

# Patrick Gilbert for West Midlands YL Chair- Plain Text Manifesto

## Why I'm Running

I think that there's no reason that WMYL shouldn't be at least equal to the sum of its parts. I've already been co-opted: now I want a full term to give this region the energy it deserves.

## My Experience

- University of Birmingham Society chair: 2020-Present
- West Midlands Young Liberals interim chair: 2020-Present

## What I'll do

Begin online social events, in order to build towards in person action days in 2021.

Increase contact between WMYL and branches in the region. I know what it's like to run a branch in the West Midlands- so I'll support our hard-working branches. This communication will also facilitate WMYL events and communications, ensuring that we reach as many people as possible.

Overhaul our communications. Where possible, look at developing a more distinctive brand identity. Increased contact with our branches will boost our reach. In order for us to punch above our weight, we need to make noise- so I will make sure we do.

Increase inclusivity for members who currently aren't easily covered by a branch: WMYL needs to ensure all members in the region can be involved in YL organisation.