

Elizabeth: Developing Branches

I'm a final year History and Politics student at the University of Nottingham, and I've been a party member for five years. In that time I've been Vice Chair of YL, and I've held the positions of President as well as Publicity and Campaigns officer on my uni society committee. I've also been an activist in London and Nottingham. In my free time, I like reading and watching football.



My Plan is simple:

- ▶ Create a guide for societies and branches around Britain, full of all the information they'll need to run a society or branch, such as information about the Liberal Democrats and the Young Liberals, and ideas for events and engagement drives.
- ▶ Send out a monthly newsletter to societies and branches with information about Young Liberals' campaigns and events, tailored to society/branch activity rather than general members.
- ▶ Refine a resource for people who want to start a society or branch in their university or local area, with information about accreditation, an introduction about what YL can do for them, and ideas to kickstart themselves.

A three point plan for Branch Development:

- ▶ A brand new guide for branches & societies to be a one stop development shop
- ▶ Regular, monthly, communications from me to all branches & societies
- ▶ Providing a new starter guide and template to help easily establish new branches



Thom: Developing Members

I'm one of ALDC's regional development officers, and I've seen just how much members can come along with the right mix of training, confidence, support and resources.

As a party we need to stop treating our young activists as nothing more than leaflet deliverers - we need to make the most of everything Young Liberals have to offer. So whether your goal is to become an MP, help build up your local party, or brush up on your Twitter campaigning skills, I've got a plan to help you get there:

A three point plan for Membership Development:

- ▶ Activate a Young Councillors network providing support & training
- ▶ Young Liberals specific ALDC Motivate Training day with Lib Dem experts
- ▶ New Member Days

- ▶ A Young Councillors network to help the next generation of Lib Dems in local government reach their full potential (and fly the flag for other young candidates!)
- ▶ Young Liberals Training Day with ALDC, covering things like membership engagement, digital campaigns, or being a young candidate
- ▶ Bring back New Member Days to help kickstart newer YL members' networking in the party