss, debate and vote on the way ahead for the party they contributed so much to.

**Mark Pack,
President of the Liberal
Democrats**



Conference information

Any questions

- If you have any questions prior to or during conference please email:
conferences@libdems.org.uk
- If you have any tech queries, please go to the tech helpdesk in the exhibition area of the online conference (see page 9).
- If you have a formal request that you wish to make of the chair of a debate, please email:
debates@libdems.org.uk
(available 24–28 Sept).
- If you have a question with regards to the session you are in, please use the conference chat function; do not use chat to communicate with the chair of a session. See guidance on page 7.

Attending conference

Hopin: our virtual conference venue

All registered attendees will be emailed details of how to login to Hopin, our virtual conference venue, just prior to the conference starting.

For best results on 25–28 September, please use a computer when logging into Hopin, and use Google Chrome or Mozilla Firefox. Ensure you turn off your ad blockers and don't have any other

programs open. If something goes wrong, try refreshing your browser!

If you do not have a computer and are using a tablet, please ensure you have downloaded Google Chrome and are using this browser to enter Hopin.

There is a short video on how Hopin works on our website:

www.libdems.org.uk/autumn-conference

After the conference, all sessions will be available for 72 hours on Hopin and the auditorium sessions will be available on YouTube.

Hopin navigation

On the Hopin platform, the menu bar appears on the left.

Home

View the agenda and the exhibition tiles (one for each entity in the exhibition area).

Auditorium

Watch the debates and speeches. Members can vote on motions via polls (within Hopin). There will be BSL signers during auditorium sessions.

Fringe & Training

Fringe is available for all to view. Fringe events happen outside auditorium hours.

Training is only for party members to view and is run simultaneously



Conference information

alongside the auditorium sessions.

See the fringe and training guide on pages 15–40 for details.

Exhibition

You can enter this area to view the exhibition stands throughout conference, view exhibitor's videos, ask questions in the chat function and connect to their websites.

Please note that all stands will be live to chat to those interested at the following times:

Friday	25 Sept.	17.30-18.30
Saturday	26 Sept.	12.00-12.45 & 16.30-17.15
Sunday	27 Sept.	12.00-12.45 & 16.30-17.15
Monday	28 Sept.	12.00-12.45 & 16.30-17.15

See pages 10–13 for details.

Networking

Chat with a randomly selected participant and share common interests.

If you wish to contact a particular individual to chat with them or have a live video link, please click onto 'people' next to the 'chat' function on the top right of the Home page and find the person you wish to connect with.

Voting

Only registered members can vote at conference. Voting will be available through Hopin and the polling function in the auditorium.

For the emergency motions ballot, mi-voice voting will be used and registered members will be emailed a link prior to conference to vote in the ballot.

Conference Chat

In each auditorium session there will be a chat feature enabled, which allows attendees to post their views and comments about events in the auditorium.

The chat is public and visible to everybody: bear this in mind when posting. All comments in the chat must be respectful, lawful, and in keeping with the Members' Code of Conduct, accessible here:

[www.libdems.org.uk/
code-of-conduct](http://www.libdems.org.uk/code-of-conduct)

The chat will be moderated, and if your post does not meet the required standards of behaviour, sanctions start with post deletion, and more serious breaches may lead to you having your conference access revoked and/or disciplinary action within the party.

Please do not use the chat to attempt to communicate with members of the FCC or the chairs and aides of debates. There is a dedicated email address for raising points of order etc:

debates@libdems.org.uk

Some Q&A sessions may use the chat to solicit questions; but not



Conference information

formal party reports, to which questions must be submitted in the usual manner, see the **Agenda** for details.

The chat is there to facilitate interactivity in our virtual conference, but it can only do this if everyone in it behaves responsibly and with courtesy and respect towards each other and the moderators.

The fund consists of a contribution from the conference budget as well as donations from party members. Contributions made by members are ring-fenced. All donations from this conference will be carried over to the next physical conference.

For details see:

www.libdems.org.uk/access-fund

Auditorium information

Details of the auditorium sessions at conference, and about speaking, voting etc, can be found in the **Agenda**, available at:

www.libdems.org.uk/a20-agenda

Conference Access Fund

To improve accessibility for members attending conference we have established a Conference Access Fund.

Spring Conference

19–21 March 2021

FCC is currently reviewing the timing of deadlines for Spring Conference – the deadlines will be announced before the start of the online conference, via **Conference Extra** and other channels.

Conference App

The **Conference App** will be available early September. All attendees will receive an email once it is live.

The **Conference App** will include the full agenda, general information, fringe, training and exhibition listings **Conference Extra** and **Conference Daily**.

Conference Extra and Conference Daily

Conference Extra is published ahead of conference and **Conference Daily** is published each day of conference. They both contain updates to the agenda including amendments, topical issues, emergency motions and questions to reports and changes to timings.

You can find them via the **Conference App** and online at:

www.libdems.org.uk/conference_papers



Conference information

Federal Board and Federal Conference Committee helpdesks

Members of the Federal Board and members of the Federal Conference Committee will be available to chat with conference attendees at their helpdesks in the virtual exhibition at the following times:

Friday	25 Sept.	17.30–18.30
Saturday	26 Sept.	12.00–12.45 & 16.30–17.15
Sunday	27 Sept.	12.00–12.45 & 16.30–17.15
Monday	28 Sept.	12.00–12.45 & 16.30–17.15

Spokespeople Q&A sessions

There will be four Q&A sessions during conference where you can ask questions of our spokespeople.

Voting members can submit concise questions (maximum 25 words) on the subject of the session via the website at:

[www.libdems.org.uk/
conference_submissions](http://www.libdems.org.uk/conference_submissions)

until 16.00 on Friday 25 September, or using the conference chat whilst the session is in progress.

See page 41 for details of the sessions.

