



# Guide to Giving to Local Motion

**Donors are vital to help ensure that biking and walking continues to grow as a way of life throughout Vermont.**

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**General Donation.** We welcome a gift of any amount at any time! Donors can give online, by check, or in person at our Burlington waterfront Trailside Center.

**Monthly Sustainer Giving.** Monthly gifts are convenient for you and help provide financial stability for us.

**Annual Appeals.** About a third of our donations are received during our spring and year-end appeals to provide critical funding for our programming and operations.

**Giving Days.** We host fundraising days throughout the year for very special purchases—like an adaptive electric-assist bike or hand cycle for our Bike Smart school bicycle education program.

**Workplace Giving.** Giving at work can be a simple way for a business to engage employees in the community where they work, live, and play. Some employers match or even double their employees' donations!

**Tribute Gifts.** Make a tradition of giving in honor of someone special, or in memory of a loved one.

**Donating Securities.** A gift of appreciated stocks or other securities can be a tax-savvy option.

**Remembering Local Motion in your will.** We have partnered with the Vermont Community Foundation to provide a wide range of planned giving opportunities including charitable bequests or our endowment fund.

**Corporate Sponsorship.** From financial and in-kind support for our programs and events to employee giving and volunteering, we'll customize a sponsorship opportunity that's just right for your business.

## Other Ways to Support Local Motion's Mission

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**Volunteer.** Join the dozens of your neighbors who contribute thousands of hours every year at the Bike Ferry, Valet Bike Parking, in the office, and more - and have a blast doing it!

**Stay Tuned & Speak Out.** Follow us on social media and sign up for our seasonal e-newsletters. Sign a petition, write an email to your city council or select board, or participate in a public meeting.

*Local Motion is a 501(c)(3) non-profit organization*

**To learn more,** contact Laurie Keve, *Development Manager*

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