

5.0 BUILDING OUR STATE



2036

**WILL MARK
SOUTH AUSTRALIA'S
BICENTENARY.**

Obviously, we have much to be proud of and grateful for, but I think most South Australians feel things could be a lot better. Where we once led the nation, we now follow. We need to reclaim our greatness.

2036 is more than just a date, it's a destination. A destination of hope and prosperity for South Australians, where we can have the life we want in the State we love. A destination where we can provide a better future for our children. A destination where our economy encourages opportunity and rewards effort and risk. A destination where possibility is available to all, not just a few.

That vision of 2036 inspires and excites me. However I'm not waiting until the election in 2018. Planning and delivering on the vision of 2036 must start now. And from our end it has.

In the lead up to the State election we will deliver a clear, consultative and responsible pathway to recovery and success.

This is the first step in our plan for a better South Australia. Please read it, talk about it with your friends and family.

Or, talk to me.

**I am Steven Marshall -
Leader of the State Liberals.**

2036 STARTS NOW.



marshall2036.com.au

WE WILL CREATE JOBS FOR SOUTH AUSTRALIANS BY GROWING OUR ECONOMY THROUGH EFFECTIVE INVESTMENT IN PRODUCTIVE INFRASTRUCTURE AND DEVELOPMENT WHILE ALSO ENSURING QUALITY PLANNING, TRANSPORT AND LOCAL GOVERNMENT SERVICES.

5.0

We Believe

- Government has a responsibility to be careful with your money – all government projects must provide real economic value for the taxpayer
- Economies thrive when government acts in the best interests of their people – we need a government that is responsive to the diverse needs of individuals and communities when planning and delivering public infrastructure and services
- Investment in productive and social infrastructure is crucial in creating long term economic growth, jobs and opportunities
- Economic growth is maximised when governments prioritise investment in key projects according to forward planning

How we will achieve this together

- 5.1 Taking a strategic focus on the future to plan for and deliver on the needs of South Australia in an efficient and sustainable way
- 5.2 Prioritising the productive infrastructure that our State needs
- 5.3 Working in partnerships to grow jobs and deliver real outcomes for South Australians
- 5.4 Ensuring we have inclusive and liveable city centres and regional hubs
- 5.5 Ensuring our transport system is safe and responsive to the needs of users and good value for money

5.1 Delivering on the needs of South Australians

South Australia is regarded as one of the most liveable places in the world – our unique blend of natural beauty, great climate, good living conditions and laid-back lifestyle draws people from around the world to call our State home. We believe this State is more than just beautiful however, it also has the potential to be much stronger economically.

Rather than planning and infrastructure decisions being based on short term political gains, we believe that a sensible long-range vision with a focus on productive infrastructure is needed to power South Australia into the future.

We believe that South Australia can thrive and support a growing population if government keeps one eye on the challenges of the day, and one eye firmly on the future. This growth provides a host of opportunities for South Australians, but also presents challenges which need to be addressed. The government of 2036 will need to accommodate a larger population within existing and new communities – and we need to start making plans now to ensure our quality of life is not compromised.

We understand that it takes a long term and comprehensive infrastructure and development strategy to deliver on the future needs of South Australians. Where we will choose to live, work, send our children to school and relax in the future will have a significant impact on the foot-print of our State.

We need to begin planning for our future today so we can service new and growing communities with:

- Developments that accommodate larger populations and meet local communities' expectations
- High quality and innovative infrastructure
- Reliable and convenient public transport services
- Efficient and effective local government services

A key part of a long term infrastructure and development vision is the positive impact these plans will have on consumer and business confidence. Investors are more likely to see South Australia as a smart investment if they can see the potential for our own economic growth. We believe that government has a key role to play in ensuring that South Australia is an attractive location for future investment.

In order to meet the needs of South Australians, we understand that policy makers at all levels of government will need to work with stakeholders and communities to understand the short, medium and long term priorities of development in their local areas. Governments that work proactively with communities and stakeholders in the development of long-range infrastructure plans deliver better outcomes when implementing projects with lasting benefits for their citizens.