Social media

Follow conference on social media:



@LibDemConf #LDConf



www.facebook.com/groups/ldconf

live blog

[www.libdems.org.uk/
conferencelive](http://www.libdems.org.uk/conferencelive)



[www.libdems.org.uk/
autumn-conference](http://www.libdems.org.uk/autumn-conference)

Technical helpdesk

If you have any tech issues during the conference, we have a tech helpdesk located in the exhibition area which will be open at the following times:

Friday	25 Sept.	13.00–21.00
Saturday	26 Sept.	08.30–19.00
Sunday	27 Sept.	08.30–19.00
Monday	28 Sept.	11.30–21.00



The exhibition

The exhibition is accessed through Hopin – our virtual conference venue – see page 6.

You can view the exhibition stands throughout conference, view exhibitor's videos, ask questions in the chat function and connect to their websites.

All stands will be live to chat at the following times:

Friday	25 Sept.	17.30-18.30
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Directory of exhibitors



ALDC – Liberal Democrat Campaigners and Councillors

ALDC provide advice, training and resources for activists, campaigners and councillors. Our staff and volunteers are experts who can help you build a winning campaign.

www.aldc.org



Aldes

Association of Liberal Democrat Engineers and Scientists

The Association of Liberal Democrat Engineers and Scientists (ALDES) provides a resource of engineering and scientific know-how to support the Party. Meet our members and learn how to get involved.

www.aldes.org.uk



ALTER

ALTER seeks to build support for Land Value Taxation amongst Liberal Democrats; and to promote and campaign for this policy as a more sustainable and just resource-based economic system

www.libdemsalter.org.uk



Chinese Liberal Democrats

A bridge between the party and the Chinese & SE Asian diaspora communities in UK. Outreach. Campaigning. Policy advice. <https://chineselibdems.org.uk/en/page/join-us>. Chair: Dr Yeow Poon.

Facebook: Chinese Liberal Democrats.

Twitter: @chineselibdems.

<https://chineselibdems.org.uk>



Directory of exhibitors



Federal Board

The Federal Board provides strategic direction for the Party. It is currently particularly focused on implementing the 2019 Election review and developing the party's strategy for this Parliament.

www.libdems.org.uk/federal_board



Federal Conference Committee

FCC is responsible for organising our two Federal Conferences per year. Come and chat to us about how we select the agenda and run the event and ask us any questions you may have about conference.

www.libdems.org.uk/federal_conference_committee



Green Liberal Democrats

Promoting sustainability in politics, GLD is the environmental conscience of the Party. Visit our booth for advice on how to make a difference. Change the world. Save the planet.

Visit: [@GreenLibDems](http://www.greenlibdems.org.uk)

Conference Extra

Conference Extra will be available online in the week running up to conference, at www.libdems.org.uk/conference and via the *Conference App*.



Humanist and Secularist Liberal Democrats

For Liberal Democrats who believe the state should treat everyone equally regardless of their religion or belief. Recent campaigns cover caste discrimination, humanist weddings, discrimination by schools and illegal schools.

www.hsld.org.uk



LGA Liberal Democrat Group

Within the LGA to promote Liberal Democrat values.

www.libdemgroup.lga.gov.uk



LGBT+ Liberal Democrats

LGBT+ Lib Dems are the party body for gender and sexual minorities, including lesbian, gay, bi and trans people.

<https://lgbt.libdems.org.uk>



Liberal Democrat Disability Association

Working to win the votes of disabled people. Providing a voice for disabled members. Influencing policies to ensure they reflect the views of disabled people and carers.

www.disabilitylibdems.org.uk



Directory of exhibitors

The Liberal Democrat Education Association



The Liberal Democrat Education Association aims to improve education through: publishing articles; running conferences; generating new ideas; promoting Lib Dem education policies and providing advice to Liberal Democrats in power.

www.libdemeducation.org

Liberal Democrat European Group

Details to follow.



Liberal Democrat
Friends of Palestine

Liberal

Democrat Friends of Palestine

LDFP fights for the rights of the Palestinian People, for immediate recognition of Palestine as a State, and for the human rights of Palestinians as defined in international law.

www.ldfp.eu



Liberal Democrat History Group

The past illuminates the present. Subscribe to the Journal of Liberal History. Buy Liberal history publications, including booklets on Liberal thinkers, Liberal thought and a short history of Liberal politics in Britain.

www.liberalhistory.org.uk



Liberal Democrat Image

Liberal Democrat Image for all your Liberal Democrat merchandise and campaign materials. For over 20 years we have been the parties official supplier helping you with your campaigning.

www.libdemimage.co.uk



Liberal Democrat Women

Liberal Democrat Women, Britain's oldest feminist organisation. Visit our conference stand and discover why we're still needed. Join our campaign for gender equality in; Town Halls, Westminster and beyond.

www.libdemwomen.org.uk



Liberal Democrats for Electoral Reform

The home for Lib Dems who support a fairer and more effective voting system, working to ensure the party gets the arguments and the politics right, to make reform happen.

<http://lderp.org>

[www.facebook.com/](https://www.facebook.com/libdemsforelectoralreform/)

[libdemsforelectoralreform/](https://www.facebook.com/libdemsforelectoralreform/)

Training courses

Training courses are taking place throughout conference. See details in the fringe & training guide on pages 15-40.



Directory of exhibitors



Liberal Democrats for Seekers of Sanctuary

LD4SOS believe in standing up for asylum seekers in the UK and treating them with compassion, humanity, dignity and respect. Our Party's and Country's policies and practice should reflect this.

www.ld4sos.org.uk



Liberal Reform

Liberal Reform exists within the Liberal Democrats to promote personal liberty and a fair society supported by free, open and competitive markets. We seek to make these values central to party policy.

www.liberalreform.org.uk



National Education Union

The National Education Union brings together the voices of more than 450,000 teachers, lecturers, support staff and leaders, to form the largest education union in Europe.

www.neu.org.uk



Prater Raines Ltd

Supporting Lib Dem Local Parties, Regions and Organisations with website and email campaigning since 2003. Developers of lighthouse.libdems.org.uk & libdemdraw.org.uk. We'll help you WIN: great support, fair pricing and essential tools.

www.prateraines.co.uk



Social Liberal Forum

SLF exists to create a society where everyone has access to the wealth, power and opportunity to enable us to lead full and rewarding lives, unfettered by conformity and hardship.

www.socialliberal.net



Young Liberals

We provide a platform for young people and students to have their voices heard and act as a radical pressure group within the Liberal Democrats.

www.youngliberals.uk

Conference Daily

Conference Daily will be available each morning of conference, online at www.libdems.org.uk/conference and via the *Conference App*.



