

# LivableStreets 2016 – 2019 Strategic Priorities

## vision

LivableStreets Alliance envisions a world where streets are safe, vibrant public spaces that connect people to the places where they live, work and play.

## mission

We advocate for innovative and equitable transportation solutions that create safe, affordable and convenient options for everyone in Metro Boston.

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**Fundamental, far-reaching transformation is required, and to achieve it we will continually challenge our political leaders, city planners, and the public to put people first in the future of our transportation system.**

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## How We Work

- **Coalition building:** from neighborhood campaigns to national initiatives, we are adept at convening diverse groups around a common cause
- **Advocacy influence:** from public meetings to city streets our advocates track, study, and improve transportation policy and projects across Metro Boston
- **Thought leadership:** from public forums to design charrettes, we gather and inspire people with innovative ideas to transform our streets
- **Network know-how:** from local planning initiatives to regional networks, we break down silos and facilitate connections that help everyone achieve better outcomes
- **Decision-maker ally:** from City Hall to the State House, we foster relationships with local leaders that allow us to support or challenge the status quo

# Areas of Impact

## vision zero



**Eliminating Traffic Fatalities.** Vision Zero is a multi-national initiative that aims to achieve zero traffic fatalities or serious injuries.

### To achieve zero traffic fatalities we will:

- Build the strongest Vision Zero Coalition in the country by engaging diverse stakeholders and training volunteers to advocate and raise awareness
- Hold the government accountable to the people by publishing an annual progress report with metrics on street safety
- Win policy and legislation that increase street safety, building public pressure on lawmakers
- Establish a model for scaling Vision Zero to the state level in Massachusetts

## emerald network



**Connecting Our Urban Greenways.** The Emerald Network is a vision for 200 miles of shared use paths linking people to open space, transit, and jobs.

### To build the Emerald Network we will:

- Advance the network's physical imprint with more greenway miles built, under construction, or funded by 2019
- Establish the Emerald Network as a household name, growing broad support across communities through our Greenway Partners Program
- Link the Emerald Network within city, regional, and municipal plans by deepening ties with municipal leaders

## better buses



**Better Buses For All.** Better Buses is our belief that streets serve everyone better when buses are given opportunity to perform at the highest level.

### To create better buses we will:

- Elevate the need for Better Buses by educating advocates, community partners, and decision makers
- Inspire a local audience of bus advocates to foster a larger cultural shift towards the desire for Better Buses
- Demonstrate the economy and convenience of buses by winning practical changes that can help pave the way for Better Buses