Oliver Jones- Lyons for NEYL Chair
The Top Choice for NEYL Chair

Oliver Jones-Lyons Let's have a natter!

The North East may be the smallest YL region but it carries great potential and opportunity. It also has challenges to face. We must recognise that the north east requires a different approach to other regions which is why I am suggesting that whilst maintaining a collaborative relationship with the regional party and local parties as well as seeking to engage new members locally, we must try something totally new.

PT: Photo of Myself in woods cropped into a map of the north east

MY SIMPLE 3 POINT PLAN

Networks
I am proposing that as well as looking to cultivate local branches supplemented by regular regional events, we should seek to establish "networks", quasi branches over the whole region focused on recruiting and engaging members in specific age ranges and areas. The idea being the regional executive can have more age specific feedback but also that we can have more age appropriate engagement and campaigns, especially as due to spread membership, local branches naturally have a wide age gulf. I will initially propose 3 networks:

- YL Schools and Colleges
- YL Students
- YL Young Professionals

Close membership engagement
One of the benefits of a smaller membership is that more personal engagement is possible, so I will seek to reach out to members on a more personal level very early on but hold regular events, both for new members, engaged members and armchair members to ensure we get to see new faces and have those discussions we need to. If elected, I'd want to be a chair you know and come to for a natter

A close relationship with the local and regional parties
This will be key, I'll make an effort to arrange a meeting with every local chair (and other interested local party members) in the north east once I've gathered feedback on the experiences of YL members in order to gather feedback on what role local parties want to see us play as well as to feedback on what we need from them.