The impact of poverty on educational outcomes; do schools need more support?



Saturday 26 September
4pm to 4.50pm

Speakers:

Dr Mary Bousted

Joint general secretary, National Education Union

Nigel Jones

Chair, Liberal Democrat Education Association

Councillor Lucy Nethsingha

Lead for Children & Young people, Liberal Democrat
Local Government Association group



Up to the grade? - England's education system in the pandemic



Sunday 27 September
12pm to 12.50pm

Speakers:

Kevin Courtney

Joint general secretary, National Education Union

Other speakers to be confirmed



Fringe & Training guide

Fringe and Training events are accessed in Hopin – our virtual conference venue – see page 6.

Fringe events are available for all conference attendees to view and happen outside auditorium hours.

Training is only for party members to view and is run simultaneously alongside the auditorium sessions.

Key to fringe listings



British Sign Language



By invitation only

Q&A sessions

There will be four Q&A sessions during conference where you can ask questions of our spokespeople.

Foreign affairs and looking beyond the end of the Brexit transition period (F9) – Saturday 10.00 in the auditorium. **The climate emergency** – Saturday 16.00 in the fringe. **Coronavirus: the economic, work and educational legacy (F16)** – Saturday 18.00 in the auditorium. **Coronavirus: the health approach and the impact on communities and society** – Sunday 16.00 in the fringe.

See page 41 for details.

Fringe & training

Self-Determination is Democracy



HM Government
of Gibraltar

Gibraltar House
150 Strand, London, WC2R 1JA
Tel: 00 44 (0) 20 7836 0777
info.london@gibraltar.gov.gi
www.gibraltar.gov.gi

#ThinkGibraltar



Training & Skills Programme

Welcome to our Autumn Conference 2020 training programme!

Whether you're just starting out as a Liberal Democrat member, or whether you've been a member for decades, there's a training session for everyone.

You can learn new skills, brush up on existing skills or even learn how to take on new roles in the party.

Each training session is 'tagged' with coloured buttons that indicate what you can expect to learn.

You can turn up to any session you like, just make sure you login before the start time in order to get the most from the training. Once you're logged in you'll be able to listen to the full session and ask questions in the chat bar.

Enjoy your conference!

What skills will you learn at conference?

DIVERSITY

Learn how to engage diverse people and communities, or find out how to build a successful and sustainable political career as a person from an under-represented group.

DIGITAL

Learn how to get the most from the party's suite of digital tools. Find out how to engage voters and supporters through a range of digital channels.

FUNDRAISING

Whether you are trying to win an election or grow your local party, fundraising is crucial. Learn how to raise regular income, get ideas, tips, tricks as well as advice and support.

PARTY ROLES

Across the party there are many roles you could take on. Learn the skills needed to take on different party roles and find out about how you can develop your skills further.

CAMPAIGNING

Whether you have been campaigning and fighting elections for decades, or are just getting started, learn the latest techniques and brush up on your existing skills

COMPLIANCE

These courses will keep you up to date on legal and compliance issues. Particularly useful for election agents and local party officers.

PERSONAL

Personal development courses will help you develop a range of skills that will enable you to grow in your roles within the Liberal Democrats as well as in the outside world.

TEAMS

Building diverse, winning teams is crucial to our success at all levels. These courses will help you build a team and enable your team to thrive and grow further.



Friday 25 September

Fringe Friday 17.00–17.50

Cambridge Liberal Democrats
The Generous Society – creating the future that liberals want
Britain desperately needs an inspiring and compelling liberal vision. ‘The Generous Society’ sets out what that vision could be – join Tom King, Julian Huppert, Geeta Sidhu-Robb and Polly Mackenzie to discuss this exciting new booklet.

Training & Skills Campaign Surgeries

Planning your campaign
Using Connect
‘Make my leaflet better!’
Improving your online campaign

Spend 30 minutes with Campaigns and Elections and pick their brains on the topics above.

Available time slots:

Friday	15.30	16.00	19.30	20.00		
Saturday	10.30	11.00	14.30	15.00	17.30	18.00
Sunday	10.30	11.00	14.30	15.00	17.30	18.00
Monday	14.30	15.00	17.45	18.15		

Get in touch with sarah.morris@libdems.org.uk to make an appointment

Friday



Training & Skills Friday 15.30–16.30

Don't forget to log onto your training session a little earlier than the start time to get settled in!

Remember, if you want to ask questions then you can message the trainers using the chat function.

If you have any questions that don't get answered email them to: help@libdems.org.uk

Pastoral care

Safeguarding goes hand in hand with wellbeing and is an area which is paramount in an effective political party which cares about each and every person. Join the party pastoral officer for a session on safeguarding and pastoral care.

Pastoral care team

PERSONAL | TEAMS

Setting up and running a Young Liberals branch

Covering everything from establishing your branch, to running events and maximising your membership's potential, this session will provide a comprehensive guide to building a branch from the ground up.

Young Liberals

PARTY ROLES | TEAMS

Adjudicator training and Q&A

An invite only session for members who are volunteering as Adjudicators in the Disciplinary process.

Federal Board – Disciplinary subgroup

PARTY ROLES | PERSONAL

Growing your council group – Developing your targeting strategy

You have established yourselves as an opposition group. Now, how do you grow the size of your group and move to the next level?

ALDC

CAMPAIGNING | TEAMS



Agent training – Part 1

What every agent and campaigner need to know about running an election, from standing candidates to completing expenses returns. Part one of a four-part course.

ALDC

PARTY ROLES | COMPLIANCE

Be a councillor – Getting your approval and selection process right

This session covers the approvals process in detail, discussing why it is necessary, how to do it and how to carry out your local selection process.

ALDC

PARTY ROLES | TEAMS

Affinity Publisher – an introduction

Getting started learning basic skills in Affinity Publisher, the party's recommended desktop publishing package. Find out how to use our templates and where to find them.

