

Job Title: Campaign Organiser for Esher & Walton Liberal Democrats

Responsible to: Local Party Chair & LDHQ Campaign Manager assigned to this seat

Salary: £24,000 - £30,000 (depending on experience)

Benefit: 3% pension contribution

Hours: Full time FTE 37.5 hours per week

Tenure: Until June 2022 but with the possibility of an extension

Location: Initially home based but with a view to moving to a campaign office in the constituency when a location is secured

Closing date: 11.59pm Sunday 7th November

Job details

Following an exciting General Election campaign in 2019, which saw the majority of Esher & Walton Conservative MP Dominic Raab slashed to just 2,700, Elmbridge Liberal Democrats are seeking a full-time campaigns organiser.

This is a fantastic opportunity to lead the work, building on our recent success in the 2019 General Election, to deliver campaigning activity, and build the infrastructure and organisation necessary to elect a Lib Dem MP in the constituency at the next General Election. As well as making sure we win more borough council seats in May 2022 and beyond.

This is an exciting opportunity for an experienced person who is motivated and keen to see the Liberal Democrats succeed. As campaign organiser you will be the first point of contact for Elmbridge Liberal Democrats campaigning. This includes the Esher and Walton Constituency which is wholly contained within the Borough.

Job Description:

- Take overall responsibility for delivering the agreed constituency campaign plan, as agreed between the our HQ Campaigns Managers, our PPC and the Elmbridge Liberal Democrats.
- Building campaigning and organisational capacity – including recruiting members, donors, deliverers and poster sites.
- Building and managing a growing team of constituency volunteers who oversee all aspects of capacity building and campaigning.
- Designing and delivering an ongoing programme of doorstep communication with voters.
- Assisting with the design, production, print, and coordination of delivery of campaign literature.
- Maintaining relevant databases e.g. deliverers, donors, poster sites etc.
- Organising events e.g. action days, social events, etc.

- Maintaining and updating social media, website and other digital infrastructure.
- Supporting fundraising and assisting with fundraising campaigns and events as required.
- Attending relevant conferences, training and other meetings as required.

Person Specification:

The following criteria are considered essential:

- Exceptional personal organisation.
- Ability to multi-task.
- Strong communication and interpersonal skills.
- Ability to lead, mobilise and manage volunteers.
- Excellent written communication skills with a high level of accuracy and attention to detail.
- Ability to work independently with limited supervision, self-motivating and able manage own workload.
- Familiarity with current issues within UK politics and sympathy with the values and principles of the Liberal Democrats.

The following criteria are considered highly desirable:

- Experience of delivering effective Liberal Democrat campaigns.
- Experience of Liberal Democrat software and databases (e.g. Affinity Publisher, NationBuilder & Connect)
- Full UK driving license and access to a vehicle.

Starting date: ASAP.

Application Details:

To apply for the role please send a CV and covering letter describing your suitability to Gill Smith at gillfairbanksmith@gmail.com

For further information about the role or the constituency please contact Gill Smith on 01932 700 564.

Applicants are encouraged to inform us if any reasonable adjustments are needed to be made during any part of the recruitment process.

Please let us have details of your current salary and two referees including one from your current employer – if you would prefer us not to contact them until a later stage of the selection process, please let us know.

Please note: We will not be able to employ you if you are not eligible to work in the UK. We will not be able to obtain a work permit on your behalf.

Diversity, Inclusion and Equality is at our core here at Liberal Democrats, we promote behaviours that support the equality of all people and we believe it's important to celebrate what makes us unique and help to educate people about the different cultures, orientations, genders and more.