



FERGUS for CAMPAIGNS OFFICER

For the last year, I have been YL Western Counties chair and Vice Chair for EYL, and then I was co-opted as co-Campaigns Officer, where my work included working on the hugely successful YL efforts in the Chesham & Amersham by-election. Previously, I was an organiser in Bristol and the region and I led the phone bank for Layla Moran's leadership campaign.

My Plans

I will begin laying the groundwork for the next general election, working with the federal executive, state executives, and regional chairs to review and build up YL capacity and begin to lay out plans for YL to be a powerful force in the next general election.

For the 2022 local elections, I will collaborate with the regions to organise action days, including phone bank sessions, and work with the Membership Development Officer to ensure that we support all YL candidates.

As soon as the local elections are over, I will begin the work on freshers campaigns, working closely with Campaigns Committee and the rest of the executive to deliver a strong campaign, ensuring we plan ahead and deliver high-quality literature and merchandise.

I will work closer with the Policy Officer to consider new issues to campaign on, and the Comms Officer to explore how we can use petitions and press releases to drive forward our campaigns.

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