As Liberals, we understand that planning and development is not just a challenge for metropolitan areas – we need to look at how infrastructure can be used to benefit regional and remote areas as well. We will work with regional councils to ensure that the infrastructure and services they see as a priority to growth in their region are enhanced and provided. When our regions are provided with the development and support they need to boost their economic productivity, there are massive flow-on benefits for the State as a whole.

“We believe that government has a key role to play in ensuring that South Australia is an attractive location for future investment”

5.2 Prioritising the infrastructure that our State needs

We believe that infrastructure should benefit all South Australians – no matter where we live, we should have access to infrastructure that boosts the economy of our local community and delivers jobs.

South Australia is a remarkably diverse State, with a population distributed across an equally diverse region. Because of our geographic challenges, we need quality infrastructure that links us to each other in an easy and reliable way – as a means to improving our productivity and quality of life.

Investment in economically and socially productive infrastructure provides the tools we need to ensure such improvements can be achieved and new jobs created.

“We must ensure that all projects embarked upon by government have a long term impact on job opportunities in South Australia”

We need to ensure that all projects embarked upon by government have a long term impact on job opportunities in South Australia. We need to develop and implement projects that assist industries and business owners to boost their own productivity, which will in turn lead to them taking on more staff. Sensible and long term infrastructure growth is critical to ensure that development leads to long term sustainable jobs growth. It is no good to simply fund a project for a few years, only to lose jobs once the project has been completed.

In order to provide South Australians with the greatest possible benefits from new infrastructure, we need to prioritise investment in projects which deliver the greatest net benefit for all of us. Decisions should be made based on a holistic assessment incorporating economic, social and environmental impacts – rather than short term political ambitions.

We believe government should be committed to delivering the best outcomes for all South Australians. By ensuring that decisions on investment in infrastructure projects are prioritised based on objective assessments on the merits of a project, we will be able to provide value-for-money and certainty to South Australians.

It is vital for future governments to ensure that projects are implemented based upon their ability to create new opportunities and support long term job creation throughout South Australia – ensuring that all of us can enjoy higher productivity and a brighter future in our home State.

5.3 Working in partnerships to deliver real outcomes for South Australians

We believe that with our policy settings South Australia will be on the brink of a period of opportunity. We believe that with new leadership and focus we have the chance to lead this State into an era of greater prosperity. In order to take full advantage of our potential growth, we need the infrastructure and development that will enable us to capitalise on the opportunities before us.

We believe that our State needs a long term reliable pipeline of investment, to provide the extra revenue needed for our State and to keep building our economy. In order to achieve our full potential as a State and create this pipeline, we need both public and private investment to achieve sustainable jobs growth now and into the future. Long term business investment needs to be actively courted by government in order to inject funds into the productive capacity of our economy. Government needs to seek out co-investment from the private, public and local government sphere to ensure that our infrastructure and development is augmented by funds from multiple sources.

Growth in South Australia's infrastructure and development needs to be driven by a strong private sector. We will work to strengthen our local businesses so that they are prepared to take full advantage of the investment opportunities in this State as we head towards 2036. We believe that, where possible, it is important to ensure that South Australian companies are given the opportunities to work on public infrastructure builds and to win government tenders. By supporting business in this State, we will grow and strengthen the local jobs market.

We believe that it is vital for government to build collaborative partnerships with the private sector and with other levels of government to plan, fund and develop projects that will create jobs, opportunities, prosperity and a 'fair go' for all South Australians.

“We need both public and private investment to achieve sustainable jobs growth now and into the future”

We understand that for South Australia to grow, government will need to work with a broad range of stakeholders to develop a model for collaborative partnerships that will deliver on the infrastructure and development potential in this State. A strong economy attracts investment. By working with stakeholders and the private sector we will be able to create a fiscal environment that attracts the investment needed for South Australia to take full advantage of future opportunities.

5.4 Inclusive and liveable city centres and regional hubs

If Adelaide is to reach its full potential as a modern metropolis, we need our city's infrastructure to continue to evolve and link with our regional cities and trading partners.

The majority of South Australians live and work in Adelaide or its surrounding suburbs and peri-urban areas, with the city serving as an economic hub for business and industry. We believe that all levels of government need to work in unison to ensure that our capital city has the infrastructure it needs to attract the next generation of residents and business innovation. In this increasingly globalised world, it is essential to ensure that our city can compete on an international scale via strong connectivity with domestic and overseas markets. We believe in working with the federal and local government to ensure that our capital city is best-placed to take advantage of our State's economic potential.

