

Richard Wood

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Communications Officer SYL



About Richard Wood:

- I am a **committed Scottish Liberal Democrat** and Scottish Young Liberals member with a strong **background in politics** and a passion for **engaging young people in political participation**. I have worked as a Political Journalist and recently completed my Master's degree in Political Research in which I researched young people and political participation. In my spare time, I travel, read, run and watch (mostly political) dramas!
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What's My Experience?

- Media Director at **youth-led think-tank TalkPolitics**.
- Former **Political Journalist** for HITC.
- Previously **Social Convenor and Treasurer of the Aberdeen University Lib Dems**.
- Master's (MRes) degree in **Political Research**.
- Undergraduate Honours degree in **Economics and Politics**.
- Former editor of the **Gaudie Student Newspaper**.

Why Am I Running?

- I have a solid **background in communications**, and this is a fantastic opportunity to use what I have learnt to further the aims of the Scottish Young Liberals. As Media Director of TalkPolitics, an organisation which has had an endorsement by Sir Vince Cable and supports **engaging young people politically and making democracy more accessible**, I manage and grow a large social media following (around 27,000) on several channels and platforms and **direct policy and communication campaigns**.

What Will I Do?

- Dramatically grow the Scottish Young Liberals' well-performing but limited **social media presence** using my extensive, proven media knowledge and experience.
- Introduce **weekly blog posts on the SYL website** from executive committee members, SYL members and guest MSPs/MPs/Cllrs to better connect with members and the public.
- Increase support for existing and new SYL policies by working with other parties and groups to gain wide-spread support using **creative communication campaigns**.