

Roderick Lynch

“I will give you the tools to enable this party to become more diverse, and more confident, and gain votes across the country. Our party must change: we cannot win power unless we win the support of ethnic minority voters’. Change can’t wait!”



The party has had two vital internal reports over the last decade - The Alderdice Report and The Thornhill Election Review. Roderick has played a key role in both. Lord Alderdice and Baroness Thornhill are supporting Roderick to be Vice President...they know he can bring about the changes the party needs.



“I am delighted to hear that Roderick is running for VP. He has my support because he would add a new dimension to leadership in the party.

Roderick has shown a consistent and energetic commitment to the party and the issues that matter. He is impatient to see change for the better in the party and I urge you to give your support.”

Lord John Alderdice, Lib Dem peer and former President of Liberal International



“Rod worked with me on the General Election review. He was conscientious, totally committed to making sure our party listens to all sections of the community, and a really nice guy! I'm backing him for Vice President.”

Baroness Dorothy Thornhill, Lib Dem peer and the Lib Dems’ first Elected Mayor (Watford, 2002-16)

Leading by example: a campaigner in a campaigning party

Across the party, **Roderick Lynch** has rolled up his sleeves and got stuck in. In **Bermondsey**, he helped **Simon Hughes** remain MP for 32 years. Recently, in **Chesham and Amersham**, he teamed up with **Cllr Parveiz Aslam MBE** to help win over support among the Asian community.

Roderick has worked across the length and breadth of Britain to help the party and its candidates. He helped organise the UK wide **Operation Black Vote** voter registration in 2015, has worked with the **Scottish party** to improve representation, and campaigned relentlessly for candidates in **Wales**. If there's a by-election, Roderick will be there!



Councillor Anton Georgiou says: “Roderick was pivotal in my by-election. He helped me to reach out to Alperton’s diverse community meaning we won with a 29% swing against Labour in London!”

Promoted by Chris Maines, 9 Brandram Road, London SE13 5EA

‘Change can’t wait!’ Vote for Roderick Lynch

Roderick Lynch - high achiever, worker and winner

A former athlete and businessman, Roderick is a **high achiever**, who is now devoting his **considerable energy** to the Liberal Democrats.

A profile in *The Sunday Times* described Roderick as a 'man with a passion for a cause'. It described him as a '**Leading British entrepreneur**', having a turnover of £10 million and more than 500 employees.

After many **accolades** and **awards**, and being named in the *Black Power List*, **Roderick is concentrating his efforts on helping the Liberal Democrats.**



If elected, Roderick will fight to ensure that the party leadership implements the Alderdice and Thornhill reviews in full

In particular, he will push for the party to launch a national campaign to encourage and assist local parties in England, Scotland and Wales to:

- 1** Reach out to and recruit ethnic minority members, preparing many new faces to stand in target and development areas.
- 2** Continue to campaign for the rights of women and LGBT+ ethnic minorities, and to build on his work of having established LDCRE and the Lib Dems' presence at, for example, UK Black Pride, Operation Black Vote.
- 3** Win over ethnic minority support, gaining members and votes, in order to make our party better reflect the diverse and multicultural society we wish to represent.

Roderick received a record number of nominations for the post of Vice President and here people explain why



Ade Adeyemo: Chair, LD Racial Diversity Campaign

"I'm supporting Roderick. He has a proven track record of demanding change and making change happen. He has always been the champion for all ethnic communities."

Sheila Ritchie: Convenor of the Scottish Party, Former MEP

"Roderick 'walks the walk'. When we needed help and guidance on diversity in Scotland he came running. He NEVER gives in. Which is a good thing, because the job in front of him is never ending."



Baroness Meral Hussein-Ece: Lib Dem Equalities Spokesperson

"Roderick has been campaigning for the party to look like the people we wish to represent for quite a few years now. I believe Roderick is best placed to drive this agenda as VP responsible for Black, Asian and ethnic minority issues. Change Can't Wait."

Rt Hon Sir Simon Hughes, Former MP, Federal President and Deputy Leader

"Roderick is a friend, an ally, a leader, a doer, and the sort of charismatic, energetic, radical liberal the party needs to help us move much faster from 'talking the talk' to 'walking the walk'. If you want us to have an easy life, don't vote for him. But if you want a VP to shake us up, wake us up and build us up - Roderick Lynch is the person to vote for."



'Change can't wait!' Vote for Roderick Lynch