Campaigns and Elections

DIGITAL | CAMPAIGNING

Adapting a template effectively

Find out how to access the party's large bank of template campaign materials, both for print and online, and what makes a successful local adaptation of a template.

Campaigns and Elections

DIGITAL | CAMPAIGNING

Grow to win

You need an election-winning machine to win elections. Join us at this popular session to find out how to build one.

Campaigns and Elections

CAMPAIGNING | TEAMS

Becoming a target seat

If you want to win your Westminster seat, this session is for you. Find out more about what it takes to make your constituency a party target.

Campaigns and Elections

CAMPAIGNING | TEAMS



Outlook across the party

An opportunity for you to meet the new Head of People and People Adviser. We will share why we want to be a more people-focused team and why we have made a shift from policies to people.

Pastoral care team

PERSONAL | TEAMS

How CGB can help women succeed in the Lib Dems

Join us for a session about how CGB can help you in your journey through the Lib Dems. Learn about the resources and the people who can help you succeed.

Campaign for Gender Balance

PERSONAL | DIVERSITY

How Parliament works

Want to learn how Parliament works? We will be covering everything from select committees to amending legislation. This training session will help PPCs build credibility as MPs in waiting.

Lib Dem Lawyers

PERSONAL | PARTY ROLES

Investigator training

By invitation only

An invite-only session for members who are volunteering as Investigators in the Disciplinary process.

Federal Board – Disciplinary subgroup

PERSONAL | PARTY ROLES

Growing through issue campaigns

Running strong single issue campaigns can deliver positive change in your community and nationally – and grow your team. Find out more in this session.

Campaigns and Elections

CAMPAIGNING

Digital campaigning – Planning your digital campaign

Digital campaigning can be very effective, but you need to have a consistent message across all channels. In this session you will get the support you need to make sure your message reaches as many people as possible.

ALDC

DIGITAL | CAMPAIGNING

Being an effective councillor – organising your work as a councillor

Being a councillor is busy and in this training session you will learn how to prioritise and make the best use of your time.

ALDC

PERSONAL | PARTY ROLES



Campaigning effectively with surveys and petitions

Surveys and petitions are a key part of any campaign, especially in the era of social distancing. They help you identify issues, find out what is important to people and get the data you need to win.

ALDC

CAMPAIGNING

Digital campaigning – what we've learnt in lockdown

The last six months have seen many local parties experiment much more with online campaigning. Improve your skills through examples of best practice from around the UK.

Campaigns and Elections

DIGITAL | CAMPAIGNING

Affinity Publisher – Advanced

Take your skills in Affinity Publisher, the party's recommended desktop package, to the next level. This session is for people who already have basic Affinity knowledge.

Campaigns and Elections

DIGITAL | CAMPAIGNING

Don't forget to log onto your training session a little earlier than the start time to get settled in!

Remember, if you want to ask questions then you can message the trainers using the chat function.

If you have any questions that don't get answered email them to: help@libdems.org.uk



Building resilient communities fit for the future

We are at the forefront of innovation in our industry. Using modern methods of construction and leading BIM methodology, we fast-tracked the completion of the Grange University Hospital and made 350 new beds available to meet COVID-19 demand.

[Find out how we add value](#)

Ysbyty Athrofaol Y Faenor
The Grange University Hospital

Project Management / Cost Management / Building Surveying / Advisory



Saturday 26 September

Fringe Saturday 12.00–12.50

Liberal Democrat History Group

The post-war welfare state, Beveridge and the Liberal Party 75 years on

2020 marks 75 years since the 1945 election and the creation of the welfare state. Join Professor Pat Thane and Doctor Peter Sloman to discuss the contribution of Liberal Party thinkers and politicians to the development of post-war social security.

Northern Liberal Network

Building Back Better in the North

Join Cllr Keith Aspden, leader of York City Council and Board Member, Transport for the North, Julia Muir, founder and CEO of Gaia Innovation, and Professor Peter Styring, University of Sheffield. Chair: Cllr Lisa Smart.

Fringe Saturday 13.00–13.50

Defend Digital Me

Children's civil liberties in the public sector: Care or control?

Swee Leng Harris, Principal in Data and Digital Rights at Luminate (Chair); Kathy Evans, Chief Executive, Children England (Predictive algorithms in children's social care); Jen Persson, Director, defenddigitalme (Predicting children's progress in education). Twitter: @defenddigitalme



Liberal Reform

Dadabhai Naoroji: the 1st Indian MP in the House of Commons

Dadabhai Naoroji was an extraordinary man – a founder of Indian National Congress, described by Gandhi as 'father of the nation', Liberal MP for Finsbury and much more. Dinyar Patel, author of new biography will be in conversation with Isabelle Parasram.

Humanist & Secularist Liberal Democrats

You Can't Say That! Criticising religious beliefs in a hostile environment

With widespread hostility towards members of some faith groups, especially Muslims, what criticism of religious institutions, beliefs and practices should be acceptable? Chair: Christine Jardine; Pragna Patel (Southall Black Sisters); Mohammed Amin MBE; Dr Rajin Chowdhury (2019 candidate, Sheffield SE).

Social Liberal Forum

Can the Lib Dems 'do business' with Labour?

Alistair Carmichael MP, LibDem Chief Whip and Ian Kearns, SLF Director Going forward: building alliances by campaigning together, sharing new (and old) ideas, quiet understandings, local arrangements, national pacts or just mutual assured destruction? Chair: Denali Ranashinghe, SLF Vice-Chair.



Fringe Saturday 16.00–16.50

National Education Union & Liberal Democrat Education Association

The impact of poverty on educational outcomes; do schools need more support?

Join the NEU and LDEA to discuss the support that schools need given that poverty is on the increase. Speakers: NEU Joint General Secretary Mary Boustead; LDEA Chair Nigel Jones; and Councillor Lucy Nethsingha, Local Government Association group.

Question and Answer Session

The Climate Emergency

Chair: Belinda Brooks Gordon. The panel will include: Lord Oates (Lords Spokesperson on Climate Change), Baroness Bakewell of Hardington Mandeville (Lords Spokesperson on Environment), Lord Teverson (former Lords Spokesperson on Energy), and an MP – TBC. Voting members may submit questions to the panel – see page 9.

