



LOS ANGELES LGBT CENTER®

25

25



25

25

SPONSORSHIP OPPORTUNITIES **2017**



LOS
ANGELES
LGBT
CENTER

162

Mc

O

A

D

RIGHT





2017
SPONSORSHIP OPPORTUNITIES

The Los Angeles LGBT Center serves more LGBT people than any other organization in the world and is a global force dedicated to the health, wellness, and civil rights of LGBT people in Los Angeles, the nation, and beyond.

As a corporate partner, your brand will be associated with the attributes that make the Center special: leadership, innovation, integrity, respect, and excellence.



Charity Navigator has awarded the Center its coveted 4-star rating for the sixth consecutive year. Just 3% of rated charities have received five consecutive 4-star evaluations.



Guidestar named the Center # 1 local LGBT non-profit in the nation.

Models of Pride

The world's largest free conference for lesbian, gay, bisexual, transgender, and questioning (LGBTQ) youth (up to age 24) and their allies. The conference is filled with 100+ workshops, a resource fair, college and career recruiters, youth entertainment, and dance. More than 1,700 attendees last year.

OCTOBER

University of Southern California

modelsofpride.org

#ModelsOfPride

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$50,000	ENTERTAINMENT \$25,000	SENIOR \$15,000	JUNIOR \$10,000	SOPHOMORE \$5,000
MARKETING					
Hyperlinked logo on Models of Pride homepage	✓	✓	✓	✓	✓
Inclusion in all social media posts	✓				
Top logo placement and recognition on all event collateral and marketing	✓				
Logo placement and recognition on all event collateral and marketing		✓	✓	✓	✓
Ad in conference program	Full page and back cover	Full page and half page	Full page	Full page	Half page
Hyperlinked logo in mobile app	✓	✓	✓	✓	✓
Sponsor recognition in official press release(s)	✓	✓	✓	✓	✓
Opportunity to supply gift bags	✓				
Opportunity to place branded item in gift bags	✓	✓	✓	✓	✓
Top logo placement on T-shirts	✓				
Logo placement on T-shirts		✓	✓	✓	✓
Exclusive logo on lanyards	✓				
AT EVENT					
Opportunity for on stage activation, backdrop, or set piece at entertainment hour		✓			
Opportunity for on-site branded lounge and/or activation	✓	✓	✓		
Opportunity to present up to 2 workshops and highlighted as featured workshop	✓	✓	✓		
Opportunity to present 1 workshop and highlighted as featured workshop				✓	✓
Recognition in each attendee's registration packet	✓	✓			
Opportunity for video advertisement at opening session	✓				
Opportunity for video advertisement at entertainment hour		✓			
Opportunity to place branded items on seats at opening session	✓				
Logo placement on podium at opening session	✓				
Opportunity for table placement at career fair with activation	✓	✓	✓		
Opportunity for table placement at career fair				✓	✓
Verbal recognition at opening session and entertainment hour	✓				
Verbal recognition at entertainment hour	✓	✓			
ADDITIONAL BENEFITS					
Logo listing on Center's digital Donor Appreciation Wall	✓				
Text listing on Center's digital Donor Appreciation Wall		✓	✓	✓	✓
Hyperlinked logo on Center's homepage	✓	✓	✓	✓	

