

Tilly Russell for Campaigns Committee



I'm 20 years old and about to start my final year of my Politics degree at Canterbury Christchurch University. I have chosen to run for this position because I want to help play a role in engaging both our and the younger generation whilst helping to promote the views of the party. Campaigning is something that I am really passionate about- I hope that I have the chance to share this passion with you!

Manifesto

Create a Young Liberals campaign group- This will enable members to advertise their action days and events to the rest of YL. As well as this, it will enable us to share all of the events that we are running and enable members to easily contact the campaign committee if they need any help or advice.

Ensure there is a fresher's event in every town or city- This would both raise interest in our party but also help new students to form friendships and feel more at home. Starting University is scary so we should help.

To run campaigns about issues that are in the YL manifesto- There are many issues that are in the 2017 manifesto that we simply fail to run successful campaigns for. If I was campaigns officer, I would choose a few of these issues and bring them into the public domain- making the public aware of the things that we stand for as a party and building up support for them.

To not only plan national campaigns, but regional ones too- By acknowledging major regional issues we will hopefully increase the party's public support. As well as this, regional campaigns give members an opportunity to engage with the party if they struggle to travel. This will also give members the chance to campaign about everyday issues.

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