

9 YEARS
LivableStreets
 Rethinking urban transportation

Impact Report
2015



BY THE NUMBERS

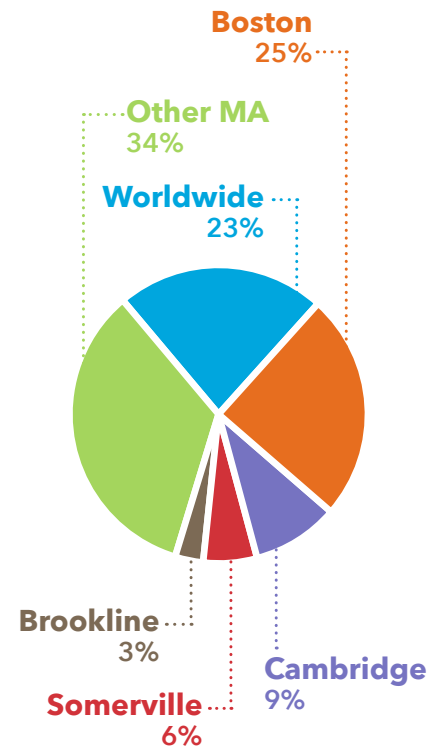
Since 2010 LivableStreets has tripled our total operating budget, and more than quadrupled our programmatic work.

COMMUNITY

The LivableStreets community is comprised of nearly 10,000 people throughout Metro Boston. These individuals are volunteers and donors; they participate in question campaigns and lead advocacy efforts in their neighborhoods. We are a diverse group of people united in the desire to make our community safer and more enjoyable for everyone.

Join us!

LivableStreets Alliance
 2014 Membership

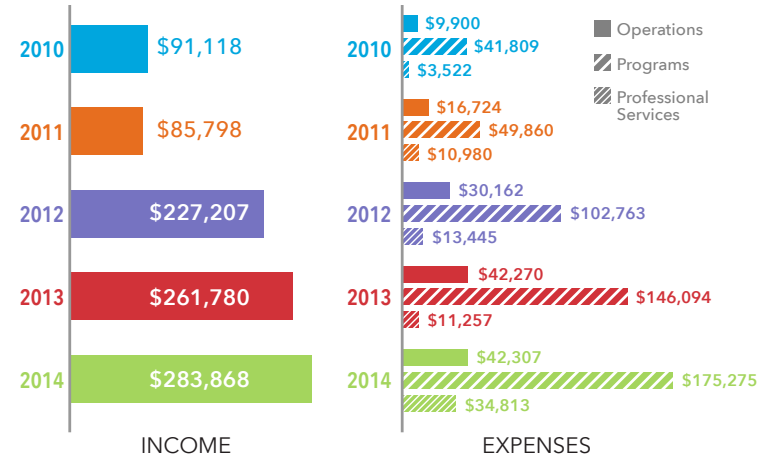


STAFF

- Amber Christoffersen**
Project Manager, Emerald Network Initiative
- Jeff Dietrich**
Program Assistant
- Jackie Douglas**
Executive Director
- Stacy Thompson**
Deputy Director

BOARD

- Glen Berkowitz**
- Kathryn Carlson**
Fundraising Committee Chair
- Charles F. Denison IV**
Advocacy Committee Chair
- Nina Garfinkle**
Governance Committee Chair
- Stephen Gershman**
Chair
- Josh Greenburg**
- Christopher Hart**
- Jean Hess**
- Kenneth Kruckemeyer**
- Russ Lopez**
- Gordon MacFarland**
Treasurer
- Steven Miller**
- Steven Nutter**
Vice-Chair
- Megan Ramey**
- Jeff Rosenblum**
- Brian Sant**
- Monica Tibbits-Nutt**
- Julia Prange Wallerice**



Fun Fact:
 In 2014, LivableStreets received more than \$70,000 in in-kind services!

Special thanks to our 2014 donors

LivableStreets had more than 850 individual donors in 2014. These contributions create a critical base for our daily operations and ensure that we can plan ahead for our core work and major campaigns. Help us increase our impact by becoming a member or donor today!

FOUNDATIONS

- Barr Foundation
- Cedar Tree Foundation
- Helen & William Mazer Foundation
- Laird Norton Family Foundation
- PeopleForBikes Community Grant
- The Lawrence and Lillian Solomon Foundation

BUSINESSES

- Anonymous
- A Better City
- Athenahealth, Inc.
- Avison Young New England LLC
- Bern Unlimited, Inc.
- Blue Cross Blue Shield of Massachusetts
- Bridj
- DERO
- GPI Greenman-Pederson, Inc.
- Jason & Fischer
- Landry's Bicycles
- The Lawrence and Lillian Solomon Foundation
- PJA Advertising & Marketing Inc.
- Toole Design Group
- Zipcar

2005
 LivableStreets founded

2006
 Won the first bike lane in the city of Boston

2008
 Hired first staff member, Advocacy Committee formed

2009
 Hosted first Boston Bike event

2009
 Launched the Better Bridges campaign

2012
 Won the removal of the Casey Overpass

2015
 Won a complete streets design for Commonwealth Ave

2015
 Launched the Emerald Network

Your Support Matters

LivableStreets relies on the generous contributions of our donors to ensure we are able to advocate for safer streets and more vibrant communities 365 days a year.

