

# Chris Whiting for Comms Officer

## The Whiting Manifesto

### Why I'm standing to be Comms Officer:

I have chosen to stand for Communications Officer of Liberal Youth because I believe it's one of my strongest skills.

**As puerile as it may seem, I am a regular poster in the Chatbox and always keen to promote discussion, debate and polls! As my alias, Lord Whitcroft, I have successfully compiled a semi-regular blogging site which gives Liberal Youth opinions a wonderful statistical makeover.**

I feel this shows how passionate I am about communicating liberal ideas or at least how bored I am when Leicester City are in pre-season. I am currently undertaking a Media & Communications degree at De Montfort University.

**I have written several articles for local papers like the Leicester Mercury and national papers like the Huffington Post, championing our party's liberal message.**

On top of this, my personal blog has reached a third of a million people in over 130 countries, taking my estimated audience above the one million mark. I



#### Unification of different liberal brands

Within the Facebook chatbox, it has become apparent that different brands of liberalism have led to tribalism and division. It is integral for the survival and success of the party in this testing time to unite social liberals, economic liberals, classical liberals and social democrat under one Lib Dem umbrella. We must better identify our common ideals and emphasise them in the next executive's term.

#### Integration of minority groups

Standing up for societal groups that are unfairly oppressed is a passion of mine. I was fortunate enough to grow up in a wonderfully diverse city; however the recent scourge of intolerance has left not even Leicester unaffected.

I have already reached out to LGBT+ Lib Dems, EM Lib Dems, Lib Dems Women and asked how we can better integrate Liberal Youth with these Liberal Democrat sub-groups. I am also concerned about the disenfranchisement of young Muslims in the UK and have asked Maajid Nawaz for advice on how the Liberal Youth executive could provide a political voice and home to young British Muslims.

#### Placements & Opportunities

Like Whitney Houston, I believe the children are the future and that's why I want to extend the placement opportunities to Liberal Youth. I have sought the advice of party branches, councillors and even Lib Dem peers with a view to offer invaluable experience to those who wish to further their political acumen under expert tutelage.

#### Accountability

I want Liberal Youth's executive to be accountable to its members. There is no use in a cliquy executive that doesn't work for the entirety of our youth wing.

I want to be able to relay the concerns, ideas and interests of Liberal Youth to the executive by hosting a Google Hangout or Q&A session every six weeks or so, ensuring that all voices have the opportunity to be heard at the executive level.

#### Better use of social media

Many Liberal Youth members have raised concerns with me about Liberal Youth's communication via social media. I would seek to utilise Twitter and Facebook more actively and frequently to ensure all of Liberal Youth are engaged in the party's ongoings at all times.

I would also like to see Liberal Youth move towards utilising other social media forms such as YouTube, Vine, Instagram

### ENDORSED BY THE BOOKIES

**“Lowest of low”**  
Daily Mail

**“200/1 to be the next leader of the Liberal Democrats”**

**Ladbrokes**

### Liberal Youth members rally behind Chris Whiting

Joshua Dixon, former PPC



“Those who have encountered Chris will know that his enthusiasm and commitment is exactly what Liberal Youth needs. I believe he'll be excellent as the next Comms Officer which is why I'll be giving him my 1st preference”

Nassar Kessell, Chair S. Central



“Chris has shown a huge effort in this campaign and I'm eager to support him. He has shown the skills, experience and passion that's need to help further grow Liberal Youth's engagement with members. He has my support”

Dipa Vaya, Lib Dem Campaigner



I'm backing Chris for Comms because he is a great team player and has a good understanding of how to enhance political campaigns by using all communication platforms particularly polls and quizzes. Chris is literally a communications guru!