



BIKING AND



WALKING



FOR A BETTER



VERMONT



A ROADMAP FOR STATEWIDE IMPACT

2017-2021 Strategic Plan

**Local Motion is
Vermont's statewide
bike and walk
advocacy nonprofit.**

**Our mission
is to build a
better Vermont
through biking
and walking.**



Read and download the full
Local Motion strategic plan at
localmotion.org/strategicplan



What does Local Motion do for Vermont ?

WE MAKE BIKING AND WALKING SAFE, ACCESSIBLE AND FUN

GOAL: 12,000+ kids
and 750+ adults
trained each year
in safe biking



GOAL: Vermont passes
comprehensive bike &
walk safety legislation



What does Local Motion do for Vermont ?

WE HELP COMMUNITIES BECOME BETTER PLACES TO BIKE AND WALK

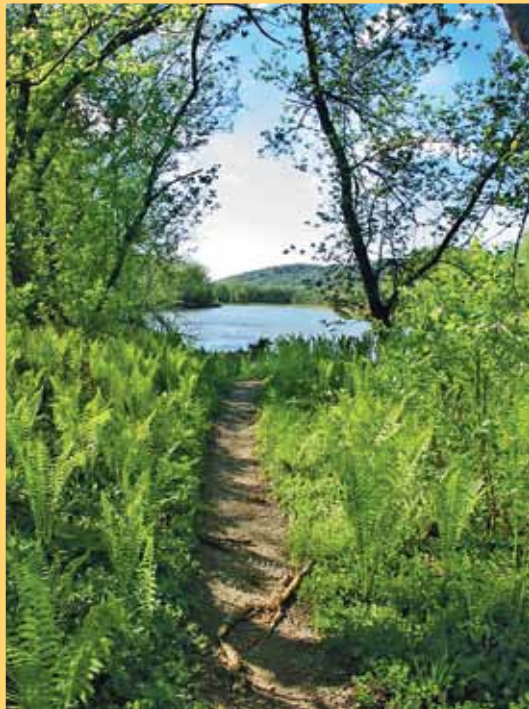
GOAL: 15+ communities take action for better biking & walking

GOAL: VTrans incorporates bike & walk safety into all projects

WE INSPIRE PEOPLE ACROSS VERMONT TO BIKE AND WALK

GOAL: Greater Burlington becomes Vermont's top biking destination

GOAL: Local Motion becomes the go-to for bike & walk events statewide





WE LEAD A MOVEMENT **FOR A BIKEABLE WALKABLE VERMONT**

GOAL: 25,000+ people support Local Motion and 500+ become local walk & bike activists

GOAL: Bike-focused businesses & groups unite around making Vermont the best state for biking and walking

THE RESULT:



MORE BUTTS ON BIKES AND MORE FEET ON STREETS!

2016: About 13% of Vermonters ride a bike frequently

2021: 20% of Vermonters ride a bike frequently

2016: About 45% of Vermonters walk frequently

2021: 60% of Vermonters walk frequently





Local Motion is about YOU.

Your community, your family, your future.

Active. Sustainable. Fun. Join us.

LEARN **Be Informed.** Ask a question. Sign up for a workshop. Share ideas. Connect. localmotion.org/learn

GIVE **Be Generous.** Sponsor a program. Make a donation. Volunteer. localmotion.org/give

ACT **Be the Change.** Sign a petition. Come to a meeting. Lead a ride. Make a call. localmotion.org/act



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