Become a member or donate today

For more information about our membership levels and benefits visit www.livablestreets.info/membership.

- Streets Leader \$1,000/year
- Streets Sustainer \$50/month or \$600
- Streets Enthusiast \$25/month or \$350
- Anniversary Champion \$10/month or \$150
- Streets Supporter \$5/month or \$60
- Donation \$ _____

Total \$ _____

Payment Type

Check (made payable to *LivableStreets Alliance*)

Cash

Debit/Credit:

Visa Mastercard Discover Amex

Card No. _____

Exp. Date _____ Security Code _____

Signature _____

Name _____

Billing Address _____

City _____ State _____ ZIP _____

E-mail _____
 (to get monthly e-newsletter and other communications.)

Phone _____

Fill out and return this form to LivableStreets Alliance, 70 Pacific Street, Cambridge, MA 02139 or visit our website:

www.livablestreets.info

On the Street
 Today there are more than 90 miles of bike lanes and shared lane markings in Boston.

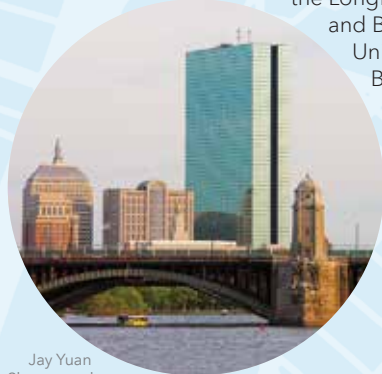


LivableStreets is rethinking urban transportation in Metro Boston.

We believe streets should be designed to accommodate all people and provide safe, convenient, and affordable transportation options - making our community more connected and livable for everyone.

Walk the Talk

In 2009, we hosted Enrique Penalosa for a series of public events. Over the course of the last decade we have held dozens of StreetTalks, spreading new transportation ideas to thousands of people in Metro Boston.



Jay Yuan Shutterstock.com

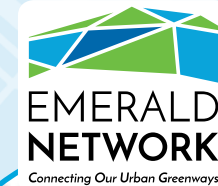
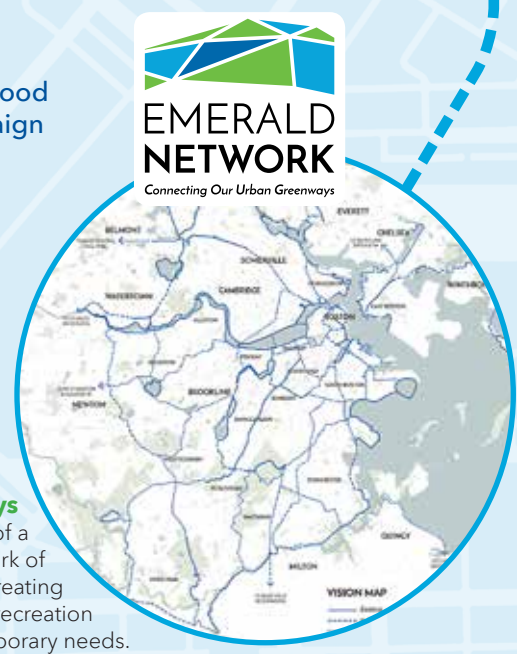
The Better Bridges campaign resulted in improvements for the Longfellow and Boston University Bridges.



2011
 League of American Bicyclists recognized the City of Boston with Silver Bicycle Friendly Community Award

Connecting Our Urban Greenways

This initiative advances the vision of a seamless 200-mile Emerald Network of paths across the Metro Boston area, creating an active transportation and recreation system to meet contemporary needs.



Get to Zero

A commitment is just the beginning. We are now working with dozens of other organizations and individuals to ensure the City's action plan measurably reduces crashes on our streets through the newly formed Massachusetts Vision Zero Coalition.



2015
 Mayor Walsh committed to Vision Zero

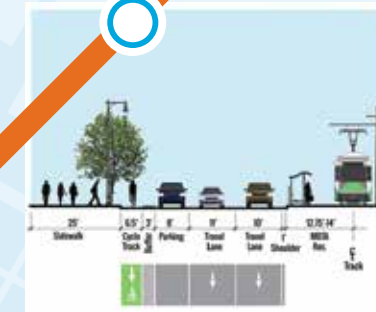
2011
 Launched Neighborhood Not Highways Campaign

The Neighborhoods Not Highways campaign resulted in significant interim improvements for the McCarthy overpass, and grounded the McGrath study. We are using this successful approach to rethink 1-90 today.



Thanks to local organizations and neighborhood advocacy, the overpass removal and improved street design will help reknit the community.

2012
 Won the removal of the Casey Overpass



Our Common Wealth
 We partnered with the Boston Cyclists Union, WalkBoston, MassBike, BU Bikes and hundreds of individuals to make this happen. Building alliances is core to our success.