

# Quick Facts

# Vision Zero

Learn More About Vision Zero:  
[www.livablestreets.info/visionzero](http://www.livablestreets.info/visionzero)

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Traffic deaths are routinely accepted as the unfortunate result of car "accidents" — leaving no one accountable. For cultural attitudes to change, we must apply the same focus to traffic deaths as we do to public campaigns around drunken driving and work site safety.

**Vision Zero is a systems approach that shifts the priority of transportation policies and projects from speed to safety.**

As a member of the Massachusetts Vision Zero Coalition, LivableStreets is successfully leading efforts to build public support for Vision Zero, improve proposed street designs, influence legislation, and hold city leaders accountable.



## Vision Zero By the Numbers

**90** In 2017, **80 people walking and 10 people biking were killed** on Massachusetts streets.

In Massachusetts, **3 cities: Boston, Cambridge, and Somerville**, have each made a public commitment to Vision Zero.

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**25** These three cities, along with many other towns and cities across Massachusetts, have opted to lower the default speed limit from **30 to 25 mph**.

The City of Boston's online Safety Concerns Map has received over **10,000 responses** from all of Boston's neighborhoods.

**10k**

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The Massachusetts Vision Zero Coalition has released **2 Vision Zero Progress Reports** for the City of Boston, successfully advocating for increased funding and staff for Vision Zero in Boston.

## Vision Zero Benefits

**Multidisciplinary approach:** Vision Zero brings together diverse and necessary stakeholders to address this complex problem.

**Designing for human error:** Vision Zero recognizes that people will make mistakes, so the road system and related policies should be designed to ensure those inevitable mistakes do not result in death.

**Sharing resources:** With the Vision Zero Network and other national partnerships, cities in the U.S. have an opportunity to leverage their shared resources to transform the culture and expectations around traffic safety.

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## Vision Zero In Action

Massachusetts Avenue (Mass Ave) was identified as a priority corridor in the Vision Zero Action Plans of both Cambridge and Boston. Multiple fatal crashes in recent years have had advocates pushing for rapid safety improvements and long-term change to make the street safer for everyone:



LivableStreets and the MA Vision Zero Coalition provided key feedback to both cities on their redesign plans.



The Coalition rallied more than 200 advocates to attend a public meeting in 2016 in Boston to ask for more substantial changes on Mass Ave.



In the last two years, Boston and Cambridge have installed several miles of protected bike lanes and made intersection improvements on Mass Ave, including Leading Pedestrian Intervals (LPIs). The southernmost section of Mass Ave into Dorchester has yet to receive any improvements.

## What You Can Do



**Join the Conversation:** Attend a LivableStreets Advocacy Committee meeting and sign up for the MA Vision Zero Coalition email list at [www.visionzerocoalition.org/](http://www.visionzerocoalition.org/)



**Volunteer:** Join us in spreading the word about the importance of safe and livable streets. Our volunteers are actively involved in tracking projects, tabling at events, and serving as Street Ambassadors: [www.livablestreets.info/volunteer](http://www.livablestreets.info/volunteer)



**Stand up and be counted:** Attend a public meeting. See the LivableStreets calendar — it's updated daily! [www.livablestreets.info/calendar](http://www.livablestreets.info/calendar)



**Donate:** Support LivableStreets' advocacy work for Vision Zero with a tax-deductible donation: [www.livablestreets.info/donate](http://www.livablestreets.info/donate)



**Become a Member:** Join our growing community of people invested in creating safe streets and livable communities. Become a member of LivableStreets today!

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**LivableStreets**

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