

Ross Stalker

for Campaigns Officer



I believe that SYL should adopt a campaigning model that was successfully used in previous years:

- 3 core campaigns per Academic Year
- our own literature designed to supplement that provided by Federal YL for Freshers' Packs, stalls, etc.
- make full use of our Nationbuilder to run petitions and build up our non-member support base
- co-operation with external organisations where we have shared policies and goals
- a balance of campaigning *within* the party for our own policies, campaigning *beyond* the party to effect change directly, and campaigning *for* the party electorally