Fringe Saturday 18.45–19.35

ALDES (Association of Liberal Democrat Engineers and Scientists)

Beijing to Silicon Valley: What is the Liberal future for Artificial Intelligence?

Who should own the fruits of AI? What limits should we place on it? And why do we keep teaching our AI to be racist? Join ALDES, Lord Tim Clement-Jones and former MEP Lucy Nethsingha to discuss Artificial Intelligence.

MP, our front bench spokesperson; Darren Hughes, Chief Executive, Electoral Reform Society; Peter Dunphy, Unite to Reform; Emma Knaggs, Grassroots Leader, Make Votes Matter.

Liberal Democrats for Seekers of Sanctuary (LD4SOS)

The Plight of LGBT+ asylum-seekers

Leila Zadeh (Director of UKLGIG & former refugee) and Christine Jardine MP in conversation with LD Seekers of Sanctuary Council member Dr Ruvi Ziegler (University of Reading) on the legal & political challenges facing LGBT+ asylum-seekers in the UK.

Liberal Democrats for Electoral Reform

The UK: a 'democracy' that cheats the voter

Why the UK badly needs true democracy – and how to get it. Speakers include: Wendy Chamberlain

Fringe Saturday 19.45–21.00

Comedy Night

Liberal Democrats Creative Network

Cracking Up The House

Comedians battle it out to pitch a new law for post pandemic life in Cracking Up The House 3, with the winning idea being taken to parliamentarians. The Lib Dem Creative Network is a forum working in support of the creative industries.



Local and Regional media training

How can you make a bigger impact in your regional and local media? This session, run by the HQ press office, will give you the basic tools you need to succeed.

Press team

TEAMS | **PARTY ROLES**

People behind the scenes

Not everyone wants to be an MP, but every MP needs help to get elected. Agents, Returning Officers and Assessors are essential. Here's what you can do to help.

Candidates team

PARTY ROLES | **PERSONAL**

Intro to Lighthouse

Lighthouse is the party's new tool for managing your local party, membership and donations. Join us and learn how it works and what it can do for you.

Membership team

DIGITAL | **PARTY ROLES**

Affinity Publisher – an introduction

Getting started learning basic skills in Affinity Publisher, the party's recommended desktop publishing package. Find out how to use our templates and where to find them.

Campaigns and Elections

DIGITAL | **CAMPAIGNING**

Digital campaigning – what we've learnt in lockdown

The last six months have seen many local parties experiment much more with online campaigning. Improve your skills through examples of best practice from around the UK.

Campaigns and Elections

DIGITAL | **CAMPAIGNING**

Growing through issue campaigns

Running strong single issue campaigns can deliver positive change in your community and nationally - and grow your team. Find out more in this session.

Campaigns and Elections

CAMPAIGNING

TOP TIP FOR TRAINING

The coloured tags underneath each description make suggestions as to what skills you will learn in each session

Don't forget to log onto your training session a little earlier than the start time to get settled in!

Remember, if you want to ask questions then you can message the trainers using the chat function.

If you have any questions that don't get answered email them to: help@libdems.org.uk

Pick a ward and win it – Developing your plan and team

Turn your ambitions into a concrete plan and understand who you need to make it work. This session is a must for campaigners looking to win at their next election. Part one of the 'Pick a ward' series.

ALDC

CAMPAIGNING | TEAMS

Be an effective councillor – Building a councillor brand

Make sure that being a councillor is more than just a title. This session will help you be a visible and trusted superhero for your community.

ALDC

CAMPAIGNING | TEAMS

How the party works, for new members

New to the party? This session will help you navigate Party structures and find out how you can make a contribution.

ALDC

PARTY ROLES | PERSONAL



**Like us on
[Facebook.com/
groups/ldconf](https://www.facebook.com/groups/ldconf)**



Training & Skills Saturday 14.30–15.30

Digitalise your local party

Knowing what technology to use can be hard. Learn about how to plan, using technology to allow you to collaborate, make decisions and move forward in a COVID19 world. Who knows, you may want to stick with it.

Technology Team

DIGITAL | **TEAMS**

Unconscious Bias

Unconscious Bias is the source of prejudice and discrimination. Understanding how to recognise Unconscious Bias and challenge it appropriately are the key to building high performing teams.

Diversity team

DIVERSITY | **TEAMS**

Agents training – Part 2

What every agent and campaigner needs to know about running an election, from standing candidates to completing your expenses returns. Part two of this four-part course.

ALDC

COMPLIANCE | **PARTY ROLES**

TOP TIP FOR TRAINING

The coloured tags underneath each description make suggestions as to what skills you will learn in each session

Digital campaigning – Great Emails

Whether you are sharing information about road closures, letting people know about local success or rallying support for your campaign, this session will make sure you know how to use email to get your message out there.

ALDC

DIGITAL | **CAMPAIGNING**

Grow to win

You need an election-winning machine to win elections. Join us at this popular session to find out how to build one.

Campaigns and Elections

CAMPAIGNING | **TEAMS**

How to campaign when you have two, or more, elections on the same day

2021 is going to be a huge polling day! This is an exciting prospect but it is important we plan NOW for the best integrated campaign possible.

ALDC

CAMPAIGNING | **TEAMS**

Regional elections (PR lists) – Lessons from Scotland

Get ready for the 2021 proportional elections in Scotland, Wales and London in this session drawing on best practice from past PR elections.

Campaigns and Elections

CAMPAIGNING | **TEAMS**

Training & Skills Saturday 14.30–15.30 continued

Fundraising for freshers and refreshers

This session will cover the basics of political fundraising for those who are starting out or who want to rethink and improve their approach to raising money for a local seat in these straightened times.

Fundraising team

FUNDRAISING | **TEAMS**

Regional elections (SV) – Lessons from Cambridgeshire & Peterborough

Get ready for the regional Mayoral and Police & Crime Commissioner elections, learning from the experience getting into the run-off in Cambridgeshire and Peterborough in 2017.

