

REGIONAL COORDINATORS

Mission

Search out talent for prospective candidacy, keep communication open.

Roles and Responsibilities

- Report to VP, Political Action 4x per year (in the political off-season) with an overview of your region.
- Report and confer with VP, Political Action monthly in the year leading up to an election.
- Report and confer weekly (or more often if you deem it necessary) in the 8 weeks ahead of an election, or when the writ is drawn up.
- Use basecamp to record all relevant information and data for the sake of building institutional memory and making volunteer turnover less of a burden.
- Endeavor to enable the establishment of an Electoral District Association (EDA) in each riding of the RC's Area of Operations
- Assist in the establishment of and execute (either directly or by delegation) a standardized analysis report of each riding in your electoral district in preparation for the 2019 election, to be shared with VPPA and applicable Candidates.
- Ensuring that Standardized Riding Analysis (SRA) are in place and complete.
- Ensuring that all ridings are slated with a candidate who is suitable, available, capable, and willing.
- Ensuring that members and volunteers are matched with organizers and candidates in their respective ridings.
- To pursue and receive weekly progress reports from candidates concerning fulfillment of Elections Canada's ballot nomination requirements in compliance with the deadline.
- To follow up with candidates who are not communicating adequately by their own initiative.
- To act as an intermediary in forwarding public inquiries (from the main website - NationBuilder) to the relevant candidates.
- Recruiting and training organizers.
- Participating in the planning and execution of fundraising activities
- Participating in the planning and execution of publicity events.
- Exploring and expanding the political network at the regional level.
- Compiling and delivering reports at specified intervals
- Maintaining a record of initiatives, projects, and communications.
- Participating in the development of region-specific strategies for communication, campaign strategy, recruitment
- Hosting and promoting regional caucus meetings at specified intervals.