While the Adelaide CBD is the focal point for the State's economic activity, businesses, industry and jobs, we understand that the majority of South Australians actually live in our city's middle and outer suburbs. These suburban communities have their own individual cultures, facilities and shopping hubs. These community centres are where we meet with our neighbours and go about our daily lives. It is important that these middle and outer suburban communities have the facilities they need in order to share the load of the CBD by decreasing congestion and increasing services outside of the city. Suburban centres with better facilities, better transport corridors and easier access will better connect people and make all of Adelaide a better place to live and raise a family.

As Liberals, we also understand and support those South Australians and their families living in our regional city centres. The ongoing viability of our regional centres is crucial for not only the economic future of South Australia, but also to ensure a high quality of life for those in the regions. We will always work to support those families, primary producers, small business owners and employees who live in our regional centres to ensure they have the infrastructure and connectivity they need to thrive.

“All levels of government must work in unison to ensure that Adelaide has the infrastructure it needs to attract the next generation of residents and business innovation”

5.5 Ensuring our transport system is responsive to the needs of users

South Australia presents many transport challenges due to its geographic size, wide population spread and arid weather. We need a transport system that delivers on the requirements of all South Australians; a modern, effective, connected system which provides convenient access to key routes and reliable services.

Better transport options mean better connected people and communities.

We believe that government needs to focus on improving the productivity of our public and private transport options by ensuring our transport delivery matches the needs of users. While our State's size presents many opportunities for work and leisure, it also means that the travel time between home and the workplace can be lengthy. Our transport system needs to increase the mobility of South Australians, and needs to be accessible for everyone. Productivity is improved when we can get to work in a quick and easy manner. Being able to travel safely and efficiently means we are able to spend less time travelling and more time with our friends and family.

As Liberals, we understand that public transport needs to be safe as well as efficient in order to boost usage. Regardless of which mode and method of transport we choose to use, we should be confident that we will make it home to our family safely. Improving our current transport system to provide greater safety for all users will also improve public confidence in the network and give passengers better value for money. Consultation, education and investment are all crucial when it comes to implementing and achieving better safety outcomes.

We also believe that in order to get the best outcome for public transport users, we need to ensure a 'customer first' focus and an enhanced passenger experience. You and your family's experience of public transport is crucial – our transport system needs to use innovative new technologies to ensure it is user-friendly and accessible for all South Australians.

New technology is already changing the way we access transport in South Australia, and we believe in working with innovative companies to create new solutions for transport problems.

We also need our transport system to be good value for money, both as a passenger and as a taxpayer. For every ticket we buy, we should be able to expect a safe, efficient and reliable transport experience. We also need our transport developments to represent an efficient use of taxpayers money – projects that blow-out in cost or have excessive wastage are a misuse of our money. Responsible governments never lose sight of this crucial fact.

Freight is another crucial element of our transport network. While public transport and cars move people, train and road freight move goods from producers to customers as efficiently as possible. Due to our State's size and our position in the middle of Australia, we need to ensure that freight transport is efficient, productive and safe. By improving our freight corridors we will be growing our competitive advantage and reducing costs for the consumer. We will work with the freight industry to ensure that their needs are met, so they can continue to grow our economy. South Australian roads are vital for passenger and freight transport in our State. We believe that our State roads need improving for safety and productivity reasons, and to make us as competitive as possible with other states towards 2036.

We believe that South Australia can become a world-class State drawing tourists and migrants to live here from interstate and overseas, but in order to achieve this we need a transport system that is user-focussed and responsive to the changing needs of commuters and industry. By working with the public and stakeholders we can build a cost-effective and reliable transport system.

**“BUILDING THE
INFRASTRUCTURE
WE NEED TO
CREATE JOBS”**

THANK YOU FOR TAKING THE TIME TO READ OUR PLAN TO RECLAIM SOUTH AUSTRALIA'S GREATNESS.

Let me know your thoughts, stay connected,
and let's take the first step toward 2036 together.

Visit marshall2036.com.au



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