Campaigns and Elections

CAMPAIGNING | **TEAMS**

Training & Skills Saturday 17.30–18.30

Be a councillor – Make your candidate pool more diverse

Finding new candidates can be difficult. This session looks at ways to find new candidates and to help your pool of candidates look like the communities you are trying to represent.

ALDC

DIVERSITY | **TEAMS**

Affinity Publisher – Advanced

Take your skills in Affinity Publisher, the party's recommended desktop package, to the next level. This session is for people who already have basic Affinity knowledge.

Campaigns and Elections

DIGITAL | **CAMPAIGNING**

Adapting a template effectively

Find out how to access the party's large bank of template campaign materials, both for print and online, and what makes a successful local adaptation of a template.

Campaigns and Elections

DIGITAL | **CAMPAIGNING**

One polling day – (up to!) Four elections

Learn how to get the most out of multiple elections happening at the same time in your area, drawing on best practice from places that have fought multiple elections and won.

Campaigns and Elections

CAMPAIGNING | **TEAMS**



Training & Skills Saturday 17.30–18.30 continued

Pick a ward and win in – Getting started with literature and comms

Have something to say but not sure where to start? This session will help you to plan what you are going to say, when and to whom. Part two of the 'Pick a ward' series.

ALDC

TEAMS | **CAMPAIGNING**

Growing your council group – Building the team

Use this session to take the time to reflect on the strengths of your current council group but also to assess what talents and skills you need in the future. We look at how to build a sustainable, effective council group.

ALDC

TEAMS | **PARTY ROLES**

Don't forget to log onto your training session a little earlier than the start time to get settled in!

Remember, if you want to ask questions then you can message the trainers using the chat function.

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Conference Extra and Conference Daily

Conference Extra is published ahead of conference and ***Conference Daily*** each day at conference, containing updates to the agenda including changes to timings, amendments, topical issues, emergency motions and questions to reports.

Available via the ***Conference App*** and at:
www.libdems.org.uk/conference_papers



Sunday 27 September

Fringe Sunday 12.00–12.50

LGBT+ Liberal Democrats

LGBT Reflections on COVID-19

LGBT people face particular challenges from Covid-19. What can Liberal Democrats do about LGBT homelessness, abusive situations, and access to healthcare? Panel: Stonewall, Albert Kennedy Trust, LD Spokes (TBC).

National Education Union

Up to the grade? England's education system in the pandemic

Join Kevin Courtney, Joint General Secretary of the National Education Union, and other speakers to discuss the challenges facing England's education system during the pandemic and how we can build back better.

Fringe Sunday 13.00–13.50

Humanist & Secularist Liberal Democrats

Humanist Marriage – why the delay?

After seven years of waiting, six couples have gone to court to force the government to give humanist marriage ceremonies legal recognition. With Dr Julian Huppert (HSLD Co-President); Richy Thompson (Humanists UK); legal claimant and humanist celebrant Kate Harrison.

Social Liberal Forum

Radical Federalism

Wendy Chamberlain MP, Lib Dem spokesperson on the Constitution, and Jane Dodds, leader of the Welsh Liberal Democrats, discuss liberal federalism, the UK's shocking regional inequalities and Keir Starmer's new idea. Chair: Cllr Gordon Lishman, SLF Council.

Lib Dems Overseas

Frozen Pensions to Lost Pensions – dealing with Britain's pension mis-steps

No one's getting younger. This concerns everyone. Triple lock threatened. Half million pensions frozen abroad. Our pensions under attack. What's to be done? Join: Baroness Sal Brinton; John Duffy, International British Pensions Pensioner Testimonials. Moderator: George Cunningham, Chair LibDems Overseas.



Fringe Sunday 16.00–16.50

ALDES (Association of Liberal Democrat Engineers and Scientists)

Who owns the conversation? Social Media, with Daisy Cooper and Young Liberals

The banning of TikTok around the world opens up wide-ranging questions on who should own our digital commons. Join ALDES, Daisy Cooper and Young Liberals as we kick off a discussion on the intersection of Liberalism and the digital world.

Her Majesty's Government of Gibraltar

BREXIT IN TIMES OF COVID-19

Brexit and Covid-19 seriously challenge the UK's nations. Alistair Carmichael, Scottish MP and Lib Dem Foreign Affairs Spokesman, Dr Joseph Garcia Gibraltar Liberal Party leader and Deputy Chief Minister discuss.

Liberal Democrats for Seekers of Sanctuary (LD4SOS)

AGM and Open Forum on current issues affecting asylum seekers and refugees

After the AGM business an open forum to discuss pressing issues faced by seekers of sanctuary in the UK including the right to work, detention, housing, unaccompanied children and family reunion, with contributions from campaigners and Parliamentarians. Have your say!

Question and Answer Session

Coronavirus – the health approach and the impact on communities and society

Chair: Chris Maines. The panel will include: Baroness Brinton (Lords Spokesperson on Health), Baroness Pinnoch (Lords Spokesperson on Communities and Local Government), Lord Shipley (former leader of Newcastle City Council), and an MP – TBC. Voting members may submit questions to the panel – see page 9.

Fringe Sunday 18.45–19.35

Social Liberal Forum

The radical tradition in British Liberalism

Duncan Brack (Editor, Journal of Liberal History) and Lord Tony Greaves explore the radical roots of British Liberalism, its development during Jo Grimond's leadership and lessons for today. Chair: Chris Willmore, SLF Council.



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@LibDemConf

#LDConf



Getting ready for a selection campaign

Women only

Top tips on getting ahead in a candidate selection from building support in the membership to acing the hustings. Come along get the inside scoop from experienced candidates.

Campaign for Gender Balance

DIVERSITY | PERSONAL

Your journey to becoming an MP

BAME only

This will cover all stages of the journey and will cover: becoming approved, choosing your seat, a winning selection campaign and support available throughout from the RDC.

Racial Diversity Campaign

DIVERSITY | PERSONAL

Affinity Publisher – Advanced

Take your skills in Affinity Publisher, the party's recommended desktop package, to the next level. This session is for people who already have basic Affinity knowledge.

