A Tim Nicholls-led Liberal National Government will boost global awareness of the Great Barrier Reef and the substantial work Queenslanders do to protect this natural wonder.

The Great Barrier Reef is one of the best managed marine ecosystems in the world. Queenslanders and Australians are already making an enormous investment to protect and manage the Great Barrier Reef. As one of the seven natural wonders of the world we need the support and understanding of international citizens if we are to truly protect this natural wonder for future generations.

Our Record
In government, the LNP made an annual investment of $35 million in reef water quality initiatives. We
- worked with key stakeholders including landholders, canegrowers, the Fitzroy Basin Association and AgForce to reduce nutrient and sediment load pressures on reef ecosystems
- partnered with the North Queensland tourism industry through our DestinationQ initiative to promote and enhance tourism, including reef tourism by supporting the development of domestic and international advertising campaigns to promote the Great Barrier Reef for tourism operators, and
- facilitated event driven tourism through the inaugural Great Barrier Reef Masters Games, the continuation of the Great Barrier Reef Marathon Festival and Reef Feast.

Our Real Plan
A Tim Nicholls-led LNP Government will commit $300,000 to support the Citizens of the Great Barrier Reef initiative to encourage informed social action to promote and protect the Great Barrier Reef.

Facilitated by global leaders in science and conservation, the Citizens of the Great Barrier Reef will help raise awareness and funds to protect the Great Barrier Reef now and for future generations.

To demonstrate the LNP’s support for this initiative all LNP Shadow Ministers have taken the pledge and signed up to be Citizens of the Great Barrier Reef.

The LNP won’t talk down the reef or run scare campaigns. Queenslanders should be proud of the herculean efforts they have made to manage and protect the Great Barrier Reef. This initiative will enable global citizens to add to and support this effort.

To become a Citizen of the Great Barrier Reef go to citizensgbr.org

To learn more about Our Plan visit www.timnicholls.com.au
Frequently Asked Questions

Will this support the Great Barrier Reef World Heritage listing?
World heritage sites are places that are of international importance to all people in the World regardless of where these sites are located. These sites are irreplaceable and the global community has decided to protect them for the future. The Great Barrier Reef was inscribed on the World Heritage list in 1981 in recognition of its Outstanding Universal Value.

The Great Barrier Reef was inscribed for all four of the natural criteria specified in the Convention Concerning the Protection of the World Cultural and Natural Heritage. In summary, these criteria are:

- be outstanding examples representing the major stages of the earth’s evolutionary history
- be outstanding examples representing significant ongoing geological processes, biological evolution and man’s interaction with his natural environment
- contain unique, rare or superlative natural phenomena, formations or features or areas of exceptional natural beauty, such as superlative examples of the most important ecosystems to man, and
- be habitats where populations of rare or endangered species of plants and animals still survive.

Did the LNP improve water quality?
A 2014 report card into the Great Barrier Reef showed the pesticide load has been reduced by 28 per cent, sediment load by 11 per cent and total nitrogen load by 10 per cent compared to a 2009 baseline.

There was also a 16 per cent reduction in dissolved inorganic nitrogen, the key pollutant linked to crown-of-thorns starfish outbreaks.

Importance of the Great Barrier Reef to Queensland?
The Great Barrier Reef isn’t just a world wonder, it’s a Queensland icon.

The Great Barrier Reef is a major tourism draw card. International tourism underpins more than 67,000 jobs and delivers around $6 billion yearly to our economy.

The Citizens of the Great Barrier Reef initiative will promote awareness of this major tourism draw card.

How will the LNP support Citizens of the Great Barrier Reef?
A Tim Nicholls-led LNP Government will commit $300,000 to the Citizens of the Great Barrier Reef.

This will complement the $1.3 million contribution made by the Commonwealth Government.

We need the support of everyone if we are truly to protect this natural wonder for future generations.