



## Sponsorship Package

### Invitation to Participate

On behalf of the organizing committee of the National Pro-Life Conference it is our great pleasure to extend to you a warm invitation to join us as a sponsor for our ***Change is in the Air 2019 National Pro-Life Conference*** November 8-9 at the Executive Royal Hotel in Calgary, AB.

### Who Attends our Conferences?

Our expectation is that this conference will attract 200-325 delegates and exhibitors from across Canada, with most delegates coming from the west. Participants include professionals, representatives of religious communities, media, members of the general public, families, as well as youth.

### What are the Benefits of Sponsorship?

Sponsoring our Conference is a valuable opportunity to support the efforts of life-affirming organizations and individuals and to reach individuals and organizations who share your faith and convictions on the dignity and value of all human life.

Depending on your level of sponsorship this could mean having the opportunity to advertise your products and services directly and promoting your services via web-based or print media. This is an excellent way of informing your target audience about your organization or the services or products you provide.

**We are writing today to offer your organization a valuable opportunity to be involved in this unique event as a sponsoring partner.** The program includes workshops, panels, a banquet keynote address as well as numerous between-session breaks for social networking, providing your organization with various opportunities to align itself as a valued sponsor of the conference and providing multiple opportunities to engage with your target audience.

We would like to invite you to go over our detailed sponsorship opportunities outlined below. Please also know that we welcome requests to customize the profile of each sponsor group.

For further information, please contact Mike Schouten at [mike@arpacanada.ca](mailto:mike@arpacanada.ca) or 778.321.2457.

*The 2019 National Pro-Life Conference is hosted by LifeCanada in partnership with Canadian Centre for Bio-Ethical Reform, RightNow, and ARPA Canada. These four organizations represent the educational, pastoral, and political arms of the pro-life movement in Canada.*

## SPONSORSHIP OPPORTUNITIES

<b>Sponsorship Level</b>	<b>Gold \$5000</b>	<b>Silver \$2000</b>	<b>Bronze \$1000</b>
Title Sponsor - Name and logo featured in social media messaging, at the event and on conference website	✓	✓	
Conference Registration sponsorship opportunity (optional)	<b>4 adult registrations or 8 student registrations</b>	<b>3 adult registrations or 6 student registrations</b>	<b>2 adult registrations or 4 student registrations</b>
Verbal Recognition at Saturday Keynote Banquet	✓	✓	
Recognition in program booklet	Full page advert	½ page advert	Name and logo
Promotional material in Conference registration packages	✓	✓	✓
Logo on Saturday Banquet Tables	✓		
Sponsor Badge	✓	✓	✓