Campaigns and Elections

DIGITAL | CAMPAIGNING

Growing through issue campaigns

Running strong single issue campaigns can deliver positive change in your community and nationally - and grow your team. Find out more in this session.

Campaigns and Elections

CAMPAIGNING

Regional elections (PR lists) - Lessons from Scotland

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Campaigns and Elections

CAMPAIGNING | TEAMS

Pick a ward and win it – Talking to voters

Talking to voters is key to winning elections but we can't talk to everyone. How should we decide who to talk to, what sorts of conversations should we have and how should we handle the data? Part three of the 'Pick a ward' series

ALDC

CAMPAIGNING | TEAMS



Training & Skills Sunday 10.30–11.30 continued

Growing your council group – Developing your local message

Help your council group develop their message for year round communication, and how to use it on leaflets, direct mail and social media. At the next polling day, this is what will set you apart.

ALDC

CAMPAIGNING | **TEAMS**

Pick a ward and win it – Developing your plan and team

Turn your ambitions into a concrete plan and understand who you need to make it work. This session is a must for campaigners looking to win their next election.

ALDC

CAMPAIGNING | **TEAMS**

Training & Skills Sunday 14.30–15.30

Compliance – The basics

Want to know about the basics of compliance? Join this session to find out about donations, loans and complying with PPERA. This session is aimed at anyone involved in running their local party.

Compliance team

COMPLIANCE | **PARTY ROLES**

How to become an approved candidate

It's probably four years to the next election, but if you want to be a candidate your best chance is to start now – and start here! All the information you will need to get going.

Candidates team

PERSONAL | **PARTY ROLES**

Resilience for women candidates

Being a candidate can be nerve-wracking. Come along and learn techniques on how to deal with being a candidate in the modern political climate.

Campaign for Gender Balance

DIVERSITY | **PERSONAL**

Adapting a template effectively

Find out how to access the party's large bank of template campaign materials, both for print and online, and what makes a successful local adaptation of a template.

Campaigns and Elections

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Regional elections (SV) – Lessons from Cambridgeshire & Peterborough

Get ready for the regional Mayoral and Police & Crime Commissioner elections, learning from the experience getting into the run-off in Cambridgeshire and Peterborough in 2017.

Campaigns and Elections

CAMPAIGNING | TEAMS

Becoming a target seat

If you want to win your Westminster seat, this session is for you. Find out more about what it takes to make your constituency a party target.

Campaigns and Elections

CAMPAIGNING | TEAMS

One polling day – (up to!) Four elections

Learn how to get the most out of multiple elections happening at the same time in your area, drawing on best practice from places that have fought multiple elections and won.

Campaigns and Elections

CAMPAIGNING | TEAMS

Digital campaigning – Making the most of Facebook

Love it or loathe it, Facebook has become an important tool in the campaigner's armoury. This session will point you in the right direction to using Facebook in your campaigning and communications.

ALDC

CAMPAIGNING | DIGITAL

Pick a ward and win in – Getting started with literature and comms

Have something to say but not sure where to start? This session will help you to plan what you are going to say, when and to whom. Part two of the 'Pick a ward' series.

ALDC

TEAMS | CAMPAIGNING

Agents training – Part 3

What every agent and campaigner needs to know about running an election, from standing candidates to completing your expenses returns. Part three of this four-part course.

ALDC

COMPLIANCE | PARTY ROLES



Training & Skills Sunday 17.30–18.30

Compliance Clinic – Conference Special

Join a Compliance Clinic Conference Special where you can ask questions of the Compliance Team on the issues that matter to you. For example, what are the donation limits? How do I record gifts received?

Compliance team

PARTY ROLES | COMPLIANCE

Building your profile in the Lib Dems *BAME only*

This session looks at ways you can build your brand reputation within the Lib Dems. We will explore how best to navigate the party, where the opportunities are and how to make the most of them.

Racial Diversity Campaign

DIVERSITY | PERSONAL

Understanding the complaints process

Join our team to learn all about the Party's complaints process and how the Federal Board Complaints team works.

Federal Board – Complaints team

DIVERSITY | PERSONAL

Pick a ward and win it – Get out the vote

You've campaigned all year, but now you need to turn those pledges into votes. This session is to make sure you know now what will make a difference on the first Thursday in May. Part four of the 'pick a ward' series.

ALDC

CAMPAIGNING | TEAMS

Being an effective councillor – success as a ward councillor

The ultimate sign of success as a ward councillor is getting re-elected. Plan now how to make a real difference for your community and make that happen at your next election.

ALDC

CAMPAIGNING | TEAMS

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How to campaign when you have two, or more, elections on the same day

2021 is going to be a huge polling day! This is an exciting prospect but it is important we plan NOW for the best integrated campaign possible.

ALDC

CAMPAIGNING | **TEAMS**

Affinity Publisher – an introduction

Getting started learning basic skills in Affinity Publisher, the party's recommended desktop publishing package. Find out how to use our templates and where to find them.

Campaigns and Elections

DIGITAL | **CAMPAIGNING**

Digital campaigning – what we've learnt in lockdown

The last six months have seen many local parties experiment much more with online campaigning. Improve your skills through examples of best practice from around the UK.

Campaigns and Elections

DIGITAL | **CAMPAIGNING**

Grow to win

You need an election-winning machine to win elections. Join us at this popular session to find out how to build one.

Campaigns and Elections

CAMPAIGNING | **TEAMS**

TOP TIP FOR TRAINING

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We want to hear from you!

We will be sending round a feedback survey link soon.

Please let us know about your experience of conference.



Monday 28 September

Fringe Monday 12.00–12.50

London Councils

London's Green Recovery

How London recovers from the Covid-19 crisis will shape our country's economy and society. Can the capital recover in a green and sustainable manner? What are the risks and opportunities?

Twitter: @londoncouncils

National Farmers' Union (NFU)

Feeding Britain: The importance of food security following COVID-19

Britain was rocked by images of empty supermarket shelves in the wake of Covid-19. This event will look at the Government and supply chain response, the potential lessons learnt for supply chain resilience and the importance of domestic food supply.

Solicitors Regulation Authority (SRA)

How can Lawtech help people better understand their legal rights?

The coronavirus crisis has brought issues about how we use technology to find information and access services to the fore. What role can Lawtech play in helping people access legal services, better understand how to use them and legal rights?

Twitter: @sra_solicitors

Fringe Monday 13.00–13.50

CPRE The countryside charity and the Country, Land and Business Association (CLA)

Unlocking the potential of the rural economy post-coronavirus

A private roundtable discussing how rural communities and businesses can thrive in a post-coronavirus world and drive economic recovery. The discussion will focus on small businesses, public transport, affordable housing, and improved broadband and rural connectivity. Twitter: @CPRE

[www.facebook.com/](https://www.facebook.com/CPREcountrysidecharity)

CPREcountrysidecharity



Follow our live blog

www.libdems.org.uk/conferencelive

Building a diverse team

Is your team as diverse as it could be? Does your membership reflect your community? This session will help you make the most of the talents of every member of the party and the communities in your area.

Diversity team

DIVERSITY | TEAMS

How to be an effective treasurer

Being a treasurer is a tough job in a local party. Come and join our session on how to be an effective treasurer and hear from other treasurers about how they manage the requirements of PPERA and share best practice.

Compliance team

COMPLIANCE | PARTY ROLES

Affinity Publisher – an introduction

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Campaigns and Elections

CAMPAIGNING | TEAMS

Agents training – Part 4

What every agent and campaigner needs to know about running an election, from standing candidates to completing your expenses returns. Part four of this four part course.

ALDC

COMPLIANCE | PARTY ROLES

Growing your council group – Campaigning on the council

Understand how people perceive the jobs the council does and how to use that to your advantage. Use the council to run effective campaigns and make changes, even in opposition.

ALDC

CAMPAIGNING | TEAMS

Pick a ward and win it – Get out the vote

You've campaigned all year, but now you need to turn those pledges into votes. This session is to make sure you know now what will make a difference on the first Thursday in May. Part four of the 'pick a ward' series.

ALDC

CAMPAIGNING | TEAMS



Intro to Lighthouse

Lighthouse is the party's new tool for managing your local party, membership and donations. Join us and learn how it works and what it can do for you.

Membership team

DIGITAL | PARTY ROLES

Fundraising and running Young Liberals events

This session will outline basic approaches to fundraising followed by a specific look at YL events and how community fundraising approaches can be used in a campus setting.

Young Liberals

FUNDRAISING | PARTY ROLES

Building your profile ready for a selection

Women only

Thinking about going for selection? Learn about building your profile to give you the best possible chance of success.

Campaign for Gender Balance

PERSONAL | DIVERSITY

Affinity Publisher – Advanced

Take your skills in Affinity Publisher, the party's recommended desktop package, to the next level. This session is for people who already have basic Affinity knowledge.

Campaigns and Elections

DIGITAL | CAMPAIGNING

Digital campaigning – what we've learnt in lockdown

The last six months have seen many local parties experiment much more with online campaigning. Improve your skills through examples of best practice from around the UK.

Campaigns and Elections

DIGITAL | CAMPAIGNING

Growing through issue campaigns

Running strong single issue campaigns can deliver positive change in your community and nationally – and grow your team. Find out more in this session.

Campaigns and Elections

CAMPAIGNING

Digital campaigning – Effective videos

Good social media is interactive and punchy. Learn what makes a great video which you can use across all of your social media platforms.

ALDC

DIGITAL | CAMPAIGNING

Being an effective councillor – Making an impact on the council

The job of a councillor is to represent the people to the Town Hall. This session will take you through what you need to do to make sure their voice is heard.

ALDC

CAMPAIGNING | TEAMS

Pick a ward and win it – Talking to voters

Talking to voters is key to winning elections, but we can't talk to everyone. How should we decide who to talk to, what sorts of conversations should we have and how should we handle the data? Part three of the 'Pick a ward' series.

ALDC

CAMPAIGNING | **TEAMS**

**Thanks so much for
joining us for training at
the first online conference!**

**If you have any questions
about training please
get in touch on
help@libdems.org.uk**

Spring Conference

19–21 March 2021

FCC is currently reviewing the timing of deadlines for the Spring Conference.

The deadlines will be set by the time that the online conference starts, and will be announced via *Conference Extra* and on the party website at

www.libdems.org.uk/conference

and other channels.



Spokespeople Q&A sessions

There will be four Q&A sessions during conference where you can ask questions of our spokespeople.

Foreign affairs and looking beyond the end of the Brexit transition period

With:

Baroness Northover (Lords Spokesperson on Foreign Affairs)

Baroness Ludford (Lords Spokesperson on Europe)

Chair: Chris Maines

Saturday 10.00–10.40 in the auditorium

The climate emergency

With Lord Oates (Lords Spokesperson on Climate Change),
Baroness Bakewell of Hardington Mandeville (Lords Spokesperson
on Environment)

Lord Teverson (former Lords Spokesperson on Energy)
and an MP - TBC

Chair: Belinda Brooks Gordon

Saturday 16.00–16.50 in the fringe

Coronavirus: the economic, work and educational legacy

With:

Lord Fox (Lords Spokesperson on Business)

Baroness Kramer (Lords Spokesperson on the Economy)

Lord Storey (Lords Spokesperson on Education)

Chair: Cllr Joe Otten

Saturday 18.00–18.45 in the auditorium

Coronavirus: the health approach and the impact on communities and society

With:

Baroness Brinton (Lords Spokesperson on Health),

Baroness Pincock (Lords Spokesperson on Communities & Local Government),

Lord Shipley (former leader of Newcastle City Council)

and an MP - TBC

Chair: Chris Maines

Sunday 16.00–16.50 in the fringe

Voting members can submit concise questions (maximum 25 words)
on the subject of the session via the website at :

www.libdems.org.uk/conference_submissions

until 16.00 on Friday 25 September, or using the conference chat
whilst the session is in progress.



Autumn Conference

Liberal
Democrats 



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[www.libdems.org.uk/
autumn-conference](http://www.libdems.org.uk